

SIMPSON Store Opens 8 a.m. Closes at 10 p.m. H. H. Fudger, President. J. Wood, Manager. PROBS: Milder and partly fair, but some local showers. **SIMPSON**

The Simpson Store Will be Open To-night Till 10 p.m.

Come at 7 p.m. To-Night for These Items

They Will not be on Sale Before 7 p.m.

Going Shopping To-night?

Of course I am! Could I miss a chance like this to get a Co-Ed. Sweater, or the children's furs?

A \$5 Co-Ed Coat Sweater \$1.75

On sale 7 p.m. Friday. Clearing 90 only, misses' and women's Co-Ed Coat Sweaters; a beautiful garment, in fine heavy knit wool, buttons at side and on shoulder, military collar, double cuffs and double at bottom of coat, pearl buttons; colors grey, cardinal or navy. Sizes 32 to 42 bust. A regular \$5.00 coat, Friday, 7 p.m. 1.75

These Beautiful Little Furs, all Packed in Box, \$1.25

100 Children's White Coney Imitation Ermine Muffs, square pillow shape, cream satin lining. Friday, 7 p.m., each 1.25

Boots and Leggings for Children

\$1.00 CHILDREN'S BOOTS, 69c.
300 pairs Children's Boots, Blücher style, Dongola kid leather, patent topcap, spring heel, medium weight solid leather sole, all sizes, 5 to 10½. Regular value \$1.00; 7 p.m. Friday 69c

\$1.25 CHILDREN'S WHITE LEGGINGS, 49c.
90 pairs Children's imported white Jersey Leggings, leather faced, very slightly soiled. Sizes 1 to 6 years. Regular value \$1.25; 7 p.m. Friday .49

A Cushion Flurry

(On the Main Floor.)
100 Beautiful Cushions, just made up in our own workrooms; former price no object, just clearing up odd pieces and forms. Regular prices up to \$4 each. Friday, 7 p.m., each . . . 1.00

In the Silverware Dept (Main Floor)

\$2.25 Powder Jars for Women 49c
Colonial pattern glass, sterling silver tops, regular \$2.25, 7 p.m. Friday 49c

100 only, Salad Bowls and Servers to match, in a cream Derby pattern, silver-plated rim and servers, handles of servers to match bowl. Regular \$5.00, 7 p.m. Friday 3.35

Bedspreads worth a Third More

Complete stock of Bedspreads, including the best quality of linen, Marie Antoinette, Battenberg and Swiss applique. Some with shams and bolster covers, frilled or plain, large size, priced from \$8.50, \$10.00 to \$35.00. Friday, 7 p.m., \$6.40, \$7.50, and up to \$26.25.

\$7.00 Satin Damask Table Cloths \$3.48

Full single and double satin damask Table Cloths, grass bleached, large sizes, just the kind for the Christmas gathering, 2x3, 2½x2½, and 2½x3 yards, odd cloths only, no napkins to match, elegant bordered designs. Regular prices \$5.00, \$6.00 and \$7.00 each. Your choice Friday, 7 o'clock 3.48 (No mail or phone orders.) —Second Floor.



See Other **SIMPSON** PAGE Elsewhere In This **PAPER**

And When You're "All In,"

Take an elevator to the sixth floor, and enjoy some daintily served refreshment.

A special Evening Dinner will be served in the Restaurant from 5.30 p.m. to 7.30 p.m., and evening refreshments will be served until 10 p.m., including lemon sherbet, with cake, 10 cents.

In the Basement

\$8 and \$9 Dolls for \$5
24 Dolls, with silk dresses, Valenciennes lace and insertion trimming, white muslin underwear, Paris hats, large eyes, and long, wavy curls, fully jointed, and will talk, length 31 in. 24 only. Regularly \$8 and \$9. At 7 o'clock Friday night your choice . . . 5.00

Kid Body Dolls, jointed, with bisque heads, curly hair, sleeping eyes and natural lashes, fine white kid body, lace hose and fancy slippered, length 24 inches. Regular \$2.25. At 7 o'clock . . . 1.25 Friday

\$7.75 Writing Desks \$3.45

Offered at 7 p.m. to-night on the 5th Floor.
Women's Writing Desks, made of solid oak, in fumed finish. Regular selling price, \$7.75. Friday evening special 3.45



Men's \$6.00 Bath Robes \$3.75

Made from a beautiful imported Terry cloth, in white and grey and white, and blue colors. Long, loose and roomy, good girdle. What more desirable Xmas gift to man than this big value robe? Worth \$4.50 to \$6.00. Friday, 7 p.m. 3.75

\$2.00 Sweater Coat for \$1.29

Just when they're most in demand it's certainly surprising to run across such a saving as this.

200 Men's all-wool Sweater Coats, with high storm collars; a variety of colors to choose from, medium sizes only. Regular \$2.00, Friday, 7 o'clock 1.29

Perfumes Less Than Half Price

On the Main Floor.
500 only, Fancy Perfume Caskets, the choicest odors, made by the leading makers. Regular prices \$1.25 and \$1.50. Friday bargain 61c
No phone orders taken.

Of Course He'll Pretend he Doesn't Want Anything for Christmas

But just bring him along to the glove counter; he'll be secretly tickled at your good sense.

MEN'S \$1.00 GLOVES, 79c.
Men's Winter Gloves, made from extra quality suede leather, in shades of tan, warm, pure wool lined, dome fastener, gore wrist, Bolton thumb, strongly sewn. A splendid wearing, dressy glove. All sizes, regular \$1.00. Friday, 7 p.m. 79c

The **SIMPSON** Company Limited

MORE DISPATCHING PHONES

C.P.R. Will Equip One Thousand More Miles With Device.
Over a thousand miles of new telephone circuits will be added by the C.P.R. to their present system next year, according to a despatch received at the Canadian Pacific offices here yesterday from Montreal. On most of the eastern lines, the service has already been installed and has proved highly successful in despatching trains. A phone service will be installed on the C.P.R. short line to Ottawa, and with little exception, it is expected that all the phones will be placed west of Port Arthur.
The C.P.R. have already over four thousand miles of line equipped with phones, and when the program for next year is completed, it is expected that the railway will have the largest phone circuit mileage of any railway in the world. At present it stands second in this respect.

HAVE \$50,000 FOR REUNIONS

Frank S. Wise presided at a meeting of the Toronto branch of the Imperial Home Reunion Association yesterday at the Board of Trade Building.
The \$50,000 fund was reported as practically subscribed.
A management committee was appointed composed of Frank Arnold, K.C., Frank Beer, W. H. Blake, K.C., J. B. Fetherstonhaugh, G. R. Geary, W. K. George, R. S. Gourlay, Hedley Shaw, G. T. Somers, B. J. Westwood, S. Morley Wicklett, Frank S. Wise, Noel Marshall, J. A. Tory and K. J. Duncan.
The offer of the British Westome League to co-operate by superintending the repayments by husbands who received loans so bring out their families was cordially accepted.

AT MASSEY HALL.

Eames and Gogora Booked for Concert Here.
No more interesting announcement could be made than that this city is to have the opportunity of greeting Emma Eames and Emilio de Gogora. These two great artists, whose marriage was solemnized in Paris a few months ago, have been secured for a joint concert at Massey Hall on Tuesday, Jan. 22. That it will be a stellar event, both artistically and socially is unquestioned. Both singers will be heard in a number of operatic and concert numbers and their glorious voices, it is promised, will be in no less than six duets. Here, indeed, is a veritable feast of song.

MRS. ELMORE HARRIS WELL.

A cablegram from Rev. John Craig, Coxsack, India, states that Mrs. Elmore Harris, widow of the late Rev. Dr. Elmore Harris, and Erdman Harris, are well.

TESTING PARISIAN FLOUR.

Paris bakers have adopted scientific methods in regard to the testing of their flour. They have formed a well-organized syndicate, which occupies a building in the centre of the town. This building contains a number of laboratories and experimental ovens for testing samples of flour which any of the members may send to the establishment. It was designated by M. Arpaud, the technical head of the establishment, who is also professor at the Agronomic Institute.

The break-making laboratory is so installed that the proper tests can be made upon 12 samples of flour at the same time, and in exactly the same way, in order to establish a fair comparison between them. The same weight of all the samples is taken, and to this is added an equal weight of yeast, water and salt.
After making up the dough for each specimen of flour, says The Scientific American, it is put into a set of 12 mechanical kneaders such as are represented here, and these are all driven at the same time so that the conditions of kneading are exactly the same for all the samples. The dough is then taken from the kneaders and is made up into loaves, and these are then baked in the ovens belonging to the laboratory. After baking, the loaves are weighed, examined and classified in the order of whiteness, etc. Such tests are made once a month at certain specified dates, so that samples can be submitted beforehand. The tests cover all the data which are needed to judge of the quality of the flour, and include chemical tests performed by the corps of chemists in other laboratories of the establishment.
Among the points determined is, for example, the amount of moisture in the flour and the percentage of nutritive matter in the shape of gluten. The tests made by the baking process bring out other points such as the weight of bread per 100 pounds of flour and the rank which the bread occupies in the scale of whiteness.

The chemical and microscopic analyses which are made in the laboratory are divided into two classes, commercial and complete. The commercial or rough analysis gives a fair estimate of the market value of the flour. It comprises the determination of the percentage of moisture, gluten, hydration water of the gluten; also a microscopic examination and the observation of the general aspect, odor and taste. The complete analysis of the flour goes further, and takes account of fatty matter, ash, acidity; it also includes the search for adulterations. As for these a very good indication is given by micro-photography, and the laboratory is well fitted up in this respect.
How time flies! Here we are wondering again whether it would do any good to make another stab at New Year resolutions.—Atlanta Journal.

OWNER WITHDRAWS OBJECTIONS

H. Waller has withdrawn his objection to the expropriation of his 16-foot lot, at 138 Harbord-street, required in connection with the new technical school site.

Locomotive Works for Ashbridge's.

Mayor Geary stated yesterday that Toronto will endeavor to obtain the Canadian Locomotive works, at present situated in Kingston. This company has decided to locate elsewhere before it enlarges its plant to employ 2500 men, instead of 800 men as at present.
The mayor thought that an excellent site for the company could be obtained on the harbor board's Ashbridge's Bay property.

Stole Chicken and Harness.

For theft of three sets of harness from one man and eight chickens from another, to which they pleaded guilty in police court yesterday morning, John Bayley and Alex. Stock were sent to the Central Prison for three months.

Can't Find Derelict.

WASHINGTON, Dec. 21.—After a five-days' search around the Bermuda Islands, the revenue cutter, Seneca, has given up hope of finding the big derelict five-masted schooner, Nathaniel T. Palmer, of Portland, Me. Numerous steamers have reported the schooner as drifting in the vicinity of the Islands.

Applications Not Increasing.

City Relief Officer Alfred Coyell states that, despite the rapid growth of the city, the amount of distress just now is about the same as last year. At the House of Industry and the House of Providence, the relief calls have been less this year, owing to the good demand for labor.

Pat McGuire Gets Three Months.

Pat McGuire went to the Central Prison for three months from police court yesterday morning, for theft of three bicycles, a quantity of stocks and dies from various places.



Sam Howe and his "Love Makers" at the Gayety Christmas Week.

Order WHITE LABEL ALE



by the Dozen or Case at Your Dealer's

The festive Christmas season demands that the quality of your liquid dispensation be beyond question; White Label is famed for flavor—recognized by ale drinkers as 'ripe old-fashioned ale brewed in a natural way.'

"The Best is None too Good for Your Guest"



Brewed and bottled exclusively at Queen Street by **DOMINION BREWERY COMPANY LIMITED, TORONTO**

Ask to be introduced to **POLLY PRIM**