

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ABIDJAN

Market: IVORY COAST

Sector : FOREST PRODUCTS, EQUIP, SERVICES

Sub-Sector: EQUIPMENT AND MACHINERY

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	0.00 \$M	3.20 \$M	3.00 \$M	3.50 \$M
Canadian Exports	0.00 \$M	0.20 \$M	0.20 \$M	0.30 \$M
Canadian Share of Market	0.00 %	6.80 %	6.60 %	8.50 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 0-1 \$M

Major Competing Countries Market Share

BRAZIL	25.00 %
ITALY	20.00 %
FRANCE	12.00 %
GERMANY WEST	10.00 %

Current Status of Canadian
exports in this sector/subsector: Small but expanding

Products/services for which there are good market prospects:

1. EQPT FORESTIER
2. UNITE MOBILE DE SCIERIE
3. SERVICE DE CONSULTANT POUR FORMATION & GESTION EN
4. EXPERTISE & TRANSFER DE TECH POUR CREATION/APPUI

Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- Import duties are moderate
- PEMU support
- Provincial export promotion
- CIDA programs
- Strong sectoral capability in Canada