

POST: CANADIAN CONSULATE GENERAL, ATLANTA/TOURISM

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TOURISM PERSONNEL

James Graham, Deputy Consul General & Senior Trade Commissioner. Responsible for the delivery of the Tourism Program at the Post.

Mary Louise Goodie, Senior Commercial Officer (Tourism Program Manager). Supervises and is responsible for all promotional activities undertaken with the following customer segments: Seniors, Middle-Aged, Baby Boomers, Media and Business Travel. Coordinates federal/provincial/territorial/metropolitan and private sector liaison to deliver the tourism program in the southeastern United States. Responsible for special projects and field intelligence.

Barbara Bach, Commercial Officer/Tourism. Tour operator marketing as well as travel industry liaison for program activities targeted toward Seniors, Baby Boomers and Middle-Aged with emphasis on the Canadian leisure product.

Steve Felahis, Commercial Officer/Tourism. Marketing and program activities targeting Business Travel (association, corporate and incentive).

Mary Lee Gilkey, Staff Assistant for Tourism Section.

Territory Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Puerto Rico, and the U.S. Virgin Islands

Population 44 Million