

Delighted with the Profits: Getting Better and Better.

NORTH PELHAM, Ont., Jan. 5th, 1907.

HOLLAND A. WHITE, Esq.,
Sun Life Assurance Co. of Canada,
Hamilton.

Dear Sir,—Your agent at St. Catharines, Mr. John W. Gordon, has to-day handed me a dividend certificate showing the profits allotted to my policy No. 16233 for the five years ending Jan. 1st, 1907.

The amount of the profits is very satisfactory, and being more than pleased with it I shall take pleasure in recommending the Sun Life of Canada to others interested in assurance, especially as the latest report indicates that the Company's finances are in such a prosperous condition that the next division of profits will be even better than this one.

Mine is an all-life policy for \$2,000.00 participating in profits which, at the present time, have increased its value to \$2,452.00. The profits for the past five years amounted to \$179.00, and equal 36½% of the total premiums paid in that time, and is an addition of \$17.90 per annum for each \$1000.00 of assurance carried.

This is certainly a magnificent showing, and

proves conclusively that the Company deserves the many words of commendation showered on it after the investigation.

Trusting that future years may see the Company enjoying increased prosperity, and thanking the management for their splendid dividend, believe me,

Yours faithfully,

SAMUEL MILLER.



MR. W. D. McCALLUM,
The captain of the winning team crossing the line under full sail.



PLAYING HOCKEY IN THE OPEN AIR.