

## **The Monthly Record.**

DECEMBER, 1878.

The Managing Committee of the R.R. beg to appeal to the liberality and generosity of all who act as agents, as well as to subscribers and other friends of the Church. The committee find with regret that owing to subscribers not paying for the RECORD, there is a considerable loss on this year's business. Unless a vigorous effort be made, the RECORD must be dropped altogether. There can be no doubt that a great deal of thank-labour would be spared both to agents and agents if this were to happen. It is well known however, that rather than let it go down, many of our agents would prefer to pay double their subscription.

For the sake then of our friends as well as in the interest of the Church, the committee have decided to make an earnest effort to continue the publication of the RECORD.

It is proposed to reduce the price to thirty-five cents a copy for the year; in the hope that the circulation will thus be largely increased, at least in many localities.

Payment must be guaranteed or made in advance. We shall thus know how our affairs stand at any moment, and shall not be harassed with bad debts.

We believe that our agents will all approve of this arrangement, and that many of them will at once largely increase their list of subscribers. To us we are largely indebted for any success attained in the past. Many of us have again and again paid for the RECORD out of their own pockets. To our grateful acknowledgements are due.

We appeal to them to increase their efforts this incoming year.

There is scarcely a family in our Church but should take the RECORD. It is well worth the price. We do not hesitate in urging the matter. Nowadays people must read. Children are now so proficient in reading, and so eager to read that unless good literature is provided, they are in great danger of having recourse to that which is demoralizing.

We request our agents to collect and forward immediately all arrears for this year, and to send in their orders for 1879 as soon as possible, in order that arrangements may be made with the printer.

We may mention that the editor, committee and agents give their labour gratis: nothing is paid for save printing, postage, and necessary expenses. It is clear from the low price at which it is offered that no profit can be made from it.

We are not without hope that the dreary list of subscribers in arrears, will speedily be diminished after this appeal. There are hundreds who only require to be reminded of their duty in the matter. If there are any receiving it who have not paid for it, and don't intend to do so, we have only to add that if their own sense of honor does not lead them to forward their subscriptions at once nothing that we can say can have that effect; and we should regret exceedingly to have their names published at full in the pages of the RECORD.

The Com. is compelled to give notice that if, within a reasonable time, say on or before the 15th Jan., a sufficient number of paid or guaranteed subscriptions be not obtained, then it will be impossible to continue the RECORD, and (as a conclusion they would fain hope to avoid) the publication thereof must cease.

On behalf of the RECORD committee.

J. W. FRASER.

Scotsburn, 11th Dec. 1878.