

The Christmas Festival of the Allies—Fourth Floor—holds many surprises for those who have not seen it.

THE ROBERT SIMPSON COMPANY LIMITED

Read this page carefully—you will find it full of helpful suggestions for Christmas shopping.

CHRISTMAS GIFTS AND OTHER GOODS ON SALE TODAY

Answers to the Gift Problem

Volumes that will be favorite presents this Christmas, as they are full of present interest: "My Year of the Great War," by Frederick Palmer, \$1.35. "A Hilltop on the Marne," by Mildred Aldrich, \$1.10. "Kings, Queens and Pawns," by Mary Roberts Rinehart, \$1.25. "Fighting France," by Edith Wharton, \$1.00. "Notebook of an Attaché," by Eric Wood Fisher, \$1.50. "The Pentecost of Calamity," by Owen Wister, 50c. "Over There," war scenes on the western front, by Arnold Bennett, \$1.10. "General Sketch of the European War," by Hilaire Belloc, \$1.35. "Russia of Today," by John Foster Fraser, \$1.25. "The World in the Crucible," by Sir Gilbert Parker, \$1.35. "Story of Lord Roberts," by Harold F. B. Wheeler, 90c. "Secrets of the German War Office," by Dr. A. Karl Graves, 50c. Come and see our special display of Holiday Gift Books. (Main Floor)

Cold Weather Cloakings

Warm cloakings, in an immense range of weaves, mixtures and colors. Cream Chinchilla at \$1.25—Lamb curl effects, 54 inches wide. Duffe Polo Cloakings, \$1.50—Light and warm, range of plain colors, smart check and color combinations, 54 inches wide. Chinchilla Cloaking, \$2.00—Green and brown leather mixtures, grays, black, taupe, tans, etc., 54 inches wide. English Velour Tweeds, \$2.50—54 inches wide, new colors. New Zibeline Coatings, \$2.00—Pastel shades for evening wear. IN SILKS. Ivory Jap Habutai, 36 inches wide, Regular 85c, Thursday .63. Kimono Silks, newest shades and designs, 32 and 34 inches wide 1.00. Black and White Silks, Silk Paillettes, with fine white stripes, four-stripe widths, 38 inches wide 1.25. Black Chiffon Taffetas, French manufacture, 36 and 38 inches wide. Regular \$1.28, Thursday at 1.19. Colored Duchesse Messalines and Paillettes, 2000 yards of the newest fall shades, 36 inches wide. Regular \$1.25, Thursday at 95. WASH GOODS. 38-inch Wedgwood Blue Striped Mercered Dimity Suitings, 24-inch Silk and Cotton Mulls, in white and colors, and other odd lines from a wholesaler's stock-taking clearance, Regular 20c and 25c, Thursday 10. 60c Flannels at 35c. English, Scotch and French makes, in a range of pretty florals and stripes, Regular 60c and 65c, Thursday, yard 35. \$5.00 Blankets at \$3.95—White fancy finish, size 60 x 80 inches, Thursday, pair 3.95. Black Sealette Coatings, 48 inches wide, Per yard 3.95. Baby Lamb Coating, 48 inches wide, Thursday, yard 2.75. Linen Pillow Cases, deep hem, attached hems, size 44 x 36 inches, Regular \$1.25 pair, Thursday, pair 95. Guest Towels, huckaback hemstitched, Pair 55 (Fourth Floor)

Babies' Fur Robes

White China sheepskins, envelope or pocket shape, 2.50 and 3.50. White sheepskin, 2.50 and 4.00. White lamb 6.00. White angora 6.00.



Diamond Rings

Women's 14k Gold Single Stone Diamond Rings, some are platinum set, fine showy Tiffany claw settings, also combination three stone real emerald, real sapphire or real opal rings. Regular \$15.00, \$18.00 and \$20.00, Thursday 9.95. Women's 14k Gold, Claw-Set, Five-Stone Diamond Rings, genuine diamonds; also platinum set Single-Stone Diamond Rings; a few three-stone Platinum Claw Rings. Regular \$25.00, Thursday 16.95. Women's and Men's Platinum Set, Cluster, Diamond Rings, seven diamonds in each ring; also Single Stone Platinum Set Diamond Rings, with 18k gold band, Regular \$22.50 and \$35.00, Thursday 26.75. Women's Princess Diamond Rings, 13 diamonds in each ring, platinum set; also Marquise Diamond Rings, 15 genuine diamonds in platinum claw settings, with 18k gold band. Regular \$35.00, Thursday at 46.00. 1 Only, Perfect Blue White Single Stone Diamond Ring, platinum crown setting, with 18k gold band, 3 carat diamond, Regular \$150.00, Thursday at 100.00.

All Sorts of Gifts on the Fourth Floor

Toys at 8:30 a.m. Thursday—35c to 75c Toys for 25c. 72 only National Cash Register Banks. 100 only Lithographed Tin Tea Sets. 100 only Mahogany Finished Pianos. 25 only Oak-grained Sideboards. 25 only Oak-grained Dressers. 40 only Rag Dolls, Red Cross Nurse or Highlanders. 72 only Rubber Dolls. 50 only Pacing Bob, the horse that paces. 40 only Auto Expresses. 150 only Assorted Games, including Parcheesi, Checkers, Ludo, Authors, Bible Game, Roodless, Ten-pins. 40 only Good-sized Drums, nicely lithographed. Regular 35c, 50c and 75c, Thursday, at 8:30 25. Swing Seats and Rocking Horses, \$3.95, \$6.95, \$7.95, \$9.50, \$10.50, \$12.50, \$15.00 and \$17.50. Picture Books, 25c. Some of the old favorites in attractive jackets. "Alice's Adventures in Wonderland," "Ander-

Men's Wear, Men's Gifts and Suggestions to Men

English Melton Overcoats. English melton cloth is becoming extremely hard to procure at any price. We have received a limited number in plain black and plain gray English melton; cut single-breasted Chesterfield style, with silk velvet collar; sizes 36 to 44, Thursday 15.00. Chamolite-lined outer collar coats, shell of English beaver cloth, in black; cut double-breasted ulster style; 50 inches long; interlining of chamolite; the collar of Canadian otter; sizes 36 to 46, Thursday, \$40.00. Fancy Vests for Christmas presents, \$2.50, in English vesting, black with small spot figured design; single breasted; sizes 36 to 46. Cigar Cases, in eal seal, morocco and grained leathers, at 75c, \$1.00, \$1.50, \$2.00 and up to \$5.00. Cigarette Cases, nickel-silver plated, 25c and 50c. Letter Cases, Wallets and Bill-folds, 25c up to \$5.00 each. Collar Bags, in suede, soft calf and real seal leathers, with or without stud box, 50c to \$4.00 each. Many other items just as necessary and at prices to suit every pocket book. Gifts for Women. Hand Bags, in leather, silk, mesh, and the solid metal car cases, prices 48c to \$35.00 each. Fancy Work Bags, fitted or unfitted, soft calf leather, \$1.50 to \$5.00 each. Writing Folios and Attaché Cases, with stationery, pen, pencil and ink bottle, 98c to \$15.00 each. Christmas Lamp 'Specials'. Mission Lamps, 6 designs, finished in early English or fumed oak, Old Hammered Brass, large square fixtures, for living-rooms and dens; 6 only, at 14.85. Floor Reading Lamps, brush brass and bronze, metal shades, adjustable to any position for reading 5.95. Same fitted with smoker's set 7.50. Bonole Lamps, many styles, finished in white and silver, antique brass, bronze, etc.; fitted with reflectors and shades; hand decorated in pretty patterns, also etched patterns. (Electrical Department, Fifth Floor.)

Gifts for Men

Desk, in selected quarter-cut oak, fumed finish, has long drawer and conveniently arranged interior. Regular \$15.50 10.25. Folding Card Tables, with green baize tops. Regular \$2.50 1.85. Arm Chairs and Arm Rockers, made of solid quarter-cut oak, fumed finish. The spring seats are well upholstered and covered in imitation leather. Regular \$8.00, Thursday 4.00. Den Tables, quarter-cut oak, fumed finish, round top. Regular \$5.50, Thursday 4.25. Library Tables, genuine quarter-cut oak, fumed finish, have two centre drawers and bookshelves at each end. Regular \$20.50, Thursday 13.95. Curato Stands, in solid mahogany, neat design. Special 5.75.

Christmas Lamp 'Specials'

Mission Lamps, 6 designs, finished in early English or fumed oak, Old Hammered Brass, large square fixtures, for living-rooms and dens; 6 only, at 14.85. Floor Reading Lamps, brush brass and bronze, metal shades, adjustable to any position for reading 5.95. Same fitted with smoker's set 7.50. Bonole Lamps, many styles, finished in white and silver, antique brass, bronze, etc.; fitted with reflectors and shades; hand decorated in pretty patterns, also etched patterns. (Electrical Department, Fifth Floor.)

Men's Christmas Slippers, 95c.

Inexpensive gifts that men will appreciate, beautiful velvet, chocolate alligator India kid, black cabaretta kid and many other popular leathers in Everett and Harvard styles. Sizes 6 to 11, Thursday 95. Men's High Cut House Slippers, 31.39. Fine black and chocolate leather slippers with elastic sides, light flexible soles, full roomy toe styles, all sizes 1.39. Men's Red Morocco Slippers, \$8.95. Beautiful cavalier style slippers with turndown cuff tops, noiseless, flexible handturned soles, very neat and extremely comfortable toe styles, all sizes 3.95. Snow Shoes, Per Pair \$4.00. Best quality Rock Elm frame clear raw hide snow shoes. This is the regulation Russian shoe. Hockey or Skating Boots. Fine tough black calf and kip boots, with ankle supports, straps and buckles, best hemlock leather soles that will hold screws and rivets, padded tongues and toe boxes. Men's sizes, \$2.89. Boys' sizes, \$2.49. Women's sizes, \$2.39. Misses' sizes 2.15.

Furniture Gifts That Will Be Appreciated

Desk, in selected quarter-cut oak, fumed finish, has long drawer and conveniently arranged interior. Regular \$15.50 10.25. Folding Card Tables, with green baize tops. Regular \$2.50 1.85. Arm Chairs and Arm Rockers, made of solid quarter-cut oak, fumed finish. The spring seats are well upholstered and covered in imitation leather. Regular \$8.00, Thursday 4.00. Den Tables, quarter-cut oak, fumed finish, round top. Regular \$5.50, Thursday 4.25. Library Tables, genuine quarter-cut oak, fumed finish, have two centre drawers and bookshelves at each end. Regular \$20.50, Thursday 13.95. Curato Stands, in solid mahogany, neat design. Special 5.75.

Slippers and Boots are on Everybody's List

Men's Christmas Slippers, 95c. Inexpensive gifts that men will appreciate, beautiful velvet, chocolate alligator India kid, black cabaretta kid and many other popular leathers in Everett and Harvard styles. Sizes 6 to 11, Thursday 95. Men's High Cut House Slippers, 31.39. Fine black and chocolate leather slippers with elastic sides, light flexible soles, full roomy toe styles, all sizes 1.39. Men's Red Morocco Slippers, \$8.95. Beautiful cavalier style slippers with turndown cuff tops, noiseless, flexible handturned soles, very neat and extremely comfortable toe styles, all sizes 3.95. Snow Shoes, Per Pair \$4.00. Best quality Rock Elm frame clear raw hide snow shoes. This is the regulation Russian shoe. Hockey or Skating Boots. Fine tough black calf and kip boots, with ankle supports, straps and buckles, best hemlock leather soles that will hold screws and rivets, padded tongues and toe boxes. Men's sizes, \$2.89. Boys' sizes, \$2.49. Women's sizes, \$2.39. Misses' sizes 2.15. Men's Genuine Buckskin Moccasins, \$2.50. Real hand made Indian moccasins, every pair sinew sewn, an out of the ordinary gift that will be appreciated by the man who wants the real foot covering for snowshoe work; only a limited quantity. Oil Tanned Cowhide Moccasins. Men's sizes, \$1.99. Women's and Boys' sizes, \$1.75. Misses' and Youths' sizes, \$1.55. Women's Slippers. Women's Over-Ankle Ribbon-Trimmed Cozy Slippers, double padded soles, spring heels, red and brown colors, all sizes 95. Misses' and Children's Cozy Slippers, in colors red and blue, deep padded leather soles, neat over-instep strap. Misses' sizes, 65c. Children's sizes, 55c. Infants' 49. Men's "Hanan" Boots, Thursday. These high-grade distinctive boots in best styles and leathers. "Hanan" boots retain their shape. Widths A to E. Sizes 5 to 12. Price, \$9.00 and \$10.00 per pair. Officers' Knee-Style Militia Boots. Highest grade, superior workmanship, perfect fitting, sizes 5 to 11, price \$11.00 per pair. Best Grade Regulation Lace Boots, sizes 4 1/2 to 11, price 4.95. Women's Laird Schober Boots. Ever popular, original proper style footwear which adds that very much-sought-after touch of good taste and distinctive appearance, widths A to E, price, \$7.50 to \$12.00 per pair. Reliable Rubbers on Sale Today. Men's, 60c. Boys', 54c. Youths', 45c. Women's, 49c. Misses', 41c. Children's 34. 1,000 pairs Men's Sole Rubbers, all sizes, Regular \$1.00, Thursday 39.

Shop in the Morning and Shop in Comfort

Sheffield Cutlery

In the Hardware Department. Henry Rogers, Sons & Co., Geo. Butler, Thomas E. Illin are the makers. The prices are based on what cutlery cost six to twelve months ago. Five-Piece Case Carving Sets, staghorn handles, Sheffield steel blades, Regular \$6.00 set, Thursday, \$5.99. Three-Piece Case Carver Sets, George Butler & Co.'s, staghorn handles, Regular \$2.50, Thursday 1.98. Cabinets of Cutlery, made by Henry Rogers, Sons & Co., of Sheffield: 4 Only Cabinets, containing 12 table and 12 dessert knives, a three-piece carver set, and a pair of game carvers; the blades are all hand-forged best Sheffield steel; the handles white grained celluloid. Complete in union oak case. Exceptional value at 25.00. Other Cabinets of Cutlery and Silver-plated Flatware at 27.50 and 37.50. Table Knives, 8 handsomely finished steel-bladed knives, with white grained celluloid handles; either round or square, and exceptionally neat bolsters; the quality of these knives is unsurpassed. Our regular price is \$5.50 for dessert size, and \$6.00 for table size; it should be much more. On Thursday we will sell 50 dozen, each size, at 35c each knife. For a cheaper knife, with Sheffield blade and white celluloid handle, we have an exceptional value at 17c each for dessert size, and 19c for table. Butcher Knives, Steak Knives, Bread Knives, Ham Slicers, Regular \$2c to 3c each, Thursday 25. Scissors and Shears, a full line of the celebrated "Wings" shear. Every pair guaranteed. Samps Scissors, over 500 pairs and no two alike; scissors for every purpose; scissors worth 50c, 75c and \$1.00 pair, Thursday 25.



The Market Telephone Adelaide 6100

GROCERIES. One car Standard Granulated Sugar in 20-lb. cotton bags, per bag 1.56. 2,000 lbs. Finest Creamery Butter, per lb. 24. California Seedless Raisins, Purple Cord Brand, per package 18. Edwardsburg or Beehive Table Syrup, 5-lb. pail 28. Salt in bags, 3 bags 14. Finest Featherstrip Coconut, per lb. 18. Finest Canned Tomatoes, 3 tins 25. Oxo Cubes, 3 tins 25. Pure White Clover Honey, 5-lb. pail 24. Choice Red Salmon, 2 tins 25. Finest Evaporated Peaches, 3-lbs. tins 24. Quaker Oats, large package 10. Scott's Tailor's Worcester Sauce, large bottle 10. Peanut Butter in Bulk, per lb. 16. Cooking Figs, 2 1/2 lbs. 25. Fancy Carolina Rice, 3-lbs. 25. Cluster Table Raisins, per lb. 18. Russell Jellies Powders, assorted, 25 packages 25. Symington's Desiccated Soup, assorted, 2 packages 25. Libby's Mince Meat Condensed, 3 packages 25. 1,000 lbs. Fine, Rich, Full Bodied Assam Tea, of uniform quality and fine flavor. A 45c tea anywhere, Thursday, per lb. 37. Meats. Brisket Beef, boneless and rolled, for boiling, per lb. 16. Shoulder Roast of Beef, per lb. 18. Choice Blade Roast, per lb. 16. Choice Thick Rib Roast, per lb. 18. Choice Round Steak, per lb. 19. Choice Sirloin Steak, per lb. 21. Choice Wing Steak, per lb. 25. Simpson's Best Pork Sausage, per lb. 17. Choice Roasting Pork, per lb. 24. Breakfast Bacon, whole or half side, per lb. 25. Holiday Decorations. Red or Green Yarding for binding toys, etc., 5 yards, 20c, or 60 yards, 1.00, per yard 1.95. Red Paper Bells, 2 for 3c to 1.50 each. Poinsettias, paper, 35c and 50c dozen; velvet, 15c each, \$1.75 dozen. Rubber Plants, special 80. Fruits and Vegetables. Choice Messina Lemons, special, dozen 17. Florida Oranges, good size, sweet and juicy, dozen 29. Florida Grape Fruit, 4 for 25. Choice Sweet Potatoes, 6 lb. 25.

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