## The world will be made better by the splendid music produced through the Victor=Berliner Gram=o=phone



IT is really surprising the wonderful popularity this marvellous instrument has attained in a short time.

In many Canadian homes the Victor-Berliner Gram-o-phone is fast taking the place of the piano and the cabinet organ.

The Victor-Berliner Gram-o-phone furnishes every home with the very best music that the great artists of the world have produced either by voice or instrument. Could there be a better influence in the home than the best music?

These instrumental selections, remember, are not the productions of amateur musicians, they are played by masters of the different instruments, which few people in this country have the privilege of hearing except from the Victor-Berliner Gram-o-phone.

No matter how much pleasure the actual playing of a musical instrument may give you, there are times when you want to be the listener and not the performer.

From the Victor-Berliner you can hear the glorious voices of such famous singers as Caruso, Eames, Gadski, Scotti, and others—the greatest singers the world has ever known—and the full, round, powerful tone and living quality of voice will send pleasant vibrations down your spine if you are a lover of music.

In the way of variety the Gram-o-phone offers Coon Songs, perfect Dance Music, Band Music, Recitations, and Comic Dialogues.

Prices from \$12.50 to \$120.

Write for free catalogue of over 3,000 different selections, then go to the nearest dealer and ask to have some of them played for you.

## The Berliner Gram-o-phone Company of Canada, Limited

417 St. Catherine Street West, Montreal