

Store Opens at 8.30 a.m.

SIMPSON'S FRIDAY BARGAINS

Store Closes at 5.30 p.m.

Hosiery

Women's "Pen-Angle" Plain Black Cashmere Hose, second quality, in sizes 8 1/2 to 10. Regularly 50c. Friday bargain .25

\$2.00 and \$3.00 Jewelry 9c

10k Gold Locket Chain, 16 in. long; 10k Gold Cameo Ring, real shell cameo, Men's 10k Pearl Set Scarf Pins, four-de-lis, with bone and maple leaf designs; 10k Gold Crosses, in fine Roman fish; Women's 10k and 14k Gold Birthdays Rings, any birthstone, claw set; Fine Gold-filled Expansion Bracelets, some have locket top, with place for two photos; Fine Gold-filled Amethyst and White Rosaries; Fine Gold-filled Locket, in plain and stone set designs, round and oval shape, place for two photos; 10k Single Pearl Set Pendant, in heart shape; Fine Gold-filled Pendant and Chain Cameo Set; 10k Gold Sleeper Earrings for pierced ears; Pretty Brilliant and Pearl Set Pendant and Chain. Regularly \$2.00, \$2.50 and \$3.00. Friday or Mail Order.

Bargains in Floor Coverings

INCLUDING FIVE THOUSAND YARDS OF FLOOR CLOTH. This Friday will be devoted to clearing out oddments and broken lots at big reductions. Imported Axminster Heath Rugs at \$1.25—About fifteen rugs only, all one design, a useful light tan chintz, size 24 x 48 inches. Regularly \$1.85. Friday, each .125

Electrical and Gas Specials

Electric Iron—Guaranteed for all time, nickel-plated finish, complete with long cord and attachment plug, ready to connect with any lamp socket. Regularly \$4.50. Friday bargain .289

Special Drapery Department Offerings

Striped Art Ticking, 22c a Yard—36-in. wide, in a complete range of colors. For pillows, mattresses, box covers, curtains and furniture. Regularly 40c a yard. Friday bargain .22

Clearing Lines of Splendid Metal Beds

All Brass Bedsteads, 18 only, have 2-inch posts with heavy caps, evenly divided fillers, bright finish, 4-6 size only. Regularly \$12.00. Friday bargain .595

Some Bargains in Dressers

Dresser, in rich golden quartered oak finish, three drawers, British bevel mirror. Regularly \$8.00. Friday bargain .545

RESTAURANT—TODAY

Sixth Floor, 8.30 a.m. to 5.30 p.m. If you breakfast down town, try our special club combinations: the foods and service will please you. At 20c we serve choice of Cereals with Eggs, Toast, Coffee and Fruit. Take Queen street elevators.

Eyeglasses and Spectacles \$2.75

Regular value \$4.00 to \$5.00. No charge for special grinding. Gold-filled Finger Spectacles, Rimmed or Rimless Spectacles, leather case.

Sale Extraordinary of Women's Garments

The first of these odd numbers is made by adding 132 suits, 125 coats, and 200 dresses, which we told a manufacturer we would sell all in one day if he would let us make the other odd figure, which is the price.

Three Dollars and Seventy-Nine Cents. They are not all "the very latest models." They are a clearance of recent staple styles of standard material, such as you would buy for service if you wanted to do the tailoring yourself. The manufacturer says the suits were made to sell at \$8.00, \$10.00 and \$12.50. The coats, \$6.00, \$7.50 and \$9.00. The dresses from \$4.00 to \$10.00. He nearly collapsed when we told him we would have to give choice of the lot for \$3.79, and

Your Money Back If Not Satisfied. 457 Women's Suits, Coats and Dresses, a manufacturer's outlet sale; suits of serge, cheviot and tweed; some large-lined; all well tailored; warm coats of cheviot, melton and fancy tweeds; dresses include some silk-lined, made from standard panamas and serges. All these garments one price, Friday .379. A special section of the Third Floor near Richmond street elevators has been given over to this sale. Here are some other attractions in same department:

- Another Suit Bargain at \$5.95 - New styles for women and misses; serges, well tailored and silk lined, cut-away models, green, navy and black. Friday bargain .595
New Dresses, \$6.89 - Wool serges, velveteens and messaline, in black, navy, brown, green, Copenhagen, hestroot and taupe; basque effects or with crushed girdles and long tunics; sizes 16 years to 44 inches. Friday bargain .689
Sample Coats, \$6.89 - Fancy tweeds, blanket, mixtures and double-faced fabrics; new college models, cape coats, redingotes and military; fawn, brown, gray, blue, plaids and mixtures. Worth \$10.50 to \$17.50. Friday bargain .689
Girls' Coats, \$1.69 - A limited quantity of navy frieze in one-piece style, set-in sleeves, turn-back collars and patch pockets; some belts at back or all around. Less than half-price .169
Balmacan Winter Coats, \$8.79 - Mannish styles, in men's wear coatings; all wool fabrics in brown, gray, green and mixtures. Three-quarter length. Friday bargain .879
Women's Skirts, \$1.39 - Up-to-date styles, plain and with over-skirt; materials tweeds, lustrous, vicunas, panamas and serges; variety of colors; assortment of sizes. Regularly \$3.00 and \$3.50. Friday bargain .139

NEW FALL BOOTS FOR MEN FRIDAY FOR \$2.95

1500 Pairs New Fall Boots, in lace, Blucher and button patterns, perfectly tanned, selected calf (black or tan), kid and patent leathers, oak-tanned sole leather, Goodyear welted, English and military leather heels; straight, swing and common-sense lasts; C, D, E and EE widths; sizes 5 to 11. Regularly \$4.00 and \$5.00. Friday bargain .295

Toilet Goods

Women's Dressing Combs, Regularly 25c, Friday .15
Gained Ivory Combs, Regularly \$1.25, Friday .59
Hanson and Jenks' Violet Brut Face Cream, Regularly 60c, Friday .35
Imported Eau de Cologne and Lavender Water, Regularly 25c, Friday .18
Hind's Honey and Almond Cream, Regularly 25c, Friday .15
Rosadora and Meadow Violet Toilet Powder, Regularly 3 tins for 25c, Friday 4 tins for 25c
Imported Toilet Soap, Butter-milk, Oatmeal and Witch Hazel, Regularly 4 boxes for .17, Friday 4 boxes for .10 (Phone direct to Toilet Goods Department.)

Colored Sateen Petticoats 59c

Women's Sateen Petticoats, in black, royal blue, purple and emerald; knife-pleated flounce trimmed with pin tucking; sizes 38 to 42. Friday bargain at .59

6-inch Satin Ribbon 15c Yard

Big Ribbon Bargain in a big millinery and girlish ribbon; a rich duchess satin, 6 inches wide, in best colors, such as black, navy, tan, brown, cerise, purple, saxe, Copenhagen, Belgium blue, and old rose. A quantity reserved for phone orders. Friday bargain, per yard .15

Grocery Department Notice

The values in our Grocery Store news today are so attractive that there will be a deluge of orders tomorrow morning. If you want to be sure your Groceries will be delivered before noon tomorrow, PLEASE TELEPHONE THIS EVENING. Special Grocery telephone service tonight from 5.30 to 10.00 o'clock. Adelaide 6100.

The Groceries

- TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.
One of Standard Granulated Sugar in 2-lb. cotton bags. Per bag .140
Choice Family Flour, 1/2 bag .175
Choice Cleaned Currants, 3 lbs. .25
California Sliced Raisins, 3 packages .29
Yellow Cooking Sugar, 7 1/2 lbs. .50
Perfection Baking Powder, 3 tins .25
Mixed Pastry Spice, Per tin .22
Finest New Peel, orange, lemon and citron, Per lb. .17
Finest Canned Pumpkin, 3 tins .22
New Orleans Molasses, 2-lb. tin .10
Canada Cornstarch, Package .10
Cowan's Prepared Sines, assorted, 3 packages .25
Heather Brand Extracts, assorted, 2 1/2-oz. bottles, 3 bottles .45
500 Pickled Shoulders of Pork, lean and mild, 6 to 8 lbs. each, lb. .14
Finest Creamery Butter, Per lb. .32
Pure Kettle Rendered Lard, lb. .13
Canned Corn or Beans, 3 tins .25
Finest Canned Tomatoes, 3 tins .25
Toasted Cornflakes, 2 packages .25
2 1/2 lbs. Pure Celona Tea, 62c-1.00
lb. Pure Celona Tea of uniform quality and fine flavor, black or mixed, Friday 2 1/2 lbs. .62
CANDY—Main Floor and Basement.
500 lbs. Fry's Nut Milk Chocolate, Per lb. .20
1,000 lbs. Imported Licorice Almonds, Regularly 20c, 3 lbs. .45
1,000 lbs. Walnut Maple Cream, Per lb. .10

Heavier Clothing for Men and Boys

Sale of Men's Winter Overcoats and Ulsters at \$6.95 - Made from heavy English tweed coatings in grays and browns; good fitting, stylish ulster coats, 50 inches long, two-way convertible collar; sizes 35 to 44. Regularly \$10.00, \$10.50, \$12.00 and \$12.50. Friday bargain .695

Men's and Boys' Hats

Men's Stiff Hats, new shapes, sizes 6 3/4 to 7 1/4. Regularly \$1.50, \$2.00 and \$2.50. Friday bargain .39
Men's Soft Hats, samples, in splendid shape, smooth, rough or mixed finishes. Regularly \$1.50 and \$2.00. Friday bargain .55
Boys' Varsity or School Caps, also hoodlump or golf shape. Friday bargain .48
Children's Hats, turbans, middles and Jaok Tar shapes. Regularly 40c, 75c and 1.00. Friday bargain .35

Boys' and Men's Furnishings Low Priced

Boys' Wool and Wool and Cotton Sweater Coats, high collar or V-shaped neck; lots of colors. Regularly \$5.00 and \$1.25. No phone or mail orders. Friday .269

Bleached Long Cloth 6 1-2c

Special clearing of good stout, full bleached Canadian-made long-cloth, firmly woven and perfectly finished. A splendid household cotton, 35 inches wide. Clearing Friday, yard .4 1/2
35 Bleached Damask Table Cloths, in a range of handsome designs; size 2 x 2 1/2 yards; slightly soiled. Regularly \$2.55 and \$2.50. Friday .155
Unbleached Canton Flannel, 33 inches wide. Regularly 16c yard. Friday .12 1/2
White Union Wool Blankets, large size, 70 x 84 inches. Regularly \$4.00 pair. Bargain Friday, pair .329
White Crochet Bed Spreads, double bed size, 70 x 90 inches. 350 only. Friday .25
500 Pairs of Striped Turkish Bath Towels. Clearing Friday, per pair .25
5,000 Yards of Glass or Tea Towelling, all-linen; 24 inches wide. Regularly 15c yard. Bargain Friday, yard .12 1/2
Bleached English Sheets, hemmed ends; size 70 x 90 inches. Clearing Friday, pair .1 1/2
Circular Pillow Cotton, 44 inches wide. Regularly 24c yard. Bargain Friday, yard .21
New Astrachan Coating, silky curl; width 48 inches; two colorings only, Paddy green and brown. Regularly \$1.50 yard. Bargain Friday, yard .100

Odd Pieces of Fine Furniture in a Huge Bargain Sale

Nine Only Morris Chairs, in solid oak, fumed finish, adjustable back. The seat and back cushions are reversible, covered in velour. Regularly \$11.00. Friday bargain .785
One Only Settee, the frame is made of quarter-cut oak, fumed finish; seat is well upholstered, and covered in Spanish leather. Regularly \$70.00. Friday half-price .350
One Only Settee, in solid quarter-cut oak, fumed finish; the loose seat cushion is covered in Spanish leather. Regularly \$55.00. Friday bargain .300
Three Only Arm Chairs, in solid quarter-cut oak, fumed finish; cushions well upholstered, and covered in leather. Regularly \$34.75. Friday bargain .1975
Twelve Only Buffets, various designs, in selected quarter-cut oak, fumed and golden finish; the drawers and cupboards are conveniently arranged; British bevel mirrors at back. Regularly \$33.50. Friday bargain .2155
Extension Dining Tables, in solid quarter-cut oak, fumed or golden finish, round top, deep rim, pedestal design, carved claw feet, and six foot extension. Regularly \$18.75. Friday bargain .1275
Dining-room Chairs, in solid mahogany, "Colonial" design; has five side and one arm chair in set; loose slip seats, covered in leather. Regularly \$48.00. Friday bargain .2700
Dining-room Chairs, in selected quarter-cut oak, fumed finish; neatly paneled backs; loose slip seats, covered in high-grade leather; five side and one arm chair in set. Regularly \$24.75. Friday bargain .1895
Dining-room Chairs, solid quarter-cut oak, fumed finish, loose slip seats, covered in genuine leather; five side and one arm chair in the set. Regularly \$22.75. Friday .1595

Salad Bowls, Teapots and Toiletware

IN A GREAT FRIDAY BARGAIN SALE. 350 Decorated Salad or Berry Bowls, a dozen different decorations, divided into two lots. Lot 1—Regularly 95c to 50c, each .21 Lot 2—Regularly 60c to 95c, each .39 Lot 3—Regularly 98c to \$1.50, each .63 600 DECORATED TEA POTS. Fine quality Rockingham Tea Pots, decorated with a variety of shapes and designs, in 4, 5, 6 cup sizes. Regularly 30c to 45c. Friday bargain, each .18 150 Decorated Toilet Sets, consisting of ten large pieces. Regularly \$2.50. Friday bargain, per set .159 1488 Pieces Belgian Aluminum Ware. The goods just got through in time, and the prices are shot to pieces. All from heavy blanks, excellent finish, cool handles. No phone or mail orders. Covered Handled Vegetable Cooker, \$1.10 value. Friday, each, 49c. \$1.29 value, Friday, each, 89c. 50 only, Dustless Oil Treated Floor Mops. No phone or mail orders. \$1.00 size. Friday .49 300 \$1.25 Heart-shaped Mops, adjustable handles, \$1.25 size. Friday .69 95c Covered Ash or Garbage Cans. Friday .79

The Robert Simpson Company, Limited