

General Production and Price Policies:

The real Canadian contribution to world recovery is not to be measured in terms of the money provided by way of relief and credit, but in terms of goods and services. People eat food and wear clothes - not dollars. Production of vitally-needed foodstuffs in Canada increased during the war years by nearly 50 per cent, with a farm labor force only 75 per cent of pre-war strength. Since that time food exports have increased considerably over the wartime average.

By agreeing to a lower sale price (less than could have been demanded and obtained from a hard-pressed customer), by having regard for the ultimate solvency of the customer and by being based on long-run rather than short-run considerations, the various contracts entered into to supply European countries, and especially Britain, with goods indispensable to their reconstruction undoubtedly provide tangible assistance at a time when assistance is badly needed.

(Additional copies of this reference paper or copies of the complete texts of the speeches quoted may be obtained from the Information Division, Department of External Affairs, Ottawa.)