

FOUNDED 1792



INSURANCE COMPANY OF NORTH AMERICA
 Founded 1792

FIRE INSURANCE—Buildings, Contents, Rents, Use and Occupancy.
 MARINE INSURANCE—Ocean, Inland, Yachts, Motor Boats, Registered Mail, Parcel Post, Tourists' Baggage, Travellers' Samples, Merchandise in Transit by land or water.

Automobile Aeroplane

Fully Paid-Up Capital	\$ 4,000,000.00
Net Surplus	3,743,980.17
Total Assets	16,001,411.66
Total Losses paid since organization	149,374,312.55

Applications for agencies where the Company is not already represented should be addressed to

ROBERT HAMPSON & SON, Limited
 GENERAL AGENTS FOR CANADA
 1 St. John Street - MONTREAL

North American Life Assurance Company
 "Solid as the Continent"

President: **JOHN L. BLAIKIE**
 Vice-Presidents: **E. GURNEY, J. K. OSBORNE,**
 Man. Director: **L. GOLDMAN, A.I.A., F.C.A.**
 Secretary: **W. D. TAYLOR, B.A., LL.B.**
 Assistant Secretary: **W. M. CAMPBELL.**
 Actuary: **D. E. KILGOUR, M.A., F.I.A., F.A.S.**

INCOME, 1910, \$2,176,578.
ASSETS, \$11,388,773. NET SURPLUS, \$1,174,768.

For particulars regarding Agency openings write to
T. G. MCCONKEY, Supt. of Agencies
Home Office, TORONTO

THE NORTHERN ASSURANCE CO., LTD.
 OF LONDON, ENG.
 Canadian Branch, 88 Notre Dame St. West, Montreal.

Accumulated Funds, (1909)	\$37,180,000
Uncalled Capital	13,500,000
Total	\$50,680,000

Applications for Agencies solicited in unrepresented districts.
G. E. Moberly, Supt. E. P. Pearson, Agt. Robt. W. Tyre, Man. for Can.

THE STANDARD LIFE Assurance Company of Edinburgh Established 1825

Head Office for Canada, MONTREAL, QUE.

Invested Funds	\$61,000,000
Investments, Canadian Branch	18,000,000
Revenue	7,400,000
Deposited with Canadian Govt. and Govt. Trustees, over	7,000,000
Apply for full particulars.	

D. M. MCGOUN, Mgr. **CHAS. HUNTER, Chief Agent Ont.**



IMPORTANT POSITIONS
 are waiting for capable Agents in much desirable territory, ready for occupancy whenever suitable men are available. Correspondence welcomed with those who can produce applications, who are energetic workers and successful solicitors. **Write at once.**

Union Mutual Life Insurance Co'y.
 PORTLAND, MAINE

Fred. E. Richards, President **Henri E. Morin, Supervisor**
 For Agencies in the Western Division, Province of Quebec and Eastern Ontario, apply to **WALTER I. JOSEPH, Manager, 151 St. James Street, Montreal.**
 For Agencies in Western Ontario, apply to **E. J. ATKINSON, Manager, 107 Manning Chambers, 72 Queen Street West, Toronto.**

SUN FIRE INSURANCE OFFICE
 Founded A.D. 1710
 Head Office, Threadneedle St., London, England
THE OLDEST INSURANCE COMPANY IN THE WORLD
 Canadian Branch—15 Wellington St. E., Toronto, Ont.

H. M. BLACKBURN, Manager
 E. McKAY Ontario Inspector

Toronto } **HIGINBOTHAM & LYON, Phone M 488**
 Agents } **IRISH & MAULSON, Ltd., Phones M. 6966 and 6967**
AGENTS WANTED IN ALL UNREPRESENTED DISTRICTS

NORTHERN LIFE ASSURANCE COMPANY OF CANADA
 LONDON, ONTARIO
 1910

The past year showed progress in every Department. We wrote more business than we ever did. Our Assets amount to nearly a million and a half. Our Reserves for the Security of Policyholders are nearing the million mark. Our Death rate was small, showing careful selection, and was paid for twice over by our Interest income.

W. M. GOVENLOCK, **JOHN MILNE,**
 Secretary. Managing Director.

The Continental Life Insurance Company
 Continental Life Building, Toronto

Have several good districts open for any energetic Agents in the Province of Ontario.
 Apply to **GEORGE B. WOODS, President and Managing Director**



CANADA BRANCH, HEAD OFFICE, MONTREAL.

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 IN
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