



DAILY PAGE FOR ADVERTISER WOMAN READERS



CYNTHIA GREY'S MAIL-BOX

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

A Poor Sinner.

Dear Miss Grey.—Please help a poor sinner in trouble. I really thank you for your kind answers to my letters and silly questions.

1. What date and day was Prince Arthur of Connaught married?
2. Name a few classy names for girls and boys.
3. How far is Universal City from here?
4. Can you give me any idea when the pictures of the military wedding are going to be shown here in London, and where?
5. What will cure blackheads?
6. Don't you think Miss Grey, that London is slow to other cities, say Detroit? They have too much religion here in London. If they only divided up and had less religion and more amusement here, and more religion and less sports in Detroit, this fair city of yours would pick up wonderfully. What do you think?
7. Was that a real savage cannibal they had here at London Fair, or was it a makeshift? Lovingly,
CYNTHIA MOXON.

Ans.—1. October 15.
2. I fear "classy" names are a little beyond me, but I venture to offer a few rather uncommon ones: Jacqueline, Pauline, Penelope, Piers, Corinna, Agatha, Antonette, Honoria, Camilla, Felicia, Hortensia, Melicent, Ulicia, Roxana, Joyce, Osmond, Peleg, Sylvester, Tristram, Boniface, Lucian, Anselm, Athelstan, Gustavus, Baldwin, Hilary, Alario, Howell.
3. The place is not listed in Lippincott's Gazetteer, and so I am unable to say.
4. No doubt the picture theatre showing them will be advertising the date of their appearance in our amusement columns.
5. See answer to "Kitty" in Monday's issue.
6. Why not make your suggestion to the city authorities rather than to a humble person like me? It is rather a poor time, however, when every patriotic person is absorbed in things more serious, to broach the subject of "more amusement." Someone who pretends to know tells me that in proportion to her size and population, London has as many places of amusement as she can afford.
7. "Cannibal," I presume you mean. Not having made his acquaintance, I cannot say. Did not hear of him eating any of his fellow-men, did you?

Mildred's Message.
Dear Miss Grey.—I have received help from your valuable column many times, and so I come again:
1. What day did August 1, 1899, come on?
2. If a boy friend walks home with a girl from church, is it necessary for her to ask him in?
3. What is the meaning of Silvia?
4. Does Belgium now belong to the German Kaiser?
5. When walking home from church or any place else with a gentleman escort, does the gentleman take the lady's arm, or the lady the gentleman's?
6. Would you mind printing in your column, "After the Ball?"
Hoping to see an answer soon. Yours sincerely,
MILDRED.

Ans.—1. Tuesday.
2. No.
3. "Silvia" is derived from the Latin "sylva," a wood, hence the meaning is "of the woods."
4. To the Kaiser?—No.
5. Either way is correct.
6. This has already appeared in our old song column.
Dark or Fair?
Dear Miss Grey.—Pardon lead pencil, but really, my pen is in a fierce state, and I am anxious to get this off. I am a constant reader of The Advertiser, and

always enjoy the Women's Page. Please answer a few questions for me now, and would like to see them in print at an early date. Thanking you in advance.

1. I noticed in your paper some time ago where a substance called M— was recommended for making the eyebrows thick. Can you tell me how this is sold, and if one is perfectly safe in using it, and how?
2. Are cocoa butter and red vaseline excellent for making the eyebrows thick? Which of the two is the best, and how should these be applied, with tooth brush or with the finger-tips?
3. What is red vaseline like? They evidently do not know here.
4. Please give me a list of fattening foods.
5. What is your candid opinion of my writing?
6. What should a person 5 feet 3½ inches weigh to be the right size?
7. I have brown eyes and brown hair, fair complexion, with rosy cheeks, and am 20 years of age. Should I marry a fair man or a dark man? All my admirers seem to be fair.

Sincerely yours,
CYNTHIA MOXON.

Ans.—1. The preparation is a patent one I know nothing about it. Why not get a box and try it? I do not suppose it would be harmful.
2. They are supposed to be. Apply with the finger-tips. Your druggist should know. Use the common kind if you cannot get the other.
3. Milk, it is generally conceded, is the very best food for fattening. That is, if you can digest it. Commence with a glass of each meal, and increase it gradually until you can drink two am 20 years of age. Should I marry a fair man or a dark man? All my admirers seem to be fair.
4. About 154 pounds.
5. About 154 pounds.
6. When the right man comes, I don't think you'll be worrying much as to whether he's fair or dark.

Note for C. H.
To A Constant Reader, C. H., I would say the songs asked for are popular pieces, and cannot appear among the "Old Songs."

At Home Wedding.
My Dear Miss Grey.—Once again I am confronted with problems which have driven me to impose upon your good nature.
1. In what order does the wedding party take up its place at a house wedding?
2. How long should the guests remain after the wedding luncheon, providing there are no arrangements for a party after the ceremony?
3. Should the bride be drawn and the lights lit at an afternoon wedding?
4. Which do you consider in better taste, to have a lady or gentleman play at a house wedding?
Yours sincerely,
A PROSPECTIVE.
Ans.—1. At a house wedding, the clergyman enters and takes his place; then the groom and best man arrive, and stand with the clergyman until the bride and her attendant enter a second later. As they reach the clergyman, the groom steps forward and joins the bride, the attendants standing one on each side. Sometimes, if there are two doors to the drawing-room, the clergyman enters at the lower door and takes his place where the ceremony is to be performed, and the bride and groom, with their respective attendants, enter at the opposite doors, meeting in front

of the clergyman. If there are no attendants, bride and groom should enter together.
2. If the bride and groom are going on a trip shortly after the luncheon, usually the guests leave in time to be at the depot to give the pair a "send-off." If the newly-married ones do not leave say for several hours, however, the guests should not remain longer than half an hour or so after the luncheon is over, unless specially asked to do so.
3. The general effect is prettier, as a rule, but just follow your own wishes.
4. I do not think it a matter of taste at all; have whichever you prefer.

Difficult Names.
Dear Miss Grey.—Will you please answer a few questions for me?
1. How do you pronounce Egerton and Yser?
2. What day did the 10th of October, 1843, fall on?
3. How wide will the wide skirts be, and will they be in this season?
Thanking you in advance,
BUSY BEE.

Ans.—1. In "Egerton" the first syllable is like "edge." There are many varying efforts at the pronunciation of "Yser." "Eser" seems to be the nearest correct, so far as I know.
2. A Tuesday.
3. I do not think we shall see a very general adoption of the wider skirts until next summer or autumn. Of course, it's hard to tell.

For Killing Moths.
Dear Miss Grey.—I am a constant reader of The Advertiser, and I am very much interested in the woman's page. About two months ago I noticed on your page a formula for the destruction of moths, the lady even going so far as to say it would destroy the eggs. As I am somewhat troubled with the little pests, would you kindly procure and furnish for me the remedy? I intended cutting out this piece, but unfortunately the paper was destroyed before I had an opportunity of doing so, and I have forgotten what it was. An early answer in The Advertiser will oblige. Yours truly,
A SUFFERER.

Ans.—I am sorry not to be able to furnish the desired formula. Perhaps the reader who supplied it before will be good enough to send it again.
It is said that to turn up the edge of the carpet, place a damp cloth on the carpet, and apply a hot iron, will cause a steam that kills the eggs and larvae.
Regarding Reclabites.
Dear Miss Grey.—Answering your correspondent's inquiry as to whether the Independent Order of Reclabites exists in the city: Although several tent lodges exist in London, there is no information to Bro. Richardson Campbell, High Sec, Bury New Road, Manchester, England.
We have two lodges of the I. O. G. T. in the city, if our sister would like to join this great international temperance brotherhood. Yours truly,
WILLIAM GILES.

Ans.—I am glad to pass this information, so kindly given, to our reader making the inquiry. I have Mr. Giles' address, if she cares to send for it.
Spare Our Blushes!
Dear Miss Grey.—Here I come to you again for help. I am sure I do not know what we could ever do without you, as it seems to make no difference whether the questions come from man or woman, old or young, you can answer them all.
I am sending a recipe for chapped hands that was given to me by an old lady. Take some beeswax and shave it, and mix enough coal oil with it to make it the right consistency, and rub on at night. The oil cuts the wax, and although the perfume isn't the nicest, it is a cheap and real good cure.
Now for some questions:
1. How do you make popcorn balls?
2. Has "Curfew Shall Not Ring To-night" been published? I would like to get it.
3. Was the song "In the Harbor of

Home, Sweet Home" asked for? I have it, and will send it if required.

Ans.—1. Boil a cupful of molasses until it will hair or thread off the end of a spoon; pour the hot molasses over the popped corn, and mix well with a spoon; then, as soon as you can handle it, form into balls, having the hands well greased. Some use a simple sugar and water syrup instead of the molasses.
2. No; it is too long. I have a copy which I might send you, though.
3. Is it an old song? If so, you might send it along.

Quite a Pleasure.
Dear Miss Grey.—It certainly gives me much pleasure and amusement to read your daily columns in The Advertiser, and also I am proud to know we have such well-read and good-natured people as you in our dear Canada.
I never asked a favor of you before, and I am sure it will only be a pleasure for you to answer these few questions.
1. I always notice the young girls from 14 to 17 are asking if they are too young to have a gentleman friend. I am 40. Am I too old?
2. Where can I purchase good maps of the war-limits at whose prices?
3. Am I a girl or boy? Guess.
JOLLY-O.

Ans.—1. Don't be silly.
2. Cannot not dresses like this in this column. Ask at any book store.
CLINTON LADIES WORK FOR RED CROSS
Many Garments Exhibited at Recent Display in That Town.
The ladies of the Patriotic Society of Clinton, Ont., held an exhibition of their work for the Red Cross on Friday afternoon last in the council chamber. The society, though late in organizing, has been a great success, every member contributing to that success by her patient work. There were 146 pairs of socks, 123 wristlets, 13 cholera belts, 2 dozen handkerchiefs, 57 scarfs, 13 flannel shirts, 40 caps, 21 pneumonia jackets, 20 pairs bed socks, 2 bed jackets, 14 nightgowns, 27 pajamas, 1 suit underwear, 1 dozen wash-rags, 41 flannel shirts, 4 sweaters, 18 pairs mittens, 61 quilts, 1 pair pillows and 500 cigarettes.

Outfits for Boys.
Complete outfits were sent to all the Clinton boys training at London; the hospital supplies were sent to the Red Cross Society, the quilts and pillows to Belgium, and the field comforts to Salisbury Plains.
Apart from this, the women sent a donation of \$118 to Belgium, and before the organization of this society the women had collected and forwarded \$250, and also a large bale of knitted supplies to the Red Cross Society. The Travel Club sent complete outfits to the Clinton boys going by the first contingent, and forwarded \$25 to the hospital ship early in August.
The membership now numbers 132, and while the weekly meetings are discontinued until after Christmas, the work will be continued in the homes.

TRoubles of Her Own.
A maid who had been employed in the Bener home for several years took unto herself a husband and went to a nearby town to live. One day about a month after the wedding she came to a maid, her former mistress, who said:
"Well, Phoebe, I hope that you are happy in your new home. How is your husband?"
"To this the bride of a month made reply:
"Well, I reckon I'm happy enough, but the chimney in the kitchen don't draw none too good, and the water in the well is so blackish I ain't never going to get used to it. As for my husband, well, ma'am, it's with him as it is with your man 'an' all the rest of 'em, if the Lord had 'em to make over he could improve some on the job. Ain't eggs terrible high?"

Saturday, The Last Day Fire Sale of Ladies Ready-To-Wear Garments and Millinery

A Great Clearance of Winter Suits

The following very low prices will be placed on our entire remaining stock of Ladies' and Misses' Fall and Winter Suits on Saturday at 8:30 a.m.:

\$3.00 Each	\$5.00 Each	\$8.50 Each
20 only Ladies' Suits, including navy, black, grey, tan, brown, green and mahogany. These are well tailored in plain styles from good weight cloths. This lot includes every size from 34 to 44, in one style or another. At each \$3.00	20 only Ladies' and Misses' Suits, well designed, in the best fall styles from good quality tweeds, serges and venetians, in black, navy and grey; sizes 16, 18, 34, 36, 38 and 40. At each \$5.00	19 only Ladies' and Misses' Fall and Winter Suits. This lot includes all of our regular quality and \$16.50 fall suits. All sizes, including six outside sizes, in navy and black, brown and red. At each \$8.50
\$10.00 Each	\$15.00 Each	
10 only Ladies' Suits, all that are left of our regular \$18 and \$20 suits, long-coat styles, frilled tunic or plain skirt styles; serges, diagonals and chevots, in navy and blue, one in brown and one in red. At each \$10.00	16 only Suits, black, navy, green, brown and plum, the very newest styles. This lot comprises all of our remaining \$25, \$30 and \$40 suits. On sale Saturday at, each \$15.00	

Coats, \$2 50 Each

Ladies' and Misses' Fall and Winter Coats. Ladies' coats are mostly in greys, with a few in green, fawn and black. Misses' come in grey, and also include a line of red military styles. All to go Saturday at, each \$2.50

Dress Skirts

30 Black, Navy and Colored Ladies' and Misses' Dress Skirts at, each \$1.25
Regular \$3 and \$4 Dress Skirts, mostly navy and black serge, at, each \$2.50
A new special line of Long Tunic Serge Skirts, trimmed with buttons, all sizes, in navy, black, tan and copen, each \$3
Other clearing lines, each \$3.75, \$4.50 and \$5.00

Petticoats, 50c Each

Black Satene Petticoats, special Saturday at, each 50c

Allover Aprons, 50c Each

Large sizes, navy percale print, with white patterns and trimmings, at only, each, 50c

Sweater Coats

A clearance of Sweater Coats, ladies' sizes, in a big range of colors, regular values to \$4.00, each \$1.75

Dress Goods Worth 75c to \$2.00 Yard, To Clear Saturday at 55c Each

20 pieces in all, Wool Dress Goods, in broken lines, worth from 75c to \$2.00 yard, to clear at 55c yard. Below is a partial list:
50-inch Brocade Eponge, in tan, brown and rush green, regular \$2.00, for yard 55c
44-inch Brocade Resilda, in tan, grey and green, uncrushable and dust-resisting, regular \$1.50 yard, for 55c
50-inch Brocade Serge, in navy, copen, brown and tan, regular \$1.00, for 55c
44-inch Brocade Wool Eponge, in light grey and tan, regular \$1.00 yard, for 55c
50-inch All-Wool Serge, in reseda and brown only, regular 75c yard, for 55c

Underwear

Ladies' Fine Ribbed Vests, in grey and white, drawers to match, open or closed. At, garment 25c
Ladies' Ribbed Vests, in grey or white, drawers to match, open or closed. At, garment 35c
Ladies' Fine Ribbed Vests, three parts wool, in cream and grey, drawers to match, open or closed. At, garment 50c
O. S. size Ladies' Vests, in grey or white, with drawers to match, open or closed. At, garment 50c
Grey and White Fleece-Lined Vests, Drawers to match, open or closed. At, garment 50c

Gloves, 39c pr.

A new line of Ladies' Fine Fabric Black Gloves, with heavy silk points in white, all sizes. At, each 39c

Pillow Cases

Embroidered Cotton Pillow Cases, scalloped or hemstitched. At, pair 95c

Bedspreads

Embroidered Bedspreads, special, each \$2.95

Stamped Linens

Stamped Towels and Pillow Cases at, each 30c

Wrapperettes, Regular 12½c and 8½c, Saturday, yd. 8½c

Wrapperette and Kimono Cloths, over 20 designs to select from, suitable for house dresses, kimonos, waists and quilt coverings. On sale Friday and Saturday at, yard 8½c
Or 12 yards for \$1.00
See the Window Display.

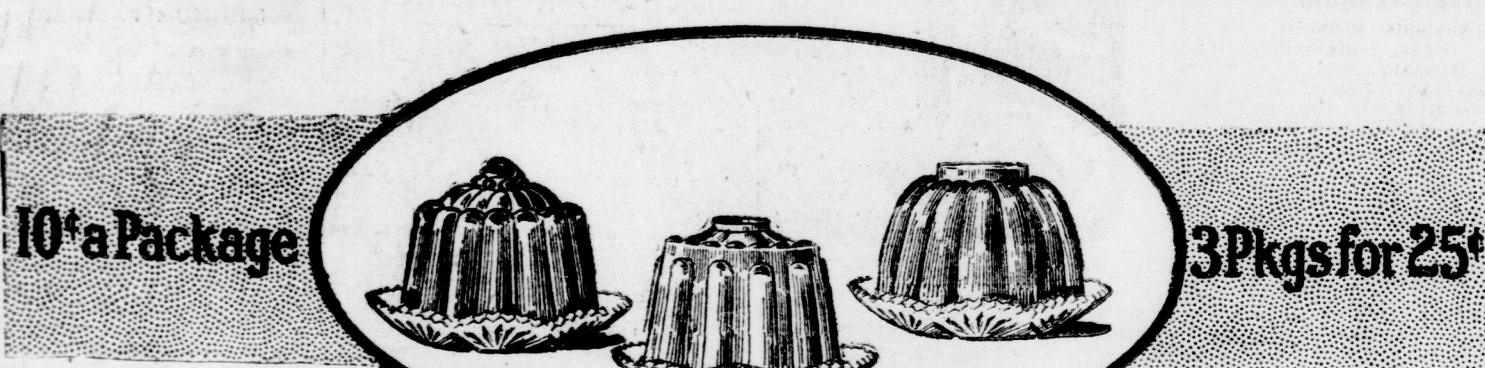
WHITE FLANNELLETTE, nice soft finish, special Friday and Saturday at, yard 75c

40-INCH WHITE LAWN, special at 8½c yard, or 12 yards \$1.00

FANCY LINENS, embroidered and lace edged, stand and dresser scarfs, shams and lunch cloths, worth 50c each, on sale, each 25c

War Hasn't Raised the Price 18 Delicious Desserts for 25c.

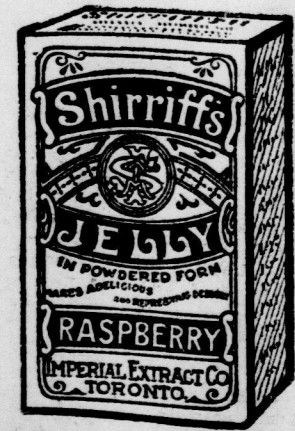
Unlike very many lines of food products, Shirriff's Jelly has not advanced in price since the War began. You can still get 3 packages for 25c. Each package provides a delicious dessert for a family of six people; 25 cents' worth provides the dessert for three days. No one could wish for a more economical dessert or one more delicious.



During the War prudent people will be figuring ways and means of keeping down food expenses. And whatever way they figure they will find Shirriff's Jelly a truly economical dessert. And the beauty of it is, that Shirriff's Jelly is always wholesomely delicious, no matter which of the numerous fruity flavors you select.

There are many inexpensive ways of serving Shirriff's Jelly in combination with fruits, preserves, etc. Many ways that you have probably never tried before. Here is one recipe, and there are others to be found inside the packages:—

BANANA JELLY.—One pint boiling water, 1 package Shirriff's Jelly Powder (any flavor you desire), 1 banana. Dissolve contents of package in one pint of boiling water. Slice banana and insert in jelly just as it begins to set. Place on ice, or in cold place, until thoroughly set. Serve plain, or with cream if you choose.



Shirriff's Jelly

BELGIAN RELIEF FUND IN S. DELAWARE

Donations Acknowledged by S. Delaware and Onondaga Circles.

The South Delaware and Onondaga Sewing Circles for the Belgian relief fund beg to acknowledge the following donations:

Messrs. McPherson	50 00
Miss Bella McPherson	5 00
Mr. Powell	1 00
Mr. Hall	1 00
Mr. Heron	1 00
Y. Heale	2 00
G. Anselm	1 00
D. Jordan	1 00
Mrs. W. Jones	1 00
W. Harvey	2 00
Mrs. D. Bruce	2 00
Mrs. H. Prior	2 00
Mrs. W. Prior	2 00
Mrs. D. Campbell	2 00
Mrs. Y. Marr	1 00

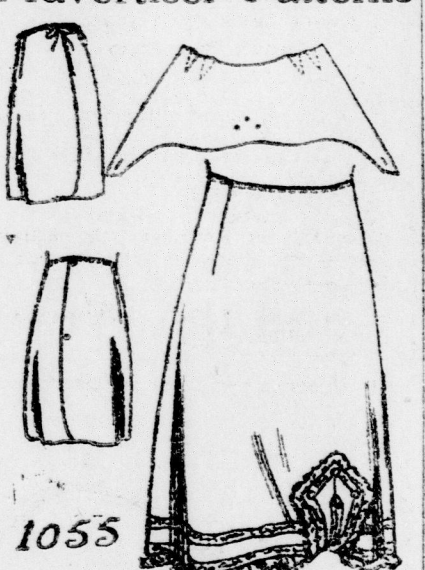
Old Songs and Poems

MY HEART LONGS TONIGHT TO BE THERE.
[Copy Sent by Dad's Girl.]
Our camp-fires gleam brightly tonight.
Where weary with fighting we rest
On the velvet, 'neath the stars
We are counting our scars—
'Twas a dearly-bought victory at best.
Many comrades we lost in the fray,
Now sadly at close of the day,
I'm thinking of you, my sweetheart so true.
My heart longs tonight to be there.

Chorus.
My heart longs tonight to be there
To catch the love-light in your eye;
To sit at your feet
In the eventide sweet.
As the brook with a song hurries by,
When the maples gleam golden and red,
And the birds carol sweet overhead,
In the land of my birth,
With the best girl on earth,
My heart longs tonight to be there.

Tomorrow the battle must rage,
May brave spirits heavenward fly.
For the flag which we love
To the world we must prove,
Our soldiers must conquer or die.
If our courage should falter or wane,
That's of you, dear, will cheer me again.
To do and to dare, and the victory share,
My heart longs tonight to be there.

Advertiser Patterns



1055—A New and Practical Style—Lady's Envelope Drawers.
This model is good for lawn, balise, muslin, dimity, crepe, crossbar muslin or silk. The back is cut with an extension at its lower edge that is lapped over the fronts. The drawers are darted. The pattern is cut in five sizes, 22, 24, 26, 28 and 30 inches waist measure. It requires two yards of 36-inch material for a 24-inch size.
A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER-PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to

Name

Town

Province

Age (if child's or misses' patterns)

Measurement—Bust Waist

CAUTION—Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure you need only mark 32, 34 or

Hood's Pills

Best family physic. Do not gripe or cause pain. Purely vegetable, easy to take. 25c.

BE CHEERFUL

And have Cut Flowers around you. They are necessary. More so now than ever.

Ed. West Floral Co.

SPECIAL IN ROSES.
249 Dundas St. Phone 2187.

Ladies' Kid Gloves

In black, white and tan; soft pliable skin; two dome fasteners. A regular \$1.00 line, selling now at 75c pair.

ARTHURS

London East Phone 8213.

whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure you need only mark 32, 34 or 36, write only the figure representing the age. It is not necessary to write "Misses" or "Young." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is ten cents, in cash or in postage stamps.

TREATING A SPRAIN.

Hot water is the best treatment for a sprain. It relieves the soreness and reduces the inflammation. Absolute rest is necessary. After bathing the injured part with hot water it should be bandaged and kept damp with witch hazel.

If the sprain is very bad this treatment may be used until a doctor arrives. Always keep a bottle of tincture of ammonia in the house to be used in case of bruises, cuts or wounds. Wet a cloth with it, and apply around the injured spot. It will be found to be cooling and soothing.

KEEP WARM.

Good health depends upon the uniform temperature of the body.

Be sure that you wear clothing enough to keep you warm. Food furnishes the heat, the clothing saves it.

In cold weather more heat needs to be saved, and to save it warmer clothing should be worn. Feet, legs, arms and body should be well protected and kept warm.

SHE WAS ASHAMED.

[Sketch, London.]
Misses (indignantly)—Jane, whatever did you mean by wearing my low-necked evening dress at the bus-driver's ball last night? Really, you ought to have been ashamed of yourself!

Jane (meekly)—I was, mum. You never 'erd such remarks as they made!

Vegetables To Consumers Direct

MAIN & COLLYER

ESTABLISHED 1894.

The Largest Growers of Fine Vegetables in Western Ontario!

SPECIAL.

Tomatoes, extra fancy, hot-house, per lb. choice handpicked, 30c

Spinach, choice handpicked, 25c

Brussels Sprouts, selected, box 13c, two for 25c

Cauliflowers, fine, 10c, 15c

Cucumbers, fine, 10c, 15c

Lettuce, head, fine, 25c

Celery, extra large, 5c

Celery, fine, 10c

Celery, hearts, 6 in bunch, 10c

Hubbard and Essex Squash 10c, 15c

Vegetable Marrows, 10c, 15c

Cabbage, White, Red, large, medium, 5c, 10c

Savoy Cabbage, 5c

Horse-radish, pound, 15c

Potatoes, Beta, Carrots, Turnips, Parsnips, 15c

Onions, pack, 25c

Spanish Onions, lb., 25c

Orders received 7 a.m. to noon, delivered same afternoon. Noon to 6 p.m., following morning. Minimum, 25c.

Telephone 2831, P. O. Box 275.

Buy Your Christmas Gifts Early

Our stock of Parlor Tables, Rockers, Electric Lamps, Domes, Brass Goods and Pictures, Pedestals, Toy Sets, etc., is now complete, and your selection is now at its best.

A Small Deposit Will Reserve Anything In Our Store Till Wanted.

H. Wolf & Sons
263-265 Dundas Street—Near Wel. Dundas Street.