

The Weekly Monitor

ESTABLISHED 1873

—AND—

WESTERN ANnapolis SENTINEL

Successor to

THE BEAR RIVER TELEPHONE.

Published Every Wednesday.

BRIDGETOWN, ANnapolis Co. N.S.

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WE INVITE readers to write for
publication on any topic of general
interest and to send items of news
from their respective localities.

ADVERTISERS ARE REQUESTED
to notice that changes of copy must
be in the hands of the foreman not
later than Monday noon to ensure
publication on following Wednesday.

M. K. PIPER
PROPRIETOR AND PUBLISHER

WEDNESDAY, November 29, 1911.

Perhaps This Means You

There is a little matter that
some of our subscribers
seem to have forgotten,—we
have sent little reminders
that appear to have been
overlooked. Please remember
that we depend upon your
assistance in our busi-
ness,—it is a matter of
necessity to us.

—Elsewhere Mr. R. J. Messenger,
president of the Nova Scotia Fruit
Growers' Association, calls the at-
tention of the citizens of Bridgetown
to the matter of securing the
Horticultural Exhibition for Bridge-
town for the coming year. His sug-
gestion should not be disregarded
as Bridgetown is well adapted to
carry out successfully such an affair,
and should not miss the opportu-
nity and advantages it brings, through
inertia on the part of its citizens.

—It is unfortunate that the glut of
apples in the London markets has
pulled down the prices below normal.
It is expected that the holiday sea-
son will see a clearing up of the
early apples, opening up a demand
for the harder varieties. The latest
prices reported are as follows:—

Canadian apples now available are:
Greenings, 15s. per barrel for No. 1,
14s. for No. 2, Ben Davis, 15s. to
16s., for No. 1, 14s. for No. 2; Golden
Russets, 19s. to 20s. for No. 1, and
16 to 18 s. for No. 2 per barrel.

At Liverpool, Canadian Baldwins
are 13s. to 20s.; Greenings, 12s. 9d to
20s. 6d.; Ben Davis, 12s. to 13s. 9d.;
Russets 13s. to 22s., 6d.

—The Monitor commends to the
consideration of the citizens of
Bridgetown the following editorial
from the Maritime Merchant, con-
cerning the subject of increasing popu-
lation. Bridgetown was disappointed
on the return of the last census
to find so small an increase in its
population, and the following sug-
gestions if heeded, might have far-
reaching results:

There is one thing we are all
agreed upon, in the Maritime Provinces,
which is that we want more people.
As a matter of provincial pride
we cannot afford to have two con-
stituencies made into one (as has al-
ready happened) for purposes of rep-
resentation in the Federal House.
Besides, a very important side to the
question is its bearing on business.
The more people we have the more
business there will be. As it seems
to be important in these days of
continually increasing expenses for
the merchant to do more business
each year than he did the preceding
one, if he would have any profit, the
question of population has an impor-
tant bearing on the success of every-
one in the Maritime Provinces who
conducts a store.

Now, we have talked about this
immigration question a great deal
and everyone is agreed that it is
most important. The next thing is,
what practical movement can we
make to help it along? Resolutions by
boards of trade are all right in an ed-
ucative way, but are not sufficient
to bring the desired results. The
provincial government of Nova Scotia
is spending a small amount of
money and getting a fair return. No
doubt they should spend more than
they do and we believe that the peo-
ple of the Province would approve

Have you considered that Profit Earning
was a point to be considered in buying Life
Insurance?

Have you considered that Profits were de-
rived from Interest Earning, Saving in Mor-
tality, Accuracy in Management?

If you have, consider also that in Interest
Earning, The Excelsior Life Insurance Co. has
always been in the forefront, second to but
one Company in Canada in 1910.

Mortality Saving: The average for the three
years 1906, 1907, and 1908, of 46 American
and three of the largest Canadian Companies
reporting to the American Insurance Depart-
ment was 74.02 per cent of the expected. The
three Canadian Companies alone 68.41 per
cent. Average of Excelsior Life for same time
41 per cent.

Economy in Management:— Counsellor
Tilley in investigation by Royal Commission
complimented the Company on their success
in keeping down expenses.

Capt. S. M. BEARDSLEY, Wolfville

Manager for Nova Scotia. Office Herald Building, Halifax
Box 136, Halifax Box 230, Wolfville

even if they spent four or five times
what they are spending at the pres-
ent time. But we want even more
than that. The Federal Government
must give a better share of their
attention to the Maritime Provinces.

The West has held the centre of the
stage so long that we in the Mari-
time Provinces have been completely
overshadowed. We want a vigorous
immigration campaign at the expense
of the Federal Government. But this
and the other policy mentioned are
still not enough. We must have indi-
vidual effort by communities. These
communities must co-operate with
provincial and federal authorities,
and this brings us to a point in the
discussion where we might very well
ask ourselves the question: Who in
these communities is to do the work?
Who will feel that it is his duty to
do it? And who will feel that there is
anything in it for him?

Let us take an imaginary illustra-
tion. Let us call it the district of
Blankville. It is a fruit growing sec-
tion, let us suppose, and over ninety
per cent. of its population is agricul-
tural—fruit growers—the balance be-
ing storekeepers and others who make
a living by serving the people in var-
ious ways. Now, most of these farm-
ers are fruit growers with small hold-
ings. They have no more land than
they hope to develop themselves. So
perhaps with few exceptions there is
no chance to find enough accommoda-
tion for another family by splitting
the farm up. The only thing one of
these men could do would be to tell
out his farm if the new man came in,
and go elsewhere. This, of course, is
not what we want to do. The policy
of the country should be to hold the
people we have rather than send
them away.

Another difficulty in the way of in-
teresting a community in work of
this kind would be that the Province
of Nova Scotia has reached a point
where our export of apples is very
large. There is therefore a natural
feeling on the part of the individual
producer to say that the greater the
supply the smaller the price and every
man coming in is going to endan-
ger the chance of a good price for
what he produces. We can see, there-
fore, that except in the case of a
farmer who had land to sell, we could
not expect to arouse much interest in
encouraging immigration among
farmers. In each community therefore
the task seems naturally to fall
upon the shoulders of a very few peo-
ple.

There is no doubt about the benefit
of new people to the storekeeper, be-
cause people are his daily bread; he
is like the giant in "Jack and the
Beanstalk"—he lives on people. Every
new family that has sufficient money

to pay its bills is welcome to come
and trade at his store. You can't
bring along too many who have the
where-withal to satisfy his appetite
for sales. We all know that, and we
know too that the storekeepers of the
country are busy men. They work
longer hours than any other class of
men in the country. One of them
told us recently that for fifteen years
he had been working from six o'clock
in the morning until nine o'clock at
night for five days in the week, and
on Saturdays until eleven o'clock at
night. It sounds like darkest Russia,
doesn't it? But nevertheless it is true.
It is an imposition to ask the coun-
try storekeeper to take on any new
duties, but as we have observed that
it is always the busiest people who
seem to have the time to take on
extra jobs, so it is not unusual that
we should turn to him for this extra
service.

Now, what shall be his mode of
procedure? And what can be hoped to
accomplish? Let us take the afore-
mentioned village of Blankville in the
fruit growing section. Assuming
that the most enterprising merchant
in that community will take the in-
itiative, his first piece of work would
be to make up a list of the people
who would reap some advantage
from an increased population; it
would include all the tradesmen of
one kind and another, the hotels, the
livery stables, and not to waste
words, practically everyone in the
country who lives by trading. When
his list was completed he would call
them together and ask their co-opera-
tion, both in contributing to the
funds for carrying on the work, and
a personal interest in the work. A
committee would probably be ap-
pointed whose duty it would be to
make an investigation of the assets
of the country in the form of land
cultivated but not for sale, and lands
uncultivated and cultivated that
would be purchasable at a fair price.
We cannot go into the details of mak-
ing such a report, but one of its
strongest features should be its stor-
ies of successful farmers in the sur-
rounding district. With all this in-
formation gathered, the committee
would be ready to go to the provin-
cial government and say, "Mr. Prem-
ier, here is our copy. We want it
printed with illustrations and dis-
tributed where it will bring us re-
sults." Some of our readers may
smile and say, "Oh it is all very
well for the editor of the 'Merchant'
to loiter back in his chair and dream
of such schemes as these, but his
suggestions are not practicable." We
believe they are practicable and we
will undertake to say that in our
mind's eye we can see half a dozen
communities in which a plan such as
this would be worked out to great ad-
vantage. Of course, the difficulty is
that every fellow usually waits for
the other fellow to make a start. We
only wish we were not so busy doing
other things or we should live to go
to some country community and
have a crack at the scheme ourselves.
—From the "Maritime Merchant" of
Nov. 28rd.

High Cost of Living

(Continued from page 1.)

COMPARATIVE PRICES IN SYD-
NEY AND OTHER CITIES.

I have a word to add about the
comparative prices of farm products
in Sydney and other Canadian cities.
To get an intelligent idea of the mat-
ter one needs only to look up the
Labour Gazette, which gives a report
of prices in every Canadian city of
over ten thousand population. It
shows that prices vary little through-
out Canada, living, as a matter of
fact, is cheaper in Sydney than in
Halifax, as cheap as in St. John
and almost as cheap as in Char-
lottetown.

The Post some time ago gave quota-
tions of prices in Sydney and Prince
Edward Island. These prices are mis-
leading. For instance, hay is quoted
in Charlottetown at eight to ten dol-
lars a ton, while here it sells for six-
teen and seventeen. The eight to ten
dollars per ton quoted is for loose
hay, on trucks in open market. The
pressing costs two dollars a ton
more, freight, two dollars, truckage
fifty cents, and wharfage twenty.
Pressed hay sells in Charlottetown
for twelve dollars and fifty cents
per ton.

Oats have been quoted at fifty cents
the bushel, I will show you an in-
voice from a P.E.I. dealer where you
will see that oats are selling for fifty-
two cents, which means that it can-
not be handled in Sydney under sixty
or sixty-five cents.

This, of course, is rather, by the
way, and I mention it to show how
people may be misled with regard to
prices. To come back to the main sub-
ject I maintain that the cost of living
is not exorbitantly high, unless peo-
ple make it so by extravagance and
injurious buying. Of course, among
the very poor, the workmen whose
daily wage is of the smallest, the
problem of existence is serious, as it
always has been. But for the middle
class, the larger wage earners, it
need not be so. It looks like the
height of inconsistency for people
who are able to govern frequent
whist parties, buying expensive
dainties for the delectation of guests
and furnishing prizes ranging in val-
ue from one to five dollars, to talk
of the price of food. Right economy
and good management will solve the
problem and it is the lack of these
that is at the bottom of most of the
grumbling about the high cost of
living.

CORRESPONDENCE

Dear Monitor:—

The Valley District Horticultural
Exhibition should naturally come to
Bridgetown next year. It has been
held in Hants and Kings for four
years, while both Middleton and An-
napolis Royal have had it since it
was held in Bridgetown. Our town
is rapidly becoming a fruit centre of
importance and for many reasons is
well calculated to hold a successful
exhibition.

I would suggest that the Town
Council or Board of Trade take the
matter up at once with a view of
making preliminary arrangements, as
other towns in the valley will prob-
ably be after the matter soon.
R. J. MESSENGER.

Potatoes Bringing High Price
R. B. Humphrey Brings Word of
Maine and New Brunswick
Prices.

Robt. B. Humphrey returned on the
C. P. R. express last evening after a
trip to St. Leonards, Edmundston,
Caribou, Presque Isle and other
points in Northern Maine, in the in-
terest of the International Railway.
Mr. Humphrey says he noted with
great surprise, the mild autumn con-
ditions which prevail here at St.
John in such marked contrast to the
stern winter weather in northern New
Brunswick and throughout Aroostook
county. In fact, all the way
down until some distance below
Fredericton Junction, the whole face
of the country is covered with snow
making faultless sleighing and lumber
hauling.

When the snow first came it was be-
lieved it was premature to have win-
ter shut down so early and many of
the lumbermen were hopeful that a
thaw would follow and "fall freer" would
ensue that would release the jam
of logs which has been hung up at
Grand Falls since last spring, but
this hope is not at all likely to be
realized, and the great gorge will,
in all probability, remain choked
with the mass of logs comprising
some millions of feet until the freshest
next spring. During the last summer
several attempts to release the log
jam at Grand Falls, with the aid of
dynamite, were made but without
success.

It will be of considerable interest
to many readers to learn for a pos-
itive fact, regarding potatoes, that
most important crop of Aroostook,
Maine, and of almost equal relative
importance in Carleton county, N.B.,
that on Tuesday last the selling or
market price of "Green Mountain"
tubers in Presque Isle and at other
Aroostook points was \$2.42 a barrel,
on Wednesday, to be exact, about
date as well as price, the market
price of the same variety of potatoes
and doubtless of equal quality in
Florenceville and Woodstock, N.B.,
was \$1.60 a barrel.

NEW FALL & WINTER GOODS

We wish to call your attention to a
few SPECIAL LINES of our NEW FALL
and WINTER GOODS. When you see
them, the styles, quality, and extremely
low values will speak for themselves.

Ladies' Hewson coat Sweaters
Also other makes from \$1.90 up

Men's Hewson Coat Sweaters
Also other makes from 80c. up

Boys' & Children's
Coat Sweaters 60c. up

Infant's Sweaters
All styles from 45c. up

Ladies' Winter Coats
These are all Man Tailored Garments,
Style, Fit and Finish the best obtain-
able, prices the lowest compatible with
a good article. Ask to see them, the
garments will sell themselves on their
own merits.

Misses' & Children's Coats

We are showing a more extensive
range than ever, this season, of these
garments. Enough said. To your ad-
vantage to see them.

Overcoats, Reefers, Ready-to-wear Clothes

MR. MAN,
If you need a new Overcoat, Reefer
or Suit of Clothes, or, if you do not
yourself, perhaps that boy of yours does.
Just remember that we are right in it
with one of the largest and best stocks
to be found. Styles the best, prices the
lowest.

Butter and Eggs taken in exchange.

Phone 32 Strong & Whitman Ruggles Block

Overcoat Weather



is here and we are ready for it. Buy your Over-
coat at once and get the advantage of a long
season's wear. Our showing of Men's Winter
Overcoats will appeal to the most fastidious
dresser.

CAPS
Special showing in Men's Fall and Winter Caps.

SHIRTS
See our line of Men's Fancy Flannel Shirts,
Collars attached. Men's All Wool Shirts and
Drawers.

OVERALLS
Men's Overalls and Jumpers. We carry a line
of Overalls and are so sure of the superior
quality, workmanship and style, that we guaran-
tee every pair for 30 days from date of purchase.

HOSIERY
Hosiery for Men and Boys, the Hosiery that
brings you back for more "Just what I got
before."

NECK WEAR
High Grade Neck Wear. We carry the newest
and strongest range in town.

GLOVES
Men's Dress Gloves in Grey and Tan. Men's
Heavy Working Gloves.
White Dress Shirts, White Kid Gloves, White
Bow Ties for Evening Wear.

J. HARRY HICKS, QUEEN ST., BRIDGETOWN

The Way of Agents

A friend of the Berwick Register
writes from Alberta:

"An incident in connection with
Nova Scotia apples was brought to
my notice recently. Thinking it may
be of interest to you I will relate
the same to show the Nova Scotia
fruit growers that their apples are
sometimes put to a use not origi-
nally intended.

"In a real estate office for British
Columbia fruit lands, in the city of
Lethbridge, there was to be seen re-
cently, two plates of fruit. One plate
contained about half a dozen of the
most bruised and wretched looking
small sized Gravensteins imaginable.
By the plate a placard read, 'Nova
Scotia Gravensteins' grown in the fa-
mous Annapolis Valley.' The other
plate was heaped up with the most
perfect fruit, of largest size, of the
same variety, and the attached card
read, 'B. C. Gravensteins.'"

"When the above was related to me
I wondered what some of our Nova
Scotia fruit growers would think.
For myself I felt quite indignant, as
I have yet to either see or taste any-
thing in the way of fruit coming
from British Columbia that can com-
pare with the Nova Scotia fruit.
Most of the fruit we get here is either
from British Columbia or Wash-
ington, U. S."

ASK YOUR TAILOR FOR
"BRINY DEEP" SERGE.
STAMPED "BRINY DEEP"
SERGE EVERY THREE
YARDS.

Seasonable Millinery

MY STOCK of Millinery includes the
most select of the Season's Novelties
in Trimmings. A large assortment of Felts,
in all the fashionable colors and shades.

Miss Annie Chute, Queen Street.
BRIDGETOWN AND LAWRENCETOWN

The Monitor Wedding Stationery

will suit the most fastidious of brides. Correct
in style, excellent in workmanship. Old English
Wedding Text, Imperial Script, Tiffany Script on
smooth or kid finish stationery. Ask for samples.

More zest in your
tea-cup!
More smack in
its delicious enjoyment!
At last, expensive study of
flavor-blending has perfected a
fullness, a richness, a smoothness
of flavor that was once thought impos-
sible.
Why it was thought impossible one
cup of King Cole Tea will tell you.
It is so much nicer, so far more sat-
isfying in the grateful fullness of its flavor
than any tea you ever tasted.
King Cole Tea is flavor-filler.

YOU'LL LIKE THE FLAVOR.