

WINDOW DRESSING.

MAKE YOUR OWN INK FOR TICKET WRITING.

THE following recipe is said to make a remarkably good quality of ink for ticket writing. "Take four ounces of white wax and one ounce and a half of white soap. Melt, and when well amalgamated add of lampblack half an ounce. Mix well, heat strongly and add of shellac one ounce. Again heat it, mix it well, cool and bottle for use. You will find that with this ink lines may be drawn from the finest to the fullest without danger of its spreading."—School of Window Dressing.

THE ILLUSTRATIONS.

We republish in this issue two men's furnishings windows which have won prizes, and which are a good indication of what taste and a good stock can accomplish. No line in the dry goods trade offers a better opportunity for an attractive window trim than men's furnishings. Lady purchasers do not, as a rule, stop much at such windows, though some do. But men appreciate them, and it is their trade you are looking for.

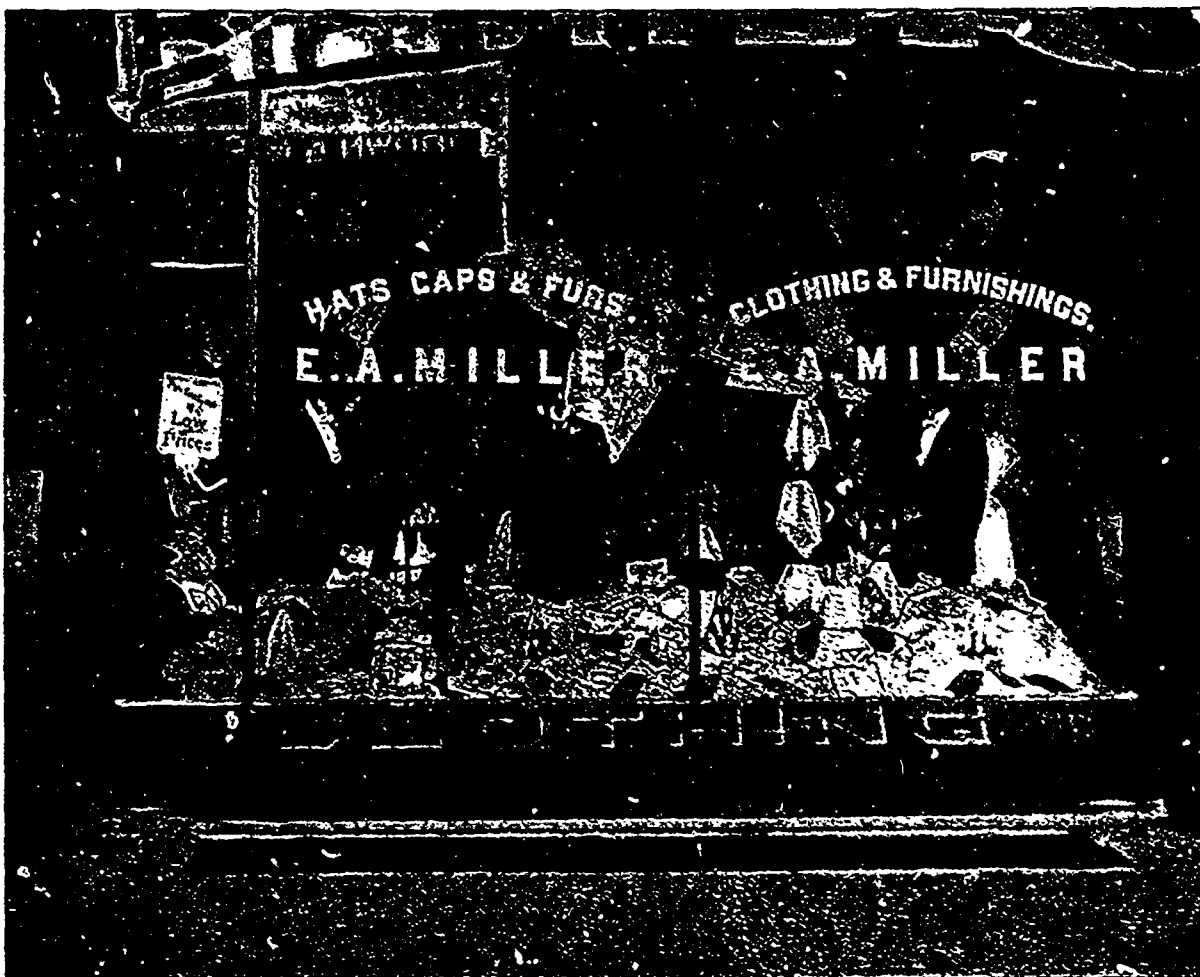
Window No. 1 is dressed with great skill and elaboration. The ordinary window might not require quite as much de-

tail. Yet it is well to aim at the best. The background here is of light green cheese cloth, pleated neatly from top to bottom. In the centre of the window at the back a large star is formed, pleated over with pink cheese cloth bordered with yellow. Shirts, ties, cuff buttons, etc., are fixed to the star, which is made to revolve. On each side of the star a bracket is fixed, on which are placed pants forms; the remainder of the background is filled in with white shirts, with a coat form at each side of the star. A sloping platform from the front to the back of the window is built and covered with pink cheese cloth. Two small platforms are fixed on this sloping platform, one at each side of the window, and on them are placed brass stands trimmed with gloves and silk handkerchiefs. Behind this are three forms, on which are displayed frock coats

and dress suits. The raised platform is trimmed with men's furnishings, as may be seen in the illustration. The star may be kept moving with a small water or electric motor.

Window No. 2 (on page 14) is a Christmas display. It is well worked out and is hard to reproduce in a photograph. The bottom is a snowy ground made of batting and flake. A small mirror represents a pond frozen over. The background is of evergreens with "snow" piled about them in mounds. The cabin is an early settler's house. Santa Claus has his sleigh loaded and is descending the chimney. The top is made of sky cambric, with gold spangles as stars, and the moon's crescent, lit up with electric light above and through the cambric, lends a realistic effect. The snake fence completes the illusion. This window, dressed in Mr. Bollert's store at Guelph, created great interest in that city when displayed.

Window No. 3 (page 16) is so well brought out in the photo-



No. 1 Specimen Window, Men's Furnishings.

graph that no detailed description is necessary. It shows all the requisites in men's goods. Observe the tickets.

GET READY FOR CHRISTMAS.

The opening of December should find the preparations for Christmas well in hand. A whole month is not too much for the elaborate work which should mark the season. The holiday exhibit is the crowning glory of the entire year and is worthy of the most particular attention. The time is in fact a carnival for children; to please them must be the aim, and in attracting their youthful applause the attention of their elders will be secured, for men are but grown-up children. At Christmas time all hearts become youthful again.—Chicago Apparel Gazette.