

PRIORITY SECTORS

In an effort to focus its limited trade promotion resources, the Department of Foreign Affairs and International Trade (DFAIT) has identified the following sectors in Malaysia as promising for Canadian companies:

1. Environmental products and services
2. Power and energy equipment and services
3. Health care
4. Information technology and telecommunications
5. Educational services
6. Agri-food products and services

Brief market profiles for these sectors follow. A number of these profiles are based on full market studies commissioned by the Canadian High Commission in Malaysia, and can be obtained from the High Commission at

(Street address) Plaza MBF, 7th Floor
Jalan Ampang, 50450 Kuala Lumpur
Federation of Malaysia

(Mailing address) P.O. Box 10990
50732 Kuala Lumpur
Federation of Malaysia

Tel. (60-3) 261-2000, Fax (60-3) 261-1270 or 261-3428

or from

InfoCentre

Department of Foreign Affairs and International Trade
Tel. 1-800-267-8376 (Ottawa/Hull area call 944-4000)
Fax (613) 996-9709

See *Appendix II: Exhibitions/Trade Shows in Southeast Asia* of this document for relevant trade promotion activities in these sectors.

