

In Frost=Bites....

There is nothing so good as . . . **Unguentine.** First apply friction with snow or ice water, then rub the parts freely with this preparation.

In cases of FROZEN FINGERS, FROZEN TOES, FROZEN EARS or FROZEN NOSE, UNGUENTINE is indicated.

Used by Surgeons of N.P. Ry., Gt. N. Ry., C.M. & St. P.R., and others.

Formula, Clinical Notes and Samples, free upon request.

The Norwich Pharmacal Company, - Norwich, N.Y.

At Druggists, in Four Ounce, One and Five Pound Packages.

LYMAN, KNOX & CO., - MONTREAL AND TORONTO.



DINEEN'S NEW BUILDING

A QUARTER of a century ago, when Dineen's fashionable hat and fur business was founded, the corner of Yonge and King Streets, which soon became known as "The Hat Corner," was recognized as the retail centre of Toronto. The stream of trade has been drifting up Yonge Street, and the location of Dineen's palatial new building, which has been erected at the corner of Temperance and Yonge, is now generally indicated as the present central point of the city's great shopping district, and destined to remain such. Dineen's new building is one of the notable architectural ornaments of which Toronto may justly boast. The building investment of Messrs. W. & D. Dineen at the corner of Temperance and Yonge Streets amounts to over \$100,000, and no expense was spared to have the interior finish of every part of the building in keeping with the tasteful and substantial elegance displayed in its handsomely-designed exterior. The great hat and fur business of the firm occupies the entire store floor, with a lofty fur show room in the rear, finished in gold and white, and open to the top of the second storey and encircled with a richly carved gallery containing plate-glass display cases filled with finished fur garments. A handsomely-finished electric passenger elevator communicates with every floor. The plate-glass store front takes in the entire Yonge Street and a good part of the Temperance Street frontage, and is designed in rich effects of luxfer prism and stained glass work. The sidewalk from the curb to the store line is laid in luxfer prism squares, to light up the lofty, roomy basement, which is divided into large storage chambers and large fire, dust and moth-proof vaults. The fur work rooms are located on the top flat and embrace the entire west half of the floor fronting on Temperance Street. The remainder of the building is fitted up for twenty elegant offices, equipped with vaults and the latest appliances for steam heating and electric lighting. Access to the offices in Dineen's building will be by the tessellated vestibule entrance on Temperance Street, both by the passenger elevator and by a broad, easy staircase. The building, a revelation of architectural elegance, and the prestige of the famous old hat and fur house, marks the new site as the fashionable hat and fur corner of Toronto.