

SIMPSON

Store Opens 8 a.m. Closes at 5.30 p.m.

H. H. Fudger, Pres. J. Wood, Manager

PROBS. — Fresh northerly and northeasterly winds, fair and cool.

SIMPSON

Men's Overcoats and Raincoats



Nearly every morning we wake up to a cooler day than yesterday, and although it is hardly time for a fire in the furnace, it is quite time for that new Fall Overcoat.

\$15.00 is not a big sum to expend on an overcoat, but our coat at that price cannot be found fault with by the most careful dresser. Every detail in designing and making has been watched, and the result is THE BEST COAT TO BE BOUGHT FOR THE MONEY. Materials are superior English tweed and black and grey chevots. Sizes 34 to 44. Tuesday... 15.00

Waterproofs, made from a fawn double texture English paramatta; some have raglan shoulders, single breasted and button to neck; every garment guaranteed waterproof, sizes 36 to 46. Tuesday... 10.50

The cooler weather calls for a heavier weight suit, and this is the very one to fill the bill. It is the newest thing for a boy's fall suit, made of heavy imported Scotch tweed, shade is medium brown, with black and tan stripe; pants are bloomer style; tailoring and trimmings are everything that could be desired. A suit of all-round good qualities. Sizes 26 to 32. Tuesday... 8.50

Warm Winter Underwear for Men, 89c

Natural Wool Underwear, guaranteed unshrinkable, double breasts fasten on shoulder, close fitting cuffs and ankles. All sizes. Tuesday, a garment... 89c

English Flannelette Night Robes, large in the body and extra long. Also some heavy twill cotton ones. Sizes 17 to 19. Reg. 75c and \$1.00. Tuesday... 59c

Woolen Sweaters, Varsity collars, splendidly knitted, navy and red, grey and red, grey with tan. Reg. \$2.25. Tuesday... 1.79

New Fall Hats for Men

Soft Hats, grey, brown, bronze, fawn, green and navy, rough finishes, dressy shapes. Tuesday... 1.00

Derby Hats, new Fall shapes, and made from fine English fur felt, brown and black. Tuesday... 1.00

Derby Hats, Christy and King brand, in newest English and American designs. Specially priced... 2.00

700 Pairs Women's Boots

Made from tan Russia calf, vicci kid, velours calf and patent colt leathers, new season's lasts, blucher and button styles, high New York, Cuban, military and low heels, E width, all sizes 2 1/2 to 7. Special purchase price Tuesday... 2.50

3 Seasonable Hosiery Items

Women's Cotton Hose, seamless, spliced heel and toe, fashioned. 25c values. Tuesday... 11c

Women's and Boys' English Wool Worsted Stockings, heavy weight elastic rib, double in responsible parts, 6 to 10. Regularly priced at 25c a pair. Tuesday 3 pairs for... 69c

Men's Fancy Socks, all wool cashmere, fall weight, in the newest effects. 50c on most occasions. Tuesday, pair... 29c

TO-DAY'S Great Buying Opportunities

\$20.00 Paris Corsets for \$2.50. Woman's New Fall Coat, worth \$14.75, for \$9.95. For Men—Blue Worsted Suit, worth \$13.50, for \$8.90. Colored Dress Silks. Regularly 75c for 59c per yard. A Big Graniteware Sale in the Basement. \$3.75 Satin Damask Tablecloths for \$2.47. Silver-Mounted Salt and Pepper Castors, 49c per pair.

Would You Brush a Skirt for 55c?

There has been a railway accident, but no lives lost. A case of petticoats travelled under a case of powdered gold dust paint, and some of the dust worked down among the petticoats. You may brush this out and get well paid for so doing. Fifty-five cents is not bad money for brushing a petticoat—that is what you save.

There are seventy-five Knit Top Petticoats, in black only, elastic waist band, 12-inch knife-pleated flounce of light weight "Egyptine," trimmed with rows of stitching, strapping and narrow dust frill; lengths 36 to 42. Regular \$1.50. Tuesday, on account of the dust... 95c

Long Kimono Gowns, of fine cotton crepe, plain colors, navy, cardinal, grey, Copenhagen and black; empire back, roll collar and turned-back cuffs of fine mesaline silk; sizes 36 to 44. Regular \$3.00. Tuesday... 1.95

Fashionable Velvet Coats and Dresses

Velvet is most fashionable this year, and what could be handsomer?

Nothing can convey the comfortable feeling that comes to the well dressed, more easily and entirely, than a good velvet gown. Its rich appearance and wonderful wearing capacity ensure satisfaction to the owner, and the prices at which the wonderful coats and gowns are selling in the department of women's ready-to-wear clothes at the Simpson store should enhance the pleasure to the wearer of velvet this season.

One very handsome coat is made of a superior quality of mantle plush on rather close fitting lines. The semi-fitted back, with vents on the side, is very striking, and a large square collar ornamented with small braid buttons, and the satin lining, gives it a very rich and dressy appearance. It is a wonderful coat for... 19.75

A very stylish dress of soft imported chiffon velvet in black only, is beautifully trimmed with fringe and cord; the dainty yoke of fine black silk net is very chic, and altogether it's a very smart dress at... 29.50

Another attractive dress of fine soft velvet, which conveys the impression of quiet elegance, is daintily trimmed with black satin. The slender shoulder is accentuated by the kimono sleeve, which is made on good lines and cut to prevent that objectionable drag so often experienced in this style of sleeve. White lace on cuffs and neck give a nice effect to the whole dress. Price... 22.00



New Styles in Marabou

Handsomeness and Muffs, select marabou and ostrich (mixed). These are French made and this season's most attractive styles. Per set... 11.50 to 55.00

Ostrich and Marabou Stoles and Scarfs, black, white, natural and taupe. A great selection on view on Tuesday.

Fancy Work Ribbon

Just go over your stock for the Winter. Doubtless it wants replenishing. Our stock contains 40 shades, and you will find no difficulty in "matching" the widths. There are baby ribbons 1/8 inch wide, and every width between that and 3 inches. The satin ribbons are very popular just now. 1/2 inch, 4c; 1 inch, 7c; 1 1/2 inches, 10c; 2 1/4 inches, 15c; 3 inches, 18c per yard.



Great China Values To-morrow

China Tea Cups and Saucers, diced gold band decoration. Tuesday, 6 for... 85c

17 only, English Dinner Sets, choice designs, gold finish, complete for 12 people, Tuesday... 9.98

Haviland Dinner Set, 102 pieces dainty apple blossom decoration, all pieces gold stippled. Tuesday... 45.00

Celery Holders, tall shape, best American pressed glassware. Tuesday... 15c

Flower Baskets, heavy brassware, bright finish. Tuesday... 79c

Silverware Well Worth Buying

Fern Pots, silver plated, plain band, satin and bright finishes, green metal fern holder. Tuesday... 98c

Bon Bon Baskets, bright silver finish, fancy feet and handles. Tuesday... 1.49

Bake and Pudding Dishes, bright and satin finish, white enamel inside. Tuesday... 2.88

Salad Bowls, English semi-porcelain, in Crown Derby colors, silver plated mounts, servers match bowls. Tuesday... 3.88

Nut Bowls, gold lined, Tuesday... 3.98

Combination Sugar Bowl and Spoon Holder, complete with 12 Rogers teaspoons... 3.65

Rich Black Silks and Satins

And Charming New Fall Suitings

Webster says "reliable" means "worthy of confidence," and we can print RELIABLE in big letters in front of our Dress Goods and Silks. You may not only take our word for it, but do as thousands of Toronto women have done, prove it for yourself. Tuesday's specialties are:

Black Double Width Duchesse Pailette, specially heavy skein dyed, fast, unfading... 1.15

Black Double Width Duchesse Mouseline Satin, a splendid silk of exceptionally bright finish and quality. 46 inches wide, per yard... 1.88

Black Duchesse Mouseline, Charmeuse finish, a high class satin, 40 inches wide, per yard... 1.78

Black Satin Charmeuse, a beautiful draping fabric, deep full black subdued finish, 40 inches wide, per yard... 2.00

Black Ottoman Cord Silks, 22 inches wide, deep cord, heavy weave, per yard... 1.50

A Great Range of New Fall Suitings

Fancy Suitings in Bannockburn tweeds, West of England grey twills, fancy stripes, checks and other designs in English worsteds, Irish friezes, Donegal tweeds, Scotch homespun, English and Austrian broadcloths, black and navy suitings in chevots, college serges, diagonals, wavy stripes, mill finished serges, etc., all made from the finest yarns of guaranteed qualities, thoroughly shrunken and spot proof. Prices from, per yard 50c to... 3.00

A Linoleum Bargain That Will be Appreciated

3,000 yards Heavy Printed Linoleum go on sale on Tuesday. Worth 50c per square yard, selling at 37c. Block, floral, tile, parquet and matting designs.

Fine Brush Cocoa Mats, weather proof and easily cleaned, 15 x 27 in. Tuesday... 69c

Tapestry and Lace Curtains

Tapestry Curtains — The selection for Tuesday is very varied, including as it does the whole of one manufacturer's stock. They are curtains of extra quality, too, some in two-toned effects and some reversible. Widths 2 1/2 x 3 yards. Regularly priced up to \$12.00. Tuesday... 6.95

Music Special

4 for 25c 2 for 25c. 27c By Mail. 4 for 25c. Anvil Chorus, Alice Transcription, Bohemian Girl Selection, Bridal Chorus, Barcarolle (Tales of Hoffmann), Beautiful Blue Danube, Danube Waves, Consolation, Dying Poet, Chapel in the Forest, Evening Star from Tannhauser, Fifth Nocturne, Leybach, Farewell to the Piano, Falling Waters, The Fountain, Faust Selection, Invitation to Dance, Longing for Home, Lustspiel Overture, Handel's Largo, Melody in F, Mendelssohn's Wedding March, Melodies from Scotland, Irish Medley, Monastery Bells, Godard's Second Mazurka and Valse, Schubert's Serenade, Simple Confession, The Storm, Variations on Old Folks at Home, Old Black Joe, Old Oaken Bucket, Nearer my God to Thee, Over the Waves, Pure as Snow, Poet and Peasant Overture, The Palms, Vocal and Just, Traumerie, Valse in E flat by Durand, Heller's Tarantelle, Zampa, William Tell Overture.

A Pretty Tweed Suit

Among the many styles on the third floor, from which to select, is a woman's tweed suit made in grey and green mixtures, in a strictly tailored. The coat, which is semi-fitting, is lined throughout with grey silk. The skirt is very jaunty, with an originally designed panel front — at the reasonable price of... 16.50

Tuesday's Grocery List

One car Standard Granulated Sugar, 16 lbs. \$1.00. Choice Side Bacon, Peameal, half or whole, per lb. 18c. Ogilvie's Royal Household Flour, 1/2 bag in cotton, 82c. Whethey's Condensed Mince Meat, 3 packages 25c. Pure Kettle Rendered Lard, 3 lb. pail 43c. St. Charles Condensed Milk, 3 tins 25c. Post Toasties, 3 packages 25c. Upton's Marmalade, 5 lb. pail 45c. Finest Spanish Onions, 7 lbs. 25c. Imported Macaroni, 3 packages 25c. Canned Haddie, Brunswick brand, per tin 10c. Pure Gold Quick Tapioca, Chocolate and Custard Powders, 3 packages 25c.

Women's Warm Underwear

Here are particulars of thousands of particles of the world's best underwear for women. Qualities and styles have been carefully selected by our experts, and every garment is guaranteed by this store and the maker, to give satisfaction to the wearer. We replace any garment that proves defective or shrinks after proper washing.

Women's Vests and Drawers, heavy ribbed, white or natural cotton, sizes 32 to 38... 25c

Women's Vests and Drawers, white only, medium or heavy weight, fine ribbed cotton, sizes 32 to 42, each... 35c

Women's Vests and Drawers, heavy ribbed, white or natural merino, wool and cotton mixture, unshrinkable, sizes 32 to 38, each 50c; sizes 40 to 44, each... 60c

Women's "Excela" or "Queen Quality" Vests and Drawers, medium weight, unshrinkable, ribbed white wool, high or low neck, long or short sleeves, ankle length drawers, sizes 32 to 38, each 75c, sizes 40 to 42, each... 1.00

Women's Vests and Drawers, "Watson's," pure wool, unshrinkable, heavy ribbed white or natural, sizes 32 to 40, each \$1.25, sizes 40 and 42; each... 1.25

Women's Black Equestrienne Tights, fine, heavy ribbed, pure wool, unshrinkable, fast black, ankle length, elastic or band top, sizes 32 to 38; a pair... 1.00

Women's Pen-Angle Vests and Drawers, fine, plain, natural wool, sizes 32 to 40, each \$1.00; sizes 42 to 44; each... 1.25

Women's Pen-Angle Union Suits, fine, plain, natural wool, sizes 32 to 44 bust, each... 2.00

Women's Finest Imported Vests and Drawers, plain, pure wool, color white, high neck, long sleeves, ankle length, sizes 32 to 42, each... 2.25

Women's Finest Imported Union Suits, plain white wool, unshrinkable, high neck, long or short sleeves, ankle length, sizes 32 to 42, each... 3.75

Warm Underwear for Girls

Girls' Vests and Drawers, heavy ribbed wool and cotton mixture, white or natural, sizes 2 to 14 years, prices according to size, 30c, 35c and 40c each.

Girls' Pen-Angle Vests and Drawers, unshrinkable, fine, plain natural wool, high neck, long sleeves, ankle length, sizes 2 to 12 years, prices according to size, 50c to 85c each.

Girls' Vests and Drawers, "Watson's," heavy ribbed, pure wool, white or natural, unshrinkable, high neck, long sleeves, ankle length, sizes 2 to 14 years, prices according to size, 60c to 90c.

Girls' Vests and Drawers, "Watson's," heavy ribbed, pure wool, white or natural, unshrinkable, high neck, long sleeves, ankle length, sizes 2 to 14 years, prices according to size, 60c to 90c.

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Cold Weather Comfort for Little Tots

The baby will surely want one or more of these warm eiderdown sacques now that the weather is turning cold. This half price offering should be doubly attractive. Phone orders filled. Ask for "White-wear."

1200 Little Girls' Sacques, heavy wool, eiderdown flannel, roll collar, bound edges, ribbon tie at neck, color sky blue, grey, white, pink, cardinal and maroon, sizes for ages 1, 2, 3, 4 years, regular value 50c each. Tuesday... 25c

CHILDREN'S SLEEPERS REDUCED.

300 Only Children's "Health" Sleepers, fine, plain, natural merino, long sleeves, feet attached, draw cord in neck and cuffs, sizes 2 to 12 years, regular value 50c to 65c each. Tuesday, all sizes... 45c

Fancy Towel Lengths of the Finest Linen

Are you going to give any of your own work this Christmas? If so, here is one of the most appropriate things to buy now.

Guest Towel Lengths, new designs and dozens to choose from, dainty borders, some thread drawn ready for hemstitching, some all-over designs, 16 x 27 in., the best size for a guest towel; 19c, 25c, 29c, and 45c each.

BEDROOM TOWEL LENGTHS. Finest Grass bleached, all linen Huckaback. Some of these, too, have beautiful Damask borders all around, giving a finished design, others are all-over designs, each length about 24 x 40 and 24 x 44 inches. Tuesday 45c, 49c, 59c, 65c.

With every purchase of the items listed below, a box containing 5 dainty samples in miniature of the important Sanitol Toilet Preparations.

At the Sanitol Demonstration in our Toilet Department.

Sanitol Tooth Paste; regular 25c. Special sale... 20c

Sanitol Tooth Powder; regular 25c. Special sale... 20c

Sanitol Face Cream; regular 25c. Special sale... 20c

Sanitol Pure Cold Cream; regular 25c. Special sale... 20c

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