

SIMPSON

Store Opens at 8 a.m.

Closes to-day 5.30 p.m. Closes to-morrow 10 p.m.

H. H. Fudger, President, J. Wood, Manager.

Probabilities Fair and decidedly cold

SIMPSON

NOTICE

These Goods will be on Sale To-morrow

From 8 o'clock a.m till 10 o'clock p.m.

To-morrow, Friday and Saturday, for the convenience of those who cannot finish their shopping in the day time, this store will remain open in the evening.

This gives more time in which to be served and more pay to those who serve.

Please take small parcels with you and keep to the right.

Women's Furs

25 Handsome Hudson Bay Fox Muffs, Isabella color, large rug shape, with head and brush, also large empire shape, with head and brush, best eiderdown beds, fine satin lining. Regular price \$17.50 and \$19.00. Thursday 13.50

25 only blended or dyed Alaska Rabbit Muffs, extra large pillow shape, with down beds, silk wrist cord, and best satin lining; the best value in a muff we have offered this season. Regular \$9.00. Thursday 5.45

Special values in Children's Furs for Christmas presents.

WOMEN'S WINTER COATS \$7.75

175 Women's Smart Up-to-date Winter Coats, of good heavy quality kersey and beaver cloth, diagonal serges and plain and striped tweeds; colors in the lot are black, navy, brown and myrtle; also in grey mixtures; made with semi-fitted backs; 32 inches long; single and double breasted fronts; collars are in a variety of the fashionable styles, trimmed with braid, silk, velvet and buttons. These coats were sold regularly at prices ranging from \$10.50 to \$25.00. You save by purchasing one of them on Thursday 7.79

Cannot accept phone or mail orders.

New "Hydegrade" Petticoats \$1.49

Women's Petticoats of "Hydegrade," in plain black, also a black and white stripe, made with a 12-inch knife-pleated flounce, which is prettily trimmed at bottom with one wide band of Persian and two narrow bands in graduated effect; lengths 36 to 42 in. Special Thursday 1.49

\$2.25 Eiderdown Jackets \$1.19

Women's Dressing Jackets, of all-wool ripple eiderdown, carpet, sky, grey, and a few mauve; loose back; fronts and kimono sleeves trimmed with edging of fancy crepe, in harmonizing shades; sizes 34 to 44. Regular \$2.25. Thursday 1.19



Waist Dept.

Thursday morning 8 o'clock to 11 o'clock.

500 Perfectly New Waists, just from the makers' hands, consisting of fine lawns, linenes, vestings and embroidered fronts, up-to-the-minute in style, cut and finish; sizes 32 to 42 inches. Our regular prices are from 95c to \$1.50. Thursday morning, 8 o'clock to 11 o'clock 49

Women's and Misses' Black Tights

GREATLY REDUCED FOR THURSDAY.

Women's and Misses' Black Equestrienne Tights, fine ribbed wool and cotton mixture, heavy quality; ankle and knee length; sizes 20 to 28. Regular prices 75c and 85c pair. Thursday morning at 8 o'clock 50

Women's and Misses' Black Equestrienne Tights, ankle length, and black bloomers, knee length; fine ribbed all-wool qualities; guaranteed unshrinkable and best fast dye; sizes 32 to 40. Regular price \$1.25 and \$1.50 pair. Thursday morning at 8 o'clock, pair 75

Give One of these Sweater Coats

Clearing 120 only Women's Extra Fine Sweater Coats, including styles from 29 to 50 inches in length; white only; very handsome, fine, heavy qualities, fancy knit wool; sizes for 32 to 42 bust measure. Regular prices \$6.00, \$7.00, \$8.00, \$10.00 each. Thursday 3.95

Double-Width Black Silk 93c

We have just a thousand yards of these, too; Rich Black Silks. They come just in time to help with the great Christmas giving; both are guaranteed dye and finish; in pure silk duchesse satin palette and Italian taffeta. These silks offer an unusual opportunity to buy a rich black dress, waist or skirt length of silk. Worth \$1.50 per yard. Full 36 in. wide. Thursday sale price, each yard .93

Dress and Waist Lengths

Suitable for Xmas Gifts Specially Priced. We have the most comprehensive assortment of dress goods and waist-lengths suitable for Christmas Presents. Including Silk Spot and Stripe Voiles, Silk Stripe Taffetas, Silk Gloria, Silk and Wool novelty gown lengths, Henriettas, San Toys, Poplins, Shepherd Checks, Tartans, etc., etc. Every known shade in the assortment, also creams and blacks. We put these in Dainty Gift Box ready for presentation. Prices from 38c to \$3.00 per yard. Dress Goods Dept., 2nd Floor.

Carpet Department

ALL-WOOL CARPET, 47c.

750 yards All-wool Carpet, 1 yard wide, reversible, a very durable and easily handled carpet. We have a few patterns left from our last season's stock, which we do not want to carry over till spring; a few good designs, useful colorings. Regularly selling at 75c, 85c and \$1.00. To clear Thursday, 47c per yard. Note—We will undertake to sew or lay any carpets bought before Saturday this week.

Bedroom Boxes at \$1.98

(Fourth Floor.)

The last chance before the holiday to secure at this price one of our special bedroom boxes. They are well upholstered, cloth-lined, fitted with castors, 2 feet long, 20 inches wide, 16 inches high, made in a good range of colorings on light, medium and dark grounds, attractive and serviceable, selling at a very low price. Regular \$3.00. Your choice Thursday for \$1.98. (No phone orders.)

Millinery

Motor Bonnets, in fur and plaided silk. This shipment is here just in time for Christmas. Prices ranging from \$2.75 to \$5.75 each. Corsage Bouquet, all the rage in New York. The designs are wonderful. On sale in the Millinery Salon. See our assortment of Ostrich Featherers for Christmas.

Gifts for Men and Women at \$1

70 only Women's Three-piece Toilet Sets, consisting of brush, comb and mirror, regular \$1.75. Thursday, \$1.00. 50 only pairs of Men's Ebonoid Military Brushes, with silver mounts, regular \$3.00. Thursday, per pair, \$1.00. Women's Perfume Atomizers, made of pretty Vienna glass, regular \$1.50. Thursday, \$1.00. Fancy Cased Perfumes in a large range of popular odors, \$1.00. Men's Three-piece Shaving Sets, regular \$1.50 and \$1.75. Thursday, \$1.00. On sale at Fancy Goods Circle.

Exclusive Linens for Christmas Gifts

While we can give you exceptional values in Linens of all kinds at popular prices, we can also show you some of the most exclusive linens in Toronto, and these, too, you will recognize at once as being of equally good value.

Fine Lunch Set of Austrian hand-crochet, one 20 x 30 square, and half dozen 6 x 6 round doilies to match. Set Thursday \$35.00. Linen Dept. upstairs.

Beautiful real Irish crochet, with embroidered linen centre, eight 6 x 6 inch, eight 9 x 9 inch round doilies, and 27 inch round centre piece to match. Per set Thursday \$15.50, \$40.00, \$45.00.

Real Irish crochet, in beautiful designs, 6 x 6 inch doilies, 60c and \$1. 9 x 9 inch doilies, 80c and \$1.65.

27 x 27 Centrepieces, each \$4.00, and \$19.50.

Beautiful Duchesse Point Lace Bed Spreads, most exquisite design and very fine. Thursday \$100.

Round Cluny Lace Table Cloths

Heavy handsome designs, very wide lace and insertions, 72 x 72 inches, each \$26.00, 90 x 90 inches, each \$37.50.

Fine Venetian Lace in beige Irish design, Irish linen centre—

Doilies, 6 x 6 inch, round, 25c. 8 x 8 inch, round, 35c. 24 x 24 inch, round Centrepiece, \$2.50.

Rare Cluny and Byzantine Centrepieces, each \$2.50, \$3.50, \$5.00.

Pure Linen Towels, a most complete showing, spoke hemstitched ends, every pair warranted finest pure linen. Per pair 50c to \$5.00.

Spokehemstitched Set, fine snow white satin damask table linen, rich bordered designs. 1 cloth about 2 x 2 1/2 yards, 1 dozen 21 x 21 inch napkins. Per set, special Thursday \$8.95.

Fancy Needlework

Main Floor.

Thursday morning, 8 a.m. to 11 a.m.

Just 10 dozen of a 20-inch pure Irish linen Table Centre, with heavy hand embroidery, in solid and eyelet effects, regular stock price 75c. Thursday, 8 to 11, 35c each.

Sleighs and Doll Folders

(Fifth Floor.) Girls' Sleighs, 40c for 36c, \$1.00 for 89c. Boys' Sleds, 30c for 24c, \$2.00 for \$1.59. Doll Folders, 75c for 63c, \$1.25 for \$1.09.

Babies' Play Wagons, in packages, Regular 40c, for 22c.

Toys Galore

Color sets complete with oil and water color paints, brushes and crayons. Regular \$1.50. Thursday \$1.09. Bradley Color Kits, just the kind the boys and girls like. Complete with paints, crayons and embossed cards, at \$1.25. Kit Thursday 79c. 300 Stationary Steam Engines, upright style. Regular 50c. Thursday 28c; regular 35c. Thursday 25c. 400 Toy Stores, on platform and wheels. Thursday 75c. 500 Toy Toilet Sets, pretty floral decorations, 2 sizes. 60c value, Thursday 29c; 25c value, Thursday 15c.

1,000 Tin Tea Sets with tray, nice picture decoration. Regular 50c, Thursday 43c; regular 25c, Thursday 23c.

400 Toy Stores for the small boy and girl, complete with scales and groceries. Thursday 25c.

2,000 lbs. Dairy Butter, in prints, per lb. 25c; 1,000 bags choice family flour, 1/2 bag, 40c; Choice Currants, cleaned, 3 lbs. 25c; California Seed Raisins, 3 lbs. 25c; Choice Cooking Sugar, 10 1/2 lbs. 50c; Perfection Baking Powder, 3 tins, 25c; New Orleans Molasses, 2 lb. tin, 10c; Choice Ragooon Rice, 7 lbs. 25c; Choice Red Cranberries, 2 qts. 25c; one car fancy Navel Oranges, good size, sweet and seedless, per doz., 25c; Mixed Nuts, best quality, per lb., 17c; Christmas Poultry, prices right. Telephone direct to department.

35c ASSAM TEA 25c. 300 lbs. fine, rich, full-bodied Assam Tea, a 35c tea anywhere. Thursday, per lb., 25c.

Clearing Men's Chesterfield Overcoats

Regular Prices \$12.50, \$15.00 and \$16.50, to clear Thursday at \$10.00

Men's Fine Quality English Melton and Kersey Cloth Overcoats, in rich fast black shades; cut from the latest American single breasted Chesterfield models; elegantly tailored, with well built shoulders; close fitting black velvet collars, and neat long shapely lapels; finished with extra quality mohair body lining, and haircloth sleeve lining; sizes 35 to 44. To clear Thursday 10.00

\$1.00 UNDERWEAR FOR MEN 4c. 1,200 garments of Men's Heaviest Weight Wool Nap Underwear, made from pure wool; just the kind for men working outside; they are well made, and will stand a great deal of hard wear; they will not shrink in the wash. What could be a better Christmas box than one or two suits of these splendid warm shirts and drawers for the working man? Men's sizes only. Regular \$1.00. Clearing Thursday .44

Here's another big bargain in French Mounted Back Combs, 400 samples, no two alike, each comb in a dainty Xmas Box. Regular 75c \$1.00 and \$1.50. Thursday your choice, 25c.

Stationery

1,000 Autograph Boxes of Christmas Cards and Envelopes, containing 10 cards and 10 envelopes. Regular 25c. Special, 19c per box.

Combs

Here's another big bargain in French Mounted Back Combs, 400 samples, no two alike, each comb in a dainty Xmas Box. Regular 75c \$1.00 and \$1.50. Thursday your choice, 25c.

Umbrellas

Clearing a lot of men's and women's umbrellas, the handles are well assorted, good silk mixture covers, close rolling frames, fitted with silk cases, will make a splendid Xmas gift. Thursday, \$1.89.

Hosiery and Gloves

Women's Fine Fur Thread Silk Hosiery, all the newest shades. Special, pair, Thursday, 75c.

Women's Pure Thread Silk Hosiery, black only, in fancy box, Thursday, pair, \$1.25.

Women's Shot Silk Hosiery, neat colors with black also fancy silk embroidered black cashmere, finest quality, pair, Thursday, \$1.00.

Misses' Fine Ribbed Silk Hosiery, black, white, tan, sky, pink, sizes 4 to 8 1/2, pair, according to size, in fancy boxes, 40c to 75c.

Women's Elite Quality Real French Kid Glove, extra selected skins, black, white and all shades, Thursday, pair, in fancy box, \$1.00.

Women's Tan Suede Wool-lined Gloves and Mittens, for cold weather, regular \$1.00. Thursday 79c.

\$2.70 Fur-lined Gloves, in fancy boxes, \$2.00.

Men's Tan Suede Fur-lined Gloves, dome fastener, gore wrist, Bolton thumb, not seam, all sizes, regular \$2.50. Thursday \$2.00.

Men's Thread Silk Socks, black and fancy colors, regular 75c, Thursday 50c.

50 Doll Bargains

50 Beautiful Kid Dolls, 26 inches high, with eyelashes and closing eyes; another doll of fine quality, large elegant eyes, and soft, wavy curls, pretty expression. Worth \$4.00. Thursday you can buy one for 2.79

300 Elegant Dressed Dolls, A regular 75c line. Thursday .49

25c Santa's Big Collection Toys 25c

We have thousands of Toys assembled for a big sale. Drums, Dolls, Tin Stoves, Bugles, Tops, Cab Autos, Fire Engines, Fire Wagons, Furniture Sets, Tin Sets, Dishes, China Toy Sets, Magic Lanterns, Jointed and Kid Dolls, Building Blocks, Violins, Tools on Cards, Horses on Platforms, and Big Horns. 25c will buy some 35c and 40c values. .25

Men's House Slippers

750 pairs Men's House Slippers, good workmanship, black Dongola, Romeo style, and black and chocolate Dongola Everett style, leather soles, all sizes 6 to 11. Special sale price, Thursday, 8 a.m., 99c.

400 pairs Men's House Slippers, Romeo, Opera and Everett styles, chocolate and black Dongola kid leather, flexible hand-turned soles, all sizes 6 to 11. Special sale price, Thursday 8 a.m., \$1.49.

180 pairs, Women's Hockey Boots, calf leather, strap over instep, fleece-lined, all sizes, 2 1/2 to 7. Special clearing price Thursday, 8 a.m., \$1.79.

300 pairs pebble leather Hockey Boots, popular style, solid and strong on sale Thursday—Men's \$1.95 Women's \$1.39, Boys' \$1.49, Misses' \$1.23, children's \$1.09. Telephone orders filled.

Evening and Afternoon Scarfs from Paris

HALF-PRICE ON THURSDAY.

22 only "Sample" Scarfs, no two alike, direct from Paris. It is impossible for us to describe the quality, the combination of colorings, the design of these exquisite scarfs in detail. We'll be delighted to show you these scarfs on Thursday in our Women's Neckwear Department.

1 only Black Silk Brussels Net Scarf, beautifully jewelled with colored and steel beads; our regular selling price would be \$30.00. Thursday, \$15.00.

1 only Crepe de Chine Scarf, in shot effect, in old gold and blue, studded with gold beads and silk fringe across ends; our regular selling price would be \$30.00. Thursday, \$15.00.

1 only Black Silk Brussels Net, of extra net, studded with gold beads, handsomely embroidered ends, finished with deep gold bead fringe; our regular selling price would be \$30.00. Thursday, \$15.00.

1 only Black Silk Net Scarf, handsomely covered in conventional design, with iridescent beads, with deep fringe across ends; our regular price would be \$35.00. Thursday, \$18.00.

1 only Black Silk Brussels Net Scarf, hand-embroidered in old gold and grey, with gold silk fringe across ends; our regular selling price would be \$15.00. Thursday, \$8.00.

1 only Silver Grey Crepe de Chine Scarf, silk embroidered in old gold and grey, with gold silk fringe across ends; our regular selling price would be \$15.00. Thursday, \$8.00.

1 only Silk Crepe de Chine Scarf, in peacock blue, veiled with black silk net, ends are beautifully embroidered in oriental colorings, with deep silk fringe; our regular selling price would be \$15.00. Thursday, \$8.00.

1 only "Victorian" Net Shawl, in amethyst Brussels net, hand-embroidered in the most exquisite design, in gold and silver; our regular price would be \$45.00. Thursday, \$20.00.

(No phone or mail orders filled.)

Library Sets

Library Sets, in solid oak mission design and finish; table, chair and gas lamp. Reg. \$14.75. Thursday 7.75

Library Tables, in genuine oak, rich golden finish. Regular \$15.00. Thursday 7.50

Ladies' Desks, in solid oak, mission finish. Regular \$7.75. Thursday 4.75

Pedestals, in solid oak and birch finished mahogany. Regular \$4.50 and \$5.00. Thursday 2.95

2,000 Pieces Art Pottery Wares, Brassware and Decorated Chinaware

comprising Lemonade Sets, Fruit Sets, Japanese Vases, Sardine Dishes, Chocolate Pots, Jardinières, Jewel Trays, Comb and Brush Trays, Footed Comports, Marinalade Pots, Syrup Jugs, Flemish Wares, Doulton Jugs, Coalport China Cups and Saucers, Salad Bowls, Wedgwood Wares, greatly under-priced for quick selling. 1.00 Thursday

Wide Ribbons 7c yd.

The Christmas-Ribbon Rush has left a number of lines in which the color range has been greatly broken. The lines are our 4, 5 and 6-inch taffeta silk and satin; you may be able to get the color you want in some one of the six different kinds of ribbon; among the colors you may find some sky blue, navy, pink and yellow. No phone or mail orders filled. Limited quantity to any one customer. Thursday 7

HOCKEY BOOTS.

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The SIMPSON Company Limited