## PROGRAM RESULTS: ALL REGIONS

## **BUSINESS ACTIVITY**

During the April - June 1990 period, 77 posts submitted quarterly reports identifying the following business activities:

724 EXPORT SALES WORTH \$1,041.6 MILLION

- 233 NEW BUYING CONNECTIONS/177 AGENCY AGREEMENTS
- 87 NEW JOINT VENTURE @ \$13.43 M/26 LICENSING AGREEMENTS @ \$225 M
- 16 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA @ \$720 M
- 18 CANADIAN INVESTMENTS ABROAD @ \$50.6 M

48 TECHNOLOGY TRANSFERS @ \$48.9 M

## **HIGHLIGHTS:**

\$ 84 million sale of wood products (Algiers)

\$ 45 million of software (Ankara)

\$ 35 million sale of wheat/barley (Kuwait)

\$ 27 million sale of bottled water (Chicago)

\$ 24 million sale of 2 Dash-8 aircraft (Kuwait))

\$ 21 million sale of telephone switching equipment (Beijing))

\$ 18 million sale of aircraft simulators (Singapore)

\$ 11 million sale of air traffic control training (Washington)

\$ 11 million sale of a CL-215 water bomber (Athens)

\$ 9 million sale of wheat (Caracus)

## KEY STATISTICS: for the seventy-seven posts having submitted a quarterly report

| MISSIONS IN:                        | MIS            | MISSIONS<br>TOTAL REPORTING |                           | NUMBER CONFIRMED<br>EXPORT SALES |                     | VALUE CONFIRMED<br>EXPORT SALES (\$M) |  |
|-------------------------------------|----------------|-----------------------------|---------------------------|----------------------------------|---------------------|---------------------------------------|--|
| Africa & Middle East                | 17             | 16                          | 59                        | - Destination                    | 17                  |                                       |  |
|                                     | 19             | 13                          | 111                       |                                  | 302                 |                                       |  |
| Europe<br>Latin America & Caribbean | 27<br>14       | 22<br>13                    | 97<br>44                  |                                  | 400<br>28           |                                       |  |
| United States                       | 14<br>13<br>90 | 13<br>13<br>77              | <u>413</u><br>724         |                                  | <u>140</u><br>1041  |                                       |  |
|                                     | TRADE<br>Cdn   | ENQUIRIES<br>Local          | INVESTMENT<br>Cdn         | ENQUIRIES<br>Local               | BUSINESS<br>Cdn     | S VISITORS<br>Local                   |  |
| Africa Middle East                  | 4478           | 4488                        | 145                       | 164                              | 676                 | 1925                                  |  |
| Asia Pacific                        | 7161           | 7420                        | 318                       | 260                              | 2202                | 5957                                  |  |
| Europe<br>Latin America & Caribbean | 6293<br>5815   | 6943<br>5774                | 577                       | 754<br>89                        | 2504<br>674         | 2797<br>1665                          |  |
| United States                       | 7639<br>31376  | <u>6267</u><br>30892        | 149<br><u>303</u><br>1492 | <u>497</u><br>1764               | <u>2056</u><br>9112 | <u>3077</u><br>15421                  |  |