

PROGRAM RESULTS: AFRICA & MIDDLE-EAST

BUSINESS ACTIVITY

During the October - December 1994 period twenty-two posts reported the following business activity:

- 21 EXPORT SALES WORTH \$202.38 MILLION
- 2 NEW BUYING CONNECTIONS / 6 AGENCY AGREEMENTS
- 2 NEW JOINT VENTURES
- 4 CANADIAN INVESTMENT IN TERRITORY
- 5 TECHNOLOGY TRANSFERS

HIGHLIGHTS:

- \$30 Million - Sale of cellular telephone systems (Tel Aviv)
- \$2.2 Million - Sale of livres and formation (Algiers)
- \$2.1 Million - Sale of newsprint (Cairo)
- \$2 Million - Sale of liner paper (Tel Aviv)
- \$1.5 Million - Sale of pipes (Amman)
- \$1.5 Million - Sale of computer equipment and software (Algiers)

KEY STATISTICS: for the twenty-two posts reporting workload information

Missions Reporting To

		GBT
No. Trade Enquiries	Cdn	5692
	Local	7142
No. Investment Enquiries	Cdn	59
	Local	52
No. Business Visitors	Cdn Pr / Pub	992 / 224
	Local Pr / Pub	1979 / 454