

SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities: Cloudy, with showers; colder; north-west gales with snow flurries.

SIMPSON

## Sturdy Boots for Men and Women

When you're able to save a dollar clear on just the kind of boots you want for winter, you'll think a good deal of the store that makes it possible. Our boot department on the second floor has a great name for giving the greatest values just when the goods are most in demand. To-morrow's sale will give thousands of people a chance to verify this.

### Women's Boots.

700 pairs Women's Boots, high-grade American styles, tan Russia calf, vici kid, velour calf, fine patent kid and patent-colt styles; low, medium, high Cuban, Boston, New York and College style heels; all sizes in the lot, 2½ to 7½; worth \$3.50, \$4.00 and \$4.50. Thursday, all one price, \$2.49.

### Men's Boots.

1900 pairs Men's Boots, Blucher cut, made from patent colt, with dull matt calf tops, tan Russia calf, tan storm calf, and black King calf leathers, single and double Goodyear welt soles, some styles are leather lined, all sizes 5½ to 11; worth \$3.50, \$4.00 and \$4.50. Thursday, all one price, \$2.49.

## This Worthy Hosiery, to Wear Inside the Sturdy Boots

Women's Sample Ribbed Black English Cashmere Hose, fashioned, fall weight, also silk embroidered plain cashmere, seamless, neat design, spliced heel and toe. Special selling, Thursday, 23c.

Women's Imported Ribbed Black Cashmere Hose, seamless, winter weight, close elastic finish, good wearing yarn, double heel and toe. Extra value, Thursday, 23c.

Men's Worsted Hose, and ribbed black cashmere, correct cold weather weight, extra good wearing, ribbed and heather mixed worsted yarns, double heel and toe, 25c value. Thursday, 18c pair, 3 pairs 50c.

Men's Fall Weight Plain Black English Cashmere Hose, seamless, fine, close finish, soft, dependable yarn, splendid wearing, double heel and toe; all sizes. Special selling Thursday 12½c.

## Dutch Bulbs for Fall Planting

Dutch Hyacinth Bulbs, for growing in water. Per dozen, \$1.00.

Dutch Hyacinths, for outside planting, all colors. Per dozen, 50c.

Daffodils, large yellow flowers, double. Per dozen, 25c.

Narcissus, paper white. Per dozen, 25c.

Separated Color Tulips, double and single. Per dozen, 25c.

Mixed Colored Tulips. Per dozen, 15c, 2 dozen for 25c.

## Flannelette Sacques \$1.25

Flannelette Dressing Sacques, grey, sky, mauve or cardinal; some trimmed with fancy border of self; others with edging of embroidery; both styles have high neck and collar, also belt. Sizes 34 to 44. Specially priced Thursday, \$1.25.

## Evening Fabrics of Distinction

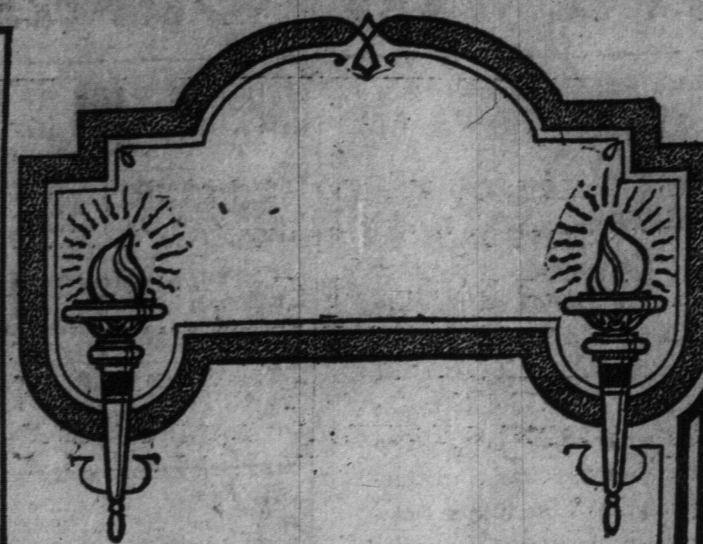
Most Toronto women like to buy their evening wear fabrics at this store. The place where they're shown is as suitable as a drawing-room for seeing them; it is one floor above Queen street, away from all the noise and dust. We hold our distinctive fabrics so highly that the most charming setting would be none too good for them. Come and see the department we've built round them here. The fabrics we mention below will be specially displayed:

Rich Duchess Mousseline and Satin Charmeuse. These silks have the advantage over other silks for the present styles on account of their double width; they will cut to the style without the necessity of a seam; the color assortment is most complete in every detail, showing all the light and soft shades of fashion, also the soft rich ivory for the bride's dress, 40 to 44 inches wide. Prices, per yard, \$1.50, \$2.00, \$2.50 and \$3.50.

French, Persian and Dresden. These are fashionable silks for evening and reception wear, cream and ivory grounds, with rich color combinations; they make up correct either of all silk or veiled with chiffon. Prices per yard, \$1.00, \$1.25 and \$1.50.

A choice collection of evening wear fabrics in our Dress Goods Section: New Sheer Fabrics, Silk Eoliennes, Silk Chiffon Voiles, Silk Crepes, Silk Damask Eoliennes, Silk and Wool Santoy. Fabrics, Silk Taffetas, Silk and Wool Cashmeres, Ninons and Silk Marquisettes. Every possible evening and street shade shown in the collection of every fabric.

A special offering of Silk and Wool Glorias, an ideal fabric for party and reception wear, in a full range of pastel shades, white, grey, cream and black, 42 inches wide, at 88c.



If we were asked to tell what attracted so many thousand of men to this store last week, to buy their Thanksgiving suits, we would mention two things that are known about

our men's store, near and far.

## Honest Materials Conservative Styles

To men in general these virtues are like bright lamps that outshine a dozen lesser claims to popularity.

We knew there would be a run on our new Fall Suits for men, but we hardly thought that the size and pattern ranges of so many "best" suits would be so quickly shattered. We've collected all damaged ranges for a quick sale to-morrow morning, about one hundred and fifty altogether, eighteen, twenty and twenty-two dollar suits, in the latest three button single-breasted style, every suit perfect, but some sizes missing in every case. Thursday \$10.95

## Three Hundred Hats for Men

All Good Kinds, but Not All Sizes—59c.

300 Men's Soft Hats, odds and samples, popular styles and fine quality fur felt, Neglige, Trooper, Telescope, Crusher and Alpine shapes; colors fawn, grey, brown, navy and black; a good range of sizes, but not every size in each line. Regular \$1.50 and \$2.00 hats. Thursday, 59c.

(Old Wanless Building.)

## What a Dollar Will Buy in Underwear

Men's Underwear at one dollar per garment is something we specialize on. We have always made a point of giving the best possible value at this figure, and we guarantee every garment we sell at a dollar unshrinkable. A few of the staple lines we carry, that grow more popular every year, are:

St. George Wool and Camel's Hair; Penman's Scotch Wool, with double body; Watson's Heavy Scotch Wool; Penman's Natural Wool, lambsdown fleece, guaranteed to be free from dirt or germs; St. George Scotch Wool and Simpson's Body Guard Brand. Although the price of wool has advanced considerably, our prices remain unchanged. Any of the above lines will be on the counters Thursday, \$1.00 garment.

The **SIMPSON** Company Limited

## Useful Housefurnishing Items

Our fourth floor departments are busy these days making homes cosier and more inviting for the winter months. In each section you'll find things that you can use most advantageously, and the prices are very moderate. Look for example at the various special offerings mentioned here for to-morrow:

### Tapestry Room Rugs Reduced.

200 only Scotch Tapestry Rugs, in the newest and most attractive designs. The colorings are excellent. Oriental, floral, conventional and other styles. The quality is particularly good, and extremely serviceable. Thursday we offer 200 only at the following remarkably low prices:

3x3 yards, 3x3½ yards, 3x4 yards, 3½x4 yards  
\$5.89. \$6.89. \$7.89. \$9.89.

### Cushion Form Values for Thursday.

Good quality Russian Down Forms, well filled, fine cambric casing, exceptionally low priced; five sizes only: Size 18x18, reduced to 24c. Size 22x22, reduced to 39c. Size 20x20, reduced to 33c. Size 24x24, reduced to 49c. Size 26x26, reduced to 59c.

### Curtain Stretchers Attractively Priced.

Thursday offers at specially reduced price 500 neat Curtain Stretchers, solidly made, unbreakable fixtures, nickel-plated non-rusting brass pins; frames adjustable from 2 to 4 yards long, 1 to 2 yards wide, folding about 2 in. square by 6 feet long; easily stored when not in use. This is an exceptional bargain. Thursday, \$1.50 Stretchers for 79c.

## If You Use a Cosy Shawl!

The Shawl season is here, and the shawls are here. If you need a warm shoulder shawl, or one for baby, come here Thursday.

A lot of 200 Honeycomb Wool Shawls, in colors cream, white, grey, cardinal, black; size 43 inches square; fringe edges. Thursday, each 35c.

Honeycomb Wool Shawls, medium size, for shoulder wraps; colors white or cream, silk borders, fringe edges. Thursday, each, 75c.

Honeycomb Wool Shawls, extra fine and heavy; makes a beautiful baby's wrap; with or without silk borders; knotted fringe; colors cream, white, grey, black; large size. Thursday, each, \$1.50.

## These Prices Will Interest All Thrifty Housekeepers

150 yards Damask Table Linen, 54 in. wide, full bleached, good weight. Very special Thursday, 19c yard. (No mail or phone orders).

500 yards Oxford Shirtings, English make, 28 in. wide, good patterns, light and dark colors. Regular 15c. Thursday, 10c yard.

700 yards Factory Cotton, 36 in. wide, good, strong, firm weave, free from specks and dressing. Thursday, 8½c yard.

900 yards Irish Tea Toweling, red or blue checks, 23 in. wide, good drying toweling. Regular 10c to 12½c. Thursday for 8½c yard.

## Girls' Warm Winter Dresses

The time is past when the whole family had to upset itself over the girls' winter dresses; now all the worry over materials, cutting, style and fit may be eliminated by a visit to our Third Floor, where warm dresses for girls of all ages are to be seen in dozens of pretty styles. You'll find them all perfect-fitting, and so much better looking than you could have made for the same cost. To-morrow's three outstanding values here are as follows:

Girls' Dresses, for ages 2, 3, 4, 5 years, pretty printed wrapperette, in colors cardinal, navy and royal blue, with small white patterns, trimmed with fancy white braid. Regular price \$1.00 each. Thursday, 59c.

Girls' Dresses, fine twill cashmerette, white dot patterns, on cardinal, brown and green grounds, natty styles to select from. Sizes 6, 8, 10, 12, 14 years. Regular values \$2.00 and \$2.25. Thursday, each, \$1.49.

Girls' Dresses, fine all-wool navy serge, sailor suit style, trimmed with white soutache braid, warm and perfect in fit, for ages 6, 8, 10, 12, 14 years. Regular value \$5.00, \$5.25, \$5.50 each. Thursday, each, \$3.95.

## Things Worth Seeing in the Basement

Cuspidores, solid brass, in bright finish, English make. Thursday, special, 75c each.

Toilet Sets, 10 pieces, with roll rim basin, best English semi-porcelain ware, full piece sizes, floral designs. Thursday special, \$1.75.

White China Egg Cups, gold line decoration. Thursday 25c dozen.

Colonial Goblets, pressed design. Special for Thursday, 60c dozen.

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