

4. Low quality of packaging

5. The commercial industry is grouped into independent raisers and contract raisers. The commercial raisers produce between 1,000 to 10,000 heads of chickens and are predominantly located within 200 kilometres from Bangkok in and around Chacheongsao, Chonburi, Nakorn Phathom and Nokorn Nayok.

Conclusions

1. The increase in population, income and degree of urbanization in Thailand is raising the demand for meat and other livestock products. To meet this demand, the production of livestock has been expanding steadily.

2. The expansion of the livestock industry increases the demand for animal feeds. Some of the feeds come from the agro-waste and some are grains that are used for direct human consumption. The extent to which the livestock sector can grow depends partly on the type, price and quantity of feed available in the area.

3. The development of the livestock industry is experiencing a transition from a backyard activity, where native breeds are fed on whatever feeds that are available to a modern commercial activity where selected breeds are eating proper nutritious feeds to ensure high growth at the least possible cost.

4. In Thailand, chicken meat is the most important meat, followed by pork, and egg production. Beef and milk are smallest in terms of quantity produced.

5. Support policies and programmes to promote livestock production include: livestock extension programmes, animal disease prevention and control, research and development programmes, administrative support, and livestock marketing and other infrastructure support services.

6. While livestock/poultry and meat processing industries continue to expand in Thailand, Thailand must meet the standards of western countries such as hygiene rules and quality to compete.

7. The government is improving efficiency of production and raising quality to reduce production costs. This can be translated into efforts aimed at introducing high quality breeding stock, good animal feed, better veterinary services, efficient sanitary systems and proper shipping and freight technology.