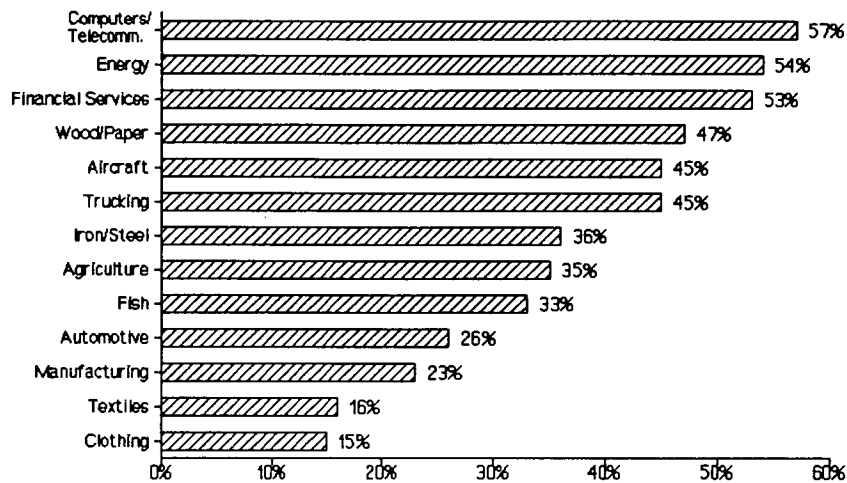


Figure 32

Industry Better Off Because of NAFTA



Of the 13 types of industries tested in this component of the research, respondents hold out the brightest expectations for the following three sectors:

- Computers and other high technology products such as telecommunications -**

By fully a two to one margin, survey respondents said they expect this type of industry would be "better off" (58%) rather than "worse off" (28%) as a result of the NAFTA. One in ten (9%) volunteered that the three-way deal would have no impact on these businesses. Roughly one-half or more of respondents from almost all walks of life foresee more prosperous times ahead for the computer/high-tech sector due to the NAFTA, especially British Columbians (64%, compared to 47% in Manitoba-Saskatchewan), men (65%), respondents under 35 years of age (62%), university graduates (68%) and members of higher income (\$50,000+) households (64%).

13