

A NUMBER OF IFS

- If** druggists have to compete with departmental stores without profit, they will ultimately have to succumb.
- If** druggists sell a portion of their goods without profit, the other portion will have to make up for the loss.
- If** the patent medicine manufacturer will not protect the druggist, then the druggist must protect himself.
- If** the manufacturer has a right to advertise his goods through the press, the druggist has an equal right to advertise his over the counter.
- If** the druggist can't profitably handle patent remedies, he should not be expected to lend his name and fame to sustain them, so that departmental and grocery stores may have a continued demand.
- If** the manufacturer thinks a sale by a grocer is equal to a sale by a druggist he should give the grocer all the encouragement he can to push his goods, as the grocer is very unlikely to ever become a competitor. We sell to druggists only.

The Toronto Pharmacal Co., Limited

TORONTO AND MONTREAL

SPOONER'S
Powdered **"PHENYLE"**

KILLS
GERMS

Awarded Two Gold Medals at Chicago Fair
in 1893, and Special Award from the
Ladies' Bureau
Holds PROF. ELLIS' Certificate.

DEODORIZER,
DISINFECTANT

GERMICIDE

THE IDEA, THEORY AND PRACTICE OF CORRECT SANITATION

No other can compare with it. Protect your homes from Contagious Disease.

To Prevent such Diseases is Easier, Cheaper, and more Intelligent and Refined than to Heedlessly Breed them and afterwards endeavor to Cure them with Medicine.

IT'S GOOD FOR ONE IT'S GOOD FOR ALL

Its use is adopted by the best families in Canada, by Hotels, Public Institutions, and by Boards of Health, by Breeders, Feeders and Raisers of Stock—Horses, Cattle, Sheep, Hogs, Poultry, Dogs, Etc.

USED AND RECOMMENDED BY SEAGRAM'S STABLES

Sold everywhere by Drug, Hardware, and General Stores—in barrels, 50-lb. pails and 1-lb. packages.

THE PHENYLE URINAL CUBE IS THE BEST THAT IS MADE.

ALONZO W. SPOONER, Maker, Port Hope, Ont.

The handsomest town in Canada, and "the only place in the world where COPPERINE is made."

JOSEPH E. SEAGRAM

Waterloo, Ontario.

MANUFACTURER OF

ALCOHOL

Pure Spirits

Rye and Malt Whiskies

"OLD TIMES" AND "WHITE WHEAT"

ACTIVE SOLICITORS WANTED everywhere for "The Story of the Philippines," by Murat Halstead, commissioned by the Government as Official Historian to the War Department. The book was written in army camps at San Francisco, on the Pacific with General Merritt, in the hospitals at Honolulu, in Hong Kong, in the American trenches at Manila, in the insurgent camps with Aguinaldo, on the deck of the Olympia with Dewey, and in the roar of battle at the fall of Manila. Bonanza for agents. Brimful of original pictures taken by government photographers on the spot. Large book. Low prices. Big profits. Freight paid. Credit given. Drop all trashy unofficial war books. Outfit free. Address, H. L. Barber, Gen. Mgr., 356 Dearborn Street, Chicago.

CLARETS

**"Chateau Pelee"
Medoc.**

Cases 12 Qts., \$3.75. Cases 24 Pts., \$4.75.
Equal to Imported Claret at double the price.

If your Wine Merchant does not keep OUR CLARET send in order direct.

J. S. HAMILTON & CO.
BRANTFORD, ONT.

General Agents Pelee Island Wine Company, Limited.