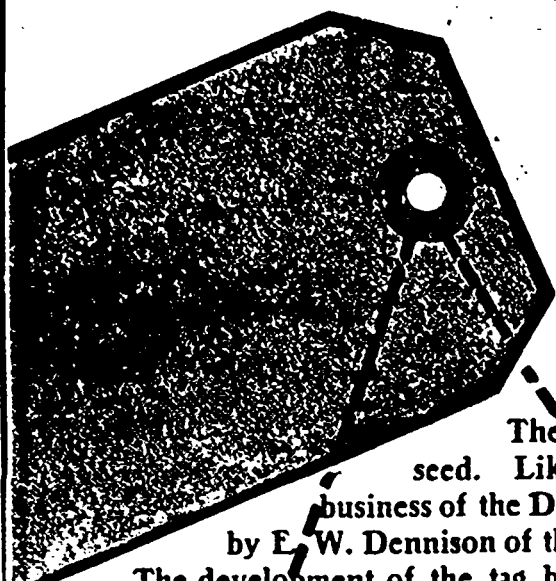


The Acorn *and* The Oak



The biggest trees in the world grow from the smallest seed. Likewise from a small beginning has grown the great business of the Dennison Manufacturing Company. The invention by E. W. Dennison of the paper eyelet made the shipping tag practicable. The development of the tag business by Dennison methods made possible an industry that has brought millions of dollars to the stationers of America.

And so it was with the creation and expansion of the Dennison Crepe Paper idea; of Dennison's Crepe Napkins and Table Decorations; of Dennison's Passe-Partout Binding; of a thousand things that Dennison has devised and developed to make NEW business for the dealer. Now Dennison is making MORE business for the dealer by an advertising campaign on large and unique lines, the leading magazines of the country being used.

Will you benefit by it? There is room for you in the shade of this great tree. There is always room for more and more because the tree is ever growing.

We welcome your correspondence and inquiries. Let us tell you in detail what we are doing to increase the growth of YOUR business. Let us send you for careful distribution a supply of our educational books. They make more business wherever they go.

Ask us about our souvenir-postal-card plan for turning the local trade your way. It's interesting!

Dennison Manufacturing Company
The Tag Makers

BOSTON, 26 Franklin St.

CHICAGO, 128 Franklin St.

NEW YORK, 15 John St.

MONTREAL, Coristine Building.

PHILADELPHIA, 1007 Chestnut St.

ST. LOUIS, 413 North Fourth St.

MANUFACTURING PLANT AT SOUTH FRAMINGHAM, MASS.

