

HUNTER, ROSE CO., Limited

TEMPLE BUILDING, TORONTO

PRINTERS
BOOKBINDERS
PUBLISHERS

the difference between good advertising and poor advertising is about the same as between good business and NO business.

PHONE MAIN 2776

26 ADELAIDE STREET WEST



Chocolates

Anyone who likes chocolates is sure to be satisfied (temporarily) with Webb's.

They are so pure and delicious; the boxes are so neat and handsome.

Sold by druggists and confectioners throughout the Dominion.

The Harry Webb Co.
Limited
TORONTO

ECONOMICAL HOUSEKEEPERS USE

Walter Baker's Cocoa and Chocolate



Because they yield the MOST and BEST FOR THE MONEY.

They can be depended upon to produce uniform results. You don't have to experiment with them to find out what they will do.

A book of Choice Recipes (80 pages), sent free, will tell you how to use them to the best advantage.

TRADE-MARK

Address our Branch House

Walter Baker & Co. Ltd.
12 and 14 St. John Street
MONTREAL, P. Q.

Toronto Ad. Writers

WE CAN HELP YOU

Walpole Bros.

LIMITED

"BELFAST HOUSE"

Established 1786

DAMASK AND LINEN MANUFACTURERS

For Excellence of Quality and Moderation of Price Stand Unrivalled.

ALL GOODS SOLD AT MANUFACTURERS' PRICES

HOUSE LINEN OF EVERY DESCRIPTION

Ladies writing for samples and estimates to any desired amount will be pleased with what WALPOLE BROS. undertake to give.

All goods hemmed and marked in ink free of charge.

DUBLIN, BELFAST

AND

89 New Bond Street, LONDON, ENGLAND

KITCHEN MONEY

\$7,500.00 Donated,
To Be Divided Among
Family Cooks.

Great numbers of ladies have requested an extension of time on this contest. It has been granted; full particulars by mail. See below.

The sum of \$7,500.00 will be distributed between now and fall among family cooks, in 735 prizes, ranging from \$200.00 to \$5.00.

This is done to stimulate better cooking in the family kitchen. The contest is open to paid cooks (drop the name "hired girl," call them cooks if they deserve it) or to the mistress of the household if she does the cooking. The rules for contest are plain and simple. Each of the 735 winners of money prizes will also receive an engraved certificate of merit or diploma as a cook. The diplomas bear the big gilt seal and signature of the most famous food company in the world, the Postum Cereal Co., Ltd., of Battle Creek, Mich., the well-known makers of Postum Coffee and Grape-Nuts. Write them and address Cookery Department, No. 124, for full particulars.

Great sums of money devoted to such enterprises always result in putting humanity further along on the road to civilization, health, comfort and happiness.

IN ONE BOTTLE,
REQUIRES
NO HEATING OR
MIXING

Melanyl

Indelible and Harmless
On any Fabric.
Try it once and you will

THE BARBER & ELLIS CO., Limited, TORONTO