

Marketing Media

Exhibition: Auto Service Show, held in Tokyo every two years, next one in 1995. The show is sponsored by the Japan Automotive Service Equipment Association. The four day '93 Auto Service Show received 71,296 visitors. Of the 176 exhibitors 11 were overseas companies.

Association: Japan Automotive Service Equipment Association (JASEA), 7-23-5 Shinjuku, Shinjuku-ku, Tokyo, tel 03-3203-5131.

Canadian Embassy, 7-3-38 Akasaka, Minato-ku, Tokyo 107, Japan. tel 011-81-3-3408-2101, fax 011-81-3-3470-7280/3479-5320.

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