THIS is the Place and NOW is the Time to Prepare for Rough Weather At SIMPSON'S Today

A man can get a suit of English tweed along with a heavy winter weight ulster for . . . **18.90**
Or the suit alone for $8.95, or the ulster for $9.95

The suits of English tweed in gray or brown fancy stripe patterns are made in the best single-breasted, three-button sack style with natural width shoulders. High-cut, single-breasted vest and five-pocket trousers with belt loops. Regular $12, $13.50 and $15 values, today **8.95**

The winter ulster coats are made from serviceable heavy-weight English tweed coatings in subdued shades of brown or gray. Double-breasted style, 50 inches long, with convertible collar and heavy twill mohair lining. Sizes 36 to 44, today . . . **9.95**

Store Opens 8.30 a.m.
Store Closes 5.30 p.m.

Sweater Coats

Men's Wool and Cotton Mixture Sweater Coats, in gray and brown, gray and navy, gray and cardinal, brown and green trimmings, in extra fine quality, in sizes 34 to 44. Regular $1.50. Friday 98

NEGLIGE SHIRTS, 39c.

Made from mill ends, 100 patterns in fine cambric cloths, blue or black stripes, coat styles, laundered cuffs; sizes 13½ to 17. Regular 69c, 75c, 89c and $1.00. Friday 39

UNDERSHIRTS.

Manufacturers' samples, fine quality wools and cashmere garments, in white, natural and gray; sizes 38 and 40 only. Regular value up to $2.00. Friday morning, quick selling. No phone or mail orders 79

MEN'S MERINO UNDERWEAR.

In natural finish, in wool and cotton mixture, shirts and drawers to match, in sizes 34 to 44. Regular 50c. Friday .39

Men's Stiff Hats

New styles, in black, English fur felt. Regular $1.50 and $2.00. Friday bargain 95

Men's Soft Hats, American fur felt, good range of colors; most are $2.00 qualities. Friday bargain 89

Boys' Soft Hats, $1.50 qualities. Friday bargain 85

Men's and Boys' Tweed Caps. Regular 35c, 50c and 75c. Friday bargain 29

Boys' Varsity or School Caps. Regular 25c. Friday .12

BOYS' FALL SUITS, $3.95.

150 only. Regular $6.00, $6.50, $7.00 and $8.00 values. Norfolk and double-breasted styles of gray and brown tweeds, in neat check weaves; full cut bloomers; sizes 25 to 33.

100 BOYS' SUITS AT $2.75.

Single-breasted yoke Norfolk models, with bloomer pants; sizes 25 to 34.

Boys' Russian Winter Overcoats, $2.49—Sizes 2½ to 9 years.

Gloves and Hosiery

Men's Heather Mixture Wool Socks, English make, seamless foot; sizes 9½ to 10. Friday bargain, 3 pairs .55; pair 19

Boys' Union Cashmere Hose, English make, strong school hose; sizes 6 to 10. Friday bargain, 3 pairs .50; pair 17

Women's Glace Kid Gloves, two dome fasteners; black, tan and white; oddments. Friday bargain 59

Women's All-Wool Ringwood Gloves, great range of fancy patterns; all sizes; 35c and 50c value. Friday 29

Women's Plain Black Cashmere Hose, sizes 8½ to 10; 25c value. Friday bargain, 3 pairs .55; pair 19

Women's Wool Worsted Hose, seamless, 2-1 ribbed, black only; sizes 8½ to 10; 35c value. Friday bargain 29

Women's and Children's Ribbed Black Cashmere Hose, English make; sizes 6 to 10; extra value. Friday, 3 pairs .55; pair 19

Linoleum and Carpets

80c Linoleum at 40c—A reliable quality, shown in variety of good designs; 2 yards wide. Special, .80. Per square yard 40

$51.00 English Wilton Rugs at $31.75—Great bargains in these four sizes Friday; prices far below cost of making today; limited quantity in some cases, 6.9 x 9.0, regular $24.50, Friday, 18.00; 6.9 x 10.6, regular $33.50, Friday, 19.75; 9.0 x 10.6, regular $44.50, Friday, 30.00; 9.0 x 12.0, regular $51.00, Friday 31.75

$1.25 Reversible Wool Smyrna Rugs at 75c—Only about two dozen of these, and we couldn't buy them today at the price, mostly tan or gray centres, with Dutch borders; 25 x 50 inches. Friday 75

Big Saving on Wool Rugs—Size 10.6 x 12.0, regular stock prices $10.50 to $12.00, Friday, 7.95; size 9.0 x 12.0, regular stock prices $17.35 to $21.00, Friday, 12.95; regular stock price $8.45, Friday 5.95

These Small Rugs—Mottled English Axminster, size 27 x 60, Friday, 1.45. Twisted Grass Rugs, 24 x 48, Friday, .59; 27 x 54, Friday, .79; 36 x 72, Friday, 1.19. Japanese Matting Rugs, 36 x 72, Friday, .33. Washable Green Rag Rugs, 27 x 54, Friday 90

Stair Oilcloth—40 rolls, goods slightly misprinted, regular quality, nice bright colors, painted back, 18 inches wide. Special Friday, .16; 22½ inches wide, .20; 27 inches wide 23

Sturdy Brussels Rugs—6.9 x 9.0, regular $10.50, special, 8.75; 6.9 x 9.0, regular $14.00, special, 11.75; 6.9 x 10.6, regular $10.75, special 8.75; 9.0 x 10.6, regular $14.75, special, 12.75; 9.0 x 12.0, regular $19.75, special 15.75

Drapery Values Today

Scotch Madras Muslins, 28c Per Yard—White or cream, 45 inches wide, floral and conventional designs. Regular 35c per yard.

Curtain Nets, 28c Per Yard—English nets, new designs, 45 inches wide; white or ivory. Regular 35c per yard.

American Shadow Printed Chintzes, 19c—Reproductions of the more expensive French shadow prints. Regular 35c.

English Cretonnes 18

American Printed Chintzes. Per yard 33

Frilled Muslin Curtains, plain or spot centres, with frill on one side and bottom, 2½ yards long. Regular $1.25 a pair. Pair. Friday .79

Curtain Stretchers, 79c—Full size, easily adjusted, newest fittings, non-rusting pins, well seasoned wood. Regular $1.25 per set. Friday .79

COLORED MADRAS AT 49c YARD.

A limited quantity in plain blue, brown or green, 50 inches wide, highly mercerized; colors are sunfast; small crossbar patterns. Regular $1.00 per yard. Friday, 8.30 a.m., special, yard 49

Heavy Tweed Trousers, Special $1.75

Made from heavy, serviceable English tweed trousering, in brown or gray diagonal weave stripe patterns, finished with three pockets and strongly sewn; sizes 32 to 44. Today 1.75

MEN'S NEW FALL BOOTS, TODAY, $1.99.

New, Stylish, Comfortable Boots, in Blucher lace pattern; the leathers are black box calf, box kip, dongola kid, gunmetal calf and chrome-tanned whole stock; double reinforced and flexible McKay soles; some three-row pegged soles in the lot; common-sense and round toe shapes; some styles have large porthole eyelets; sensible street and business wear boots; all sizes 6 to 11. Regular $2.50 to $3.50. Friday bargain 1.99

BOYS' BOOTS, SIZES 1 TO 5½, TODAY, $1.99.

1100 Pairs Boys' New Fall Boots, button and Blucher styles; gunmetal calf, satin calf, box kip, whole stock grain and chrome calf leathers; double and single McKay and standard screw soles; military and low heels; round and wide toe shapes; dressy, serviceable button and lace boots; sizes 1 to 5. Regular $2.29 to $3.00. Friday bargain 1.99
500 pairs, 11 to 13½, for 1.69

Phone orders filled.

1400 PAIRS WOMEN'S BOOTS, REGULAR $3.50 TO $6.00, FOR $1.99 PER PAIR.

Brand new from the factory; every pair up to the minute; button, lace, gipsy and Blucher styles; plain black and colored cloth; calf and kid tops; patent, dull kid, matt calf and vici kid vamps; Baby Doll, Cuban, French, kidney and common-sense heels; round, wide and recede toe shapes; all sizes; C, D, E widths. See window display. Regular $3.50 to $6.00. Friday bargain 1.99

TODAY, 2500 PAIRS CHILDREN'S BOOTS, 99c PAIR.

Fall and winter styles; button and lace patterns; box calf, vici kid and box kip leathers; light, medium and heavy, flexible soles; patent toecaps; spring and low heels; Educator toe shapes; bright and dull calf uppers; foot-form last shapes; boys' and girls' boots. Regular $1.25 to $1.75. Friday 99

Early phone orders filled.

SIMPSON'S NEW MARKET TODAY

Telephone Tonight, 5.30 to 10 o'Clock, for Provisions to Go by Early Delivery Saturday. Adelaide 6100.

FRESH-WATER FISH.

Fresh Caught Lake Trout, per lb.	.14
Fresh Caught Whitefish, per lb.	.15
Fresh Caught Herring, per lb.	.10
Fresh Caught Yellow Pickerel, per lb.	.15
Salmon Trout Steak, special, per lb.	.15
Kippered Herring, each	.5
Blue Point Oysters, in the shell, per dozen	.25

FRESH SALT-WATER FISH.

Fresh Halibut, per lb.	.14
Fresh Halibut Steak, per lb.	.17
Fresh Cod, per lb.	.12½
Fresh Cod Steak, per lb.	.15
Fresh Red Salmon, per lb.	.17
Fresh Red Salmon Steak, per lb.	.20
Fresh Haddock, per lb.	.12
Finnan Haddie, per lb.	.12½

Vegetables

100 boxes Delaware Potatoes, per box 18
New Carrots, per small basket 8
New Beets, per small basket 8
Canadian Dry Onions, per small basket 10
New Celery, per bunch 5
Choice Sweet Potatoes, 7 lbs. 25

FLOWERS.

Fresh Cut Roses, about six different kinds to choose from, 40c to $3.00 dozen.

Fresh Carnations, assorted colors, 25c and 35c dozen.

Foxglove, a very pretty pink sweet smelling flower, 40c dozen.

Lily of Valley, first and second quality, 35c and 45c dozen.

POTTED PLANTS WITH DIRECTIONS HOW TO GROW.

Hardy Kentia Palms, 59c, 98c, $1.25 and up.

Boston Sword Ferns, 33c, 59c, 75c, $1.00 and up.

Asparagus Ferns, 5-inch pots, 19c.

Ferneries for table centre, 25c, 45c and 75c each.

Japanese Brown Holders to fit each size, with tin lining, 45c, 50c and 65c.

BULBS TO PLANT FOR SPRING BLOOM.

Daffodils, first quality, 23c dozen, $1.70 per 100.

Dutch Hyacinths, single or double, first quality, and all named varieties, 75c dozen, $5.50 per 100.

Groceries

TELEPHONE DIRECT TO DEPT., ADELAIDE 6100.

Choice Family Flour, quarter bag	.69
Yellow Cooking Sugar, 3 lbs.	.50
California Seeded Raisins, 2 packages	.22
Choice Cleaned Currants, 3 lbs.	.26
Perfection Baking Powder, 3 tins	.25
Heather Brand Extracts, assorted, 2½-oz. bottles, 3 bottles	.25
Mixed Pastry Spice, per tin	.7
Canada Cornstarch, package	.8
Finest Canned Pumpkin, 3 tins	.22
New Orleans Molasses, 2-lb. tin	.10
Finest Creamery Butter, per lb.	.33
Crisco, per tin	.29
Choice Pink Salmon, tall tin, per tin	.10
Choice Rangoon Rice, 5 lbs.	.25
Finest Pearl Tapioca, 3 lbs.	.25
Finest Canned Corn, Peas or Tomatoes, 3 tins	.25
Toasted Cornflakes, 3 packages	.25
Finest Canned Lombard Plums, 3 tins	.25
500 lbs. Fresh Fruit Cake, per lb.	.15
Fancy Mixed Biscuits, 2 lbs.	.25
2½ LBS. PURE CELONA TEA, 74c.	
1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Friday, 2½ lbs.	.74

FRESH CANDY.

500 lbs. Chocolate Almonds, regularly 50c, per lb.	.45
1000 lbs. Salted Peanuts, per lb.	.15
1000 lbs. Walnut Maple Cream, per lb.	.10

(Main Floor and Basement).

Fresh Meats

Finest Quality Porterhouse Roast, per lb. 28

Finest Quality Rib Roast, per lb. 22

Finest Quality Round Steak Roast, per lb. 20

Finest Quality Blade Roast, per lb. 16

Finest Quality Shoulder Roast, per lb. 15

Finest Quality Sirloin Steak, per lb. 25

Loin of Spring Lamb, per lb. .18

H. A. Brand Breakfast Bacon, choice mild curing, whole or half side, per lb. 27

York Brand Smoked Hams, whole or half ham, per lb. 20

H. A. Brand Pure Lard, per 3-lb. pail, gross weight 45

Domestic Shortening, per 3-lb. pail, gross weight 38

Second Day of the October China Sale

"THEODORE HAVILAND" "ROMEO" DINNER SET, HALF-PRICE

Finest quality Limoges china, dainty pink rose spray decoration, gold-stippled handles and edges, Theodore Haviland china, 102 pieces. Regular $75.00. 8.30 a.m., Friday, at 37.50

$14.00 COBALT BLUE BAND SET, $8.75.

A rich quarter-inch cobalt blue band border, with gold line design, English semi-porcelain, 97 pieces. Friday 8.75

$16.50 "AZALIA" BORDER DESIGN, $10.50.

A 1-inch blue "azalia" border decoration, old style shaped ware, 97 pieces. Friday, the set 10.50

A COMPLETE ENGLISH DINNER SET, $5.75.

Excellent grade English ware, choice of blue or green floral spray decoration, 97 pieces, complete. Friday, the set 5.75

$12.00 ENGLISH SET, $7.95.

Good quality semi-porcelain, pretty blue conventional border design, gold-traced handles and edges, 97 pieces. Friday, the set 7.95

$18.00 "GRINDLEY" SET, $13.50.

Finest grade English thin porcelain, pretty new border decoration, half gold handles, 97 pieces. Friday, the set 13.50

Beds and Other Furniture

At Special Prices Today

12 Only, Brass Beds, in various designs and finishes; these beds have been used as samples, and are slightly damaged; 3 ft. and 4 ft. 6 in. sizes only. Regularly priced from $35.00 to $60.00. Friday selling at . . . . . **Half-Price**

Brass Trimmed Iron Bed, in white enamel finish, has brass top rails, caps and uprights, standard sizes. Regular $5.25. Friday selling 3.95

Child's Crib, in pure white enamel, woven wire spring, safety sliding sides, 2.6 x 4.6 size. Friday selling at . . . 4.95

Mattress, to fit above crib, filled with all pure cotton felt, well tufted and covered in art ticking, size 2.6 x 4.6. Regularly $3.75. Friday selling 2.75

Mattress, filled with all pure selected cotton felt, built in layers and covered in art ticking, 3 ft. and 3 ft. 6 in. sizes only. Regularly $14.00. Friday selling 7.00

Dresser, "Colonial" design, rich mahogany finish, two long and two top drawers, top part is fitted with triple British bevel mirrors. Regularly $24.75. Friday selling 19.00

Princess Dresser, "Colonial" design, rich mahogany finish, long British bevel mirror. Regular $27.75. Friday selling 21.75

Buffet, in selected quarter-cut oak, fumed or golden, 48-inch top, two cutlery drawers, cupboard and linen drawer, British bevel mirror. Regular $36.00. Friday selling 27.00

Extension Dining Table, in solid oak, fumed or golden, top has deep rim, extending to 6 ft., square pedestal. Regular $13.50. Friday selling 8.45

Extension Dining Table, in quarter-cut oak, fumed or golden, 48-inch top, deep rim, extending on easy running slides to 8 ft., round pedestal. Regular $23.50. Friday selling 14.50

Dining-room Chairs, in selected quarter-cut oak, fumed or golden, loose slip seats, upholstered in genuine leather, panel backs, five side and one arm chair in set. Regular $24.75. Friday selling 17.65

Hardware Bargains

10c and 15c Enamelware at 5c — Pie Plates, Jelly Cake Plates, Custard Cups, Moulds, Cups.

25c and 30c for 15c—Lipped Saucepans, large size; Stew Pans, Pudding Pans, Covered Sauce Pans, Wash Basins, French Mixing Bowls.

40c and 45c Enamelware at 33c—Enamel Preserving Kettles, 14-quart size; Enamel Double Boilers, 2-quart size; Enamel Water Pails, 10-quart size.

40c Corn Brooms. Friday 29
Stove or Fire Shovels, japanned steel 5
Japanned Steel Coal Scuttles. Regular 30c. Friday 25
Magic Stove Polish. Regular 10c size. Friday . . .5
Clothes Lines, braided cotton, 50 ft. length, Friday, .23; 100 ft. length, Friday 45
25c Chamois Skins. Friday 15
Stove Pipe Varnish, ½-pint tins, Friday 9

The Robert Simpson Company, Limited