PROGRAM RESULTS: EUROPE & MULTILATERAL

BUSINESS ACTIVITY

During the October - December 1991 period twenty seven posts reported the following business activity:

- 93 EXPORT SALES WORTH \$197 MILLION
- 49 NEW BUYING CONNECTIONS/53 AGENCY AGREEMENTS
- 36 NEW JOINT VENTURES WORTH \$166 M/10 LICENSING AGREEMENTS WORTH \$401 M
- 7 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$10 M
- 12 CANADIAN INVESTMENTS IN TERRITORY WORTH \$236 M
- 30 TECHNOLOGY TRANSFERS WORTH \$0.8 M

HIGHLIGHTS:

- \$ 70 million sale of pulp processing machinery (Moscow)
- \$ 25 million sale of secured packet switching (Brussels)
- \$ 20 million sale of flight simulator (Brussels)
- \$ 6.5 million sale of DC motors for electrical drive (Ankara)
- \$ 5 million sale of cedar remanufactured products (Dusseldorf)
- \$ 5 million sale of flight simulator (Paris)

KEY STATISTICS: for the twenty seven posts reporting workload information

Missions Reporting To

| | 413 444 444 | RBT | RWT |
|--------------------------|----------------------------|--------------------|----------------------|
| No. Trade Enquiries | Cdn Local | 1030 765 | 5819 6077 |
| No. Investment Enquiries | Cdn | 35 | 311 |
| | Local | 48 | 613 |
| No. Business Visitors | Cdn Pr/Pub Local Pr/Pub | 617/209 574/435 | 1475/701 1493/362 |