

NEW WALL PAPER

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In affiliation with the Western University. Efficient staff of teachers. Thorough course of study. Up-to-date methods. Terms reasonable. Exams twice a year. Write for year book and curriculum. F. Linforth Willgoose, Mus. Bac., principal; Lottie L. Armstrong, registrar.

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See our Window Display. Everything marked in plain figures.

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234 DUNDAS STREET,
Wholesale, Retail and Manufacturing Jewellers.

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BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

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CHOICEST CUT FLOWERS
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Think of how much you depend upon your eyes. WE SPECIALIZE IN OPTICAL WORK.
Brown Optical Co.
237 DUNDAS STREET.
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UNANIMOUS VERDICT
IN THE CASE OF THE
I.X.L. VACUUM WASHER
BEFORE THE COURT OF PUBLIC OPINION
IN FAVOR OF THE
I.X.L. VACUUM WASHER
PRICE \$5.50
Washes Anything and Everything from a Horse-Blanket and Overalls to the Finest Laces with No Injury
Coupon Below Saves You \$2.00
Washes a Full Tub of Clothes in 3 Minutes Perfectly
Not Only Washes But Squeezes and Rings Out
GIVES A MONEY-BACK GUARANTEE
London Advertiser, coupon
Cut out and mail coupon with your name and address with \$1.00 to Dominion Printing and Manufacturing Co., Ltd., 441 Main Street, Winnipeg, Man., and you will receive One I.X.L. VACUUM WASHER. All orders prepaid anywhere in Canada on condition that your money is to be refunded if the Washer does not do all that is claimed.

ARE YOU A SLAVE?
TO
The Drink Habit
THE NEAL THREE DAYS' TREATMENT
For the liquor habit will break these shackles. A simple, safe and effective treatment. Write or phone for particulars.
NEAL INSTITUTE,
78 St. Alban's Street,
TORONTO.

DEFENDANT LOSES IN ACCIDENT CLAIM
Two Automobile Mishaps Before the County Court on Friday.

The greater part of the morning and afternoon sessions of the county court was occupied with the case of Miss Maud Dingle against Mr. Thomas, of this city, claiming damages for injuries sustained in an automobile accident on Dundas street in June of last year. The plaintiff was knocked down by the car and received a severe wound under the jaw. For many weeks after being injured she was unable to go to work. The defence was that the accident was caused by the plaintiff crossing directly in front of the auto, and then stopping back in its path when she saw it coming. After being out for over an hour, the jury returned a verdict for the defendant.

Another automobile accident resulted in Dr. Holmes suing Mr. Osborne, of this city, for damages for injuries received in October, 1912, in an accident at the corner of Maitland and Dundas streets. The doctor was riding his cycle down Maitland street when he claims the defendant ran into him with his car, demolishing his bicycle and inflicting injuries on his leg from which he has not yet fully recovered.

The court, after hearing most of the evidence, adjourned to sit again this morning at 10 o'clock.

For All Occasions.
We can furnish swell turnouts. Palace Livery, Phone 338. Ross & Boss, proprietors.

"Fame is easier to gain than it used to be." "Yes, but it isn't so lasting."—Boston Transcript.

DR. A. W. CHASE'S CATARRH 25c.
is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops drops, plugs in the throat and permanently cures Catarrh and Hay Fever. No substitutes. All dealers or Edman, Bates & Co., Limited, Toronto.

LONDON AND DISTRICT

Fleur-de-Lis Dance.—The Fleur-de-Lis Club, of St. Thomas, will hold another of their delightful informal assemblies at the Casino, Port Stanley, on Tuesday evening next. Those who were their guests at similar functions in St. Thomas during the winter season will doubtless be pleased to avail themselves of the opportunity to attend their gatherings at Port Stanley. A special car will leave the South-western Traction Company station in St. Thomas at 8 o'clock.

CORRESPONDENCE

The Editor of The Advertiser:

A rumor is afloat that the manufacturers' committee is about to appoint another publicity agent, and several names have appeared in your valuable paper as being likely candidates for the position. As far as is known, none of these has the necessary qualifications for such a position. The man appointed should have some journalistic ability, should have been a businessman, in or connected with, large wholesale firms. He should also be of superior education, possessed of private means, and a man whose integrity of purpose and moral character is beyond question. Have we such a man in London? Several. But they hesitate to put their names forward. Why not call a meeting of the executive of the last Old Boys' reunion and let them discuss this matter and select a man fit and worthy of the position. The services of Old Boys in the other cities of Canada and the United States could be utilized for getting into communication with firms looking for likely sites in which to locate industries.

The citizens give liberally to the Old Boys' reunion fund, and have a right to expect something more than a good time. The reunion should be much to the credit of the city. The services of Old Boys in the other cities of Canada and the United States could be utilized for getting into communication with firms looking for likely sites in which to locate industries.

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Judge Morson's Decision.
To the Editor of The Advertiser:
Dear Sir:—Although it may seem somewhat presumptuous for the mere layman to question the wisdom of a decision of the judiciary when the interpretation of a legal code is involved, yet when, as in this case, a moral issue of overshadowing importance is bound up with it, the intrusion may be overlooked. The learned judge, no doubt, correctly interprets the code from the hard, legal standpoint, but what about the moral issue and the effect of the decision upon the public conscience?

According to this jurist, a few vulgar and suggestive passages do not necessarily vitiate the play as a whole. Does not this seem to undermine a great law that is almost as old as the race, viz., that the beginnings of evil must be suppressed? "Take us the foxes, the little foxes that spoil the vines," "dead flies cause the oil of the perfume to send forth an evil odor; so doth a little folly outweigh wisdom and honor." (Revised version): "Look not upon the wine when it is red," etc. "Avoid even the appearance of evil," (New Testament).

The particular passage in the play complained of by the crown, and upon which the magistrate mainly based his opinion, concedes the moral right of any woman, married or single to throw off the wholesome restraints which civilization imposes on her, and virtually to revert to a state of barbarism. The great law that the sanctity of motherhood is conditioned on the sanctity of marriage has been recognized from the remotest antiquity till the present; has been voiced by sages, prophets and apostles, and by the great Teacher Himself, and is practiced vigorously even by the young Bedouin and the gypsies. Is it any wonder then that at this stage, when evil is daily becoming more seductive and aggressive, and when the gilded baits of vice are dangled before the young at every turn, the decision of the learned judge should create such a scandal in the public ear and upon the public conscience? A few wicked and immoral passages or salutes in a play or public performance may now be allowed, on the ground that they are merely "fanciful passages," and therefore do not make the whole play immoral. If this is the law, and it seems to be, are we a Christian nation? LAYMAN.
London, Ont., June 8.

A Church Memorial to Wolfe.
To the Editor of The Advertiser:
Sir:—Next year we are to celebrate the Peace Centenary. One has been thinking of the best way in which we could mark that event in Quebec, for Quebec must not be left out in this celebration. There is something which churchmen might do which would mark the event in a unique way. James Wolfe was a churchman, and a man of sincere and devout habits. In an age of license, he lived a pure life, and the victory he won was a victory of character.

On the Avenue des Braves, that magnificent new avenue built by the battlefields commission to connect the Plains of Abraham with the battlefield of St. Foye, is a slight rise in the ground. From this eminence, when the south-east wind blows, one can see the monument which marks the very spot where Wolfe breathed his last. In another direction, one can see the monument to Levis and Murray. To the south one catches a glimpse of the great St. Lawrence, and to the north stand "the everlasting hills." The little plateau is the highest piece of ground overlooking the plains. The situation is superb, as I saw the sunset from it last evening, the grandeur of the hope, which has long been mine, of seeing on that spot an architectural, exquisite church—a true angel of peace, a memorial to the great hero whose deathbed that green plain was, possessed me, and I thanked God for the privilege which was mine, if we chose to use it, of coupling the honor of the hero with the honor and worship of the Lord, whom he faithfully served. The idea is one which appeals to all those who in their minds know that the truest kinship is founded on religion. It is my privilege to be able to say that Mr. William Laurie, the owner of the site, has offered to sell for this purpose, as much land as should be needed at the exceedingly low figure of 30 cents a foot. The particular location on that avenue is worth double or triple that value. This offer is conditional upon the erection of the memorial being undertaken within a twelve-month. I would propose to raise a sum of about \$50,000 for the building, and some further sum for maintenance. The manner and details of the collection will have to be thought out, but one feels confident that churchmen in England and

Hard on the Corn EASY ON YOU

Make good that grudge of yours against all corns by treating them in an effective way. Don't resort to cutting, for that is dangerous. Simply apply

Cron's Corn Cure

It's hard on the corn and easy on you. A few applications kill the corn and enable you to entirely remove it. There is no pain, danger, or liability of blood-poisoning. Plus, for callous spots and bunions.

25 CENTS.

Cairncross & Lawrence

Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.

Headquarters LADIES' and CHILDREN'S Outing Hats

BELTZ & CO.
PRACTICAL FURRIERS.

Canada and all over the Empire, and in fact many others who, though not churchmen, admire the character and life of the great general, would gladly subscribe and feel privileged in doing so. The church would be known as St. James', and could be under the charge of the bishop and chapter of the cathedral. These details can be arranged without difficulty. The great thing is for churchmen to grasp the unique opportunity afforded them in Quebec, of honoring on the very field where he died, one of England's greatest generals in a way which would impress upon future generations of men the lessons of a noble life, a life of duty and courage, the life of a young man, who, dying at the age of 33, changed the destinies of a continent. The idea is sublime.
FREDERICK GEORGE SCOTT,
St. Matthew's Rectory, Quebec,
June 8, 1913.

Boy Scouts Marched To Baptist Church

Ingersoll Corps Heard Fine Sermon By Rev. C. J. McLean.

[Special to the Advertiser.]

Ingersoll, June 8.—The semi-annual church parade of the local battalion of boy scouts was held yesterday at the Baptist Church. The various troops turned out in practically full strength, and the parade was headed by the Pipe Band. A splendid sermon, especially suitable to the occasion was preached by the pastor, Rev. C. J. McLean. The services in the Presbyterian Church yesterday were conducted by Rev. John Pate, of Emerson, Man., who has been in attendance at the General Assembly at Toronto. Mr. Pate was heard by large congregations.

Flower Sunday.
In the Methodist Church yesterday, Flower Sunday was celebrated, and the services of more than usual interest. The sermons, which were preached by the pastor, Rev. H. B. Christie, were appropriate to the occasion and inspiring music was rendered by the choir. Mr. George Allan of Hamilton assisted, rendering two solos in the voice at each service.

The popularity of the waiting-room, established since local option became effective, was again demonstrated yesterday. Scores of country people took advantage of it and they are loud in their praise of the action of the committee in placing it at their disposal.

Rain Was Needed.
Throughout the districts adjoining Ingersoll the rain of Friday night was welcomed. Vegetation generally had begun to manifest effects of the drought, and the heavy rain was regarded as of incalculable benefit. A warm spell would now do much to rush along all the crops, especially corn.

Mrs. J. F. Williams was in Toronto recently, and attended the commencement exercises in connection with the Toronto University.

Inauguration of Grand Trunk Lake and Rail Route Service Between Eastern and Western Canada.
Commencing Saturday, June 7, West-bound, and on each Monday, Wednesday and Saturday thereafter, the Grand Trunk Railway will operate a special "Steamship Express," leaving Toronto 10:45 a.m., stopping at Hamilton, Brantford, Paris, Woodstock, Ingersoll, London and Stratford, arriving Sarnia Wharf 4:00 p.m., making direct connection with the Northern Navigation Company's palatial steamers leaving Sarnia Wharf 4:15 p.m. for Sault Ste. Marie, Ont., Port Arthur and Fort William.

Steamer leaving Sarnia Wharf Mondays does not call at Port Arthur. On the arrival of the steamer at Port William, special trains of the highest standard will leave that point at 4:15 p.m., arriving Winnipeg 7:55 a.m. next morning.

The service afforded by this route is the finest in every respect and includes Parlor and Parlor-Cafe service, excellent service on the boats of the Northern Navigation Company, including the "Hamonie," the finest and fastest passenger boat on the Great Lakes. Standard Sleeping Cars (Electric Lights in Lower and Upper Berths), Colonist Sleeping Cars (Berths Free), Dining Car and Coaches on the Grand Trunk Pacific between Port William and Winnipeg. Through Sleeping Cars between Port William and Edmonton, commencing June 16.

A special train will run the reverse way—from Sarnia Wharf to Toronto commencing Sunday, June 8, and each Tuesday, Friday and Sunday thereafter. The first Eastbound train having direct steamer connection leaves Sarnia on Friday, June 13.

Full particulars, reservations on steamer or train may be obtained on application to Grand Trunk Agent R. E. Ruse, city passenger and ticket agent, Phone 80, or write C. E. Hornung, district passenger agent, Union Station, Toronto, Ont.

New Sample Rooms.

Asphian's new commercial sample rooms to rent by the day or week. Right up to date and in the business section.

ROWAT'S SPECIAL TEA

Every cent of value is put in the quality of the tea.

Sold in bulk, and not in package, that we can give you the best value for the least money. Try a pound at the price you usually pay for 40c, 50c, 60c and \$1.00 a pound.

T. A. ROWAT & CO.

250 Dundas St. Phone 3051, 3052.
Wortley Rd. and Craig St. Phone 969.

Major Beattie Has Nothing to State

Can Give No Information As To Post-Office or Federal Square.

Just when the property for the new London postoffice will be purchased is indefinite, according to Major Thomas Beattie, M. P., who has returned from Ottawa. "I have no idea when the deal will be closed," said the major to The Advertiser today. As to the federal square proposition, the major declared there was nothing new.

Asked for an opinion on the action of the Senate in throwing out the Borden naval bill, London's member refused to commit himself.

"The Senate has the power to do it. It threw out the bill, and there is no use me saying anything about it," was his statement.

BRUSSELS.

Brussels, June 8.—Miss Mae Wood is visiting in London at the home of Mr. and Mrs. McFarland. She went with Mr. and Mrs. McFarland in their car.

S. S. No. 1, Grey Township, has engaged Miss L. Dickson as teacher for the coming term at a salary of \$50 per annum.

Mr. Livingstone died recently at his daughter's home, near St. Mary's. His wife died three years ago. Rev. Livingstone, of Grey Township, is the eldest son.

Wm. McCall, Queen street, is so critically ill that his demise is not unexpected. He is just 82 years of age, and has been confined to bed for over a year and a half.

All local pastors are out of town. Rev. Gatten is at London conference. Rev. Mann at Toronto assembly, and Rev. Cameron has removed to Burford.

The annual farmers' convention to the Experimental Farm at Guelph will be on Monday, June 23. A series of demonstrations will be given by experts at the farm of interest to both men and women.

Mrs. F. R. McPherson, of Binscarth, Man.; W. E. and Mrs. Duncan, of Strathburg, Alta.; Miss L. McLaughlin and Miss M. Rogers, of Portage la Proulx, Man., visited here recently. They came east on the Presbyterian assembly excursion, and will spend a few weeks in Ontario.

Balliff Newsome is ill at his home here. The hotelmen of Huron County have organized to fight the Canada temperance act and have had two meetings at Clinton.

Quite a number will go on the excursion to Detroit next Tuesday on the steamer Greyhound from Guelph.

The Ladies' Aid of the Presbyterian Church will hold a lawn party on Tuesday, June 11, at the grounds. Friday evening next, Wingham band is to supply the music.

W. H. Payne, of the Payne Milling Company, recently stepped on an upturned rusty nail, which penetrated the sole of his shoe and made a nasty wound in his foot. Treatment is being given, and poisoning was made at once, and the injured member is improving.

A George Keys has gone to Moose Jaw, where he will remain for a few months. He took a car of horses with him. Mrs. Keys will go West in a few weeks. They will make their home in Toronto next fall.

CAMLACHIE.

Camlachie, June 8.—Miss M. Milner and Miss D. Gilmore, of Forest, visited Camlachie friends recently.

The Milnes and Mr. Bowles entertained a number of their friends recently.

Mr. and Mrs. D. Delmage visited Sarnia friends recently.

Mr. Wm. Allan has had his barn raised.

Mr. W. G. Cole and daughter Elizabeth, of Forest, visited in Camlachie recently.

Rev. J. Simpson is at Toronto attending the assembly for a few days.

Rev. J. W. Johnson attended the conference at London.

Mrs. M. McLeod of Sarnia, spent a few days with her mother, Mrs. A. J. Schram recently.

FOREST.

Forest, June 7.—Rev. R. J. Garrett is spending the week in Toronto.

Lafayette College is in Toronto, visiting relatives, and attending the Congregational annual meeting.

Evans, Morton and wife and children arrived here yesterday from Strathburg, Sask., to visit Mrs. Morton's sister, Mrs. Wm. Murray.

The first home garden strawberries on the market were at C. F. Smith's yesterday, grown by Joseph Duncan.

James Murray, of Florence, Wis., visited his sister, Mrs. Joseph Love, here this week. He had no seed here for 24 years.

Murray will visit in Belleville and return to Forest again later.

Mrs. M. Kennedy and her father, Edward Orange, are in Flint, Mich.

Mrs. George Shaw, of Point Edward, is visiting her sister, John Shaw, here.

Hon. J. R. Boyle, minister of education in Alberta, accompanied by Mrs. Boyle, was here this week visiting his sister, Mrs. George Stonehouse. Mr. Boyle lived formerly in Moore Township.

Personal Mention

Mrs. Hugh McLarnan and daughter, Alys, of Horton street, have returned to Alberta, accompanied by Mrs. Boyle, to spend the summer with relatives in New York City.

Mrs. L. W. Bell, of Clearwater, Sask., daughter of Mr. and Mrs. Phillips, of Arva, is home to visit them and friends.

Mrs. Burnip and family left Saturday for Berlin, where they will reside in the future.

STEAMSHIP ARRIVALS.

Name	Reported at	From
Salmon Pool	Montreal	Newcastle
Bray Head	Montreal	Antwerp
Almerians	Montreal	Falmouth
Matilda	Montreal	Newcastle
Willehad	Quebec	Rotterdam
Bendu	Quebec	Hamburg
Baltic	New York	Rangoon
Saxonia	New York	Liverpool
Perugia	New York	Naples
Major	New York	Genoa
Calcedonia	New York	Glasgow
M. Washington	New York	Trieste
Amelia	New York	Newcastle
Gros Kurum	Plymouth	New York
Salybia	London	Quebec
St. Paul	Southampton	New York
Major	Southampton	New York
Tafna	Amsmouth	Montreal
Rugia	Hamburg	New York
Amelia	Newcastle	New York
Ivernia	Naples	New York
San Giorgio	Naples	New York
Russia	Lisbon	New York

MAY BE DROWNED.

[Canadian Press.]
Santa Cruz, Cal., June 9.—Three high school students, who, clad only in bathing suits, sailed out into Monterey Bay, on Saturday, in a canvas canoe, which they had built in the school's manual training department, have not returned, and it is believed they are drowned.

Making a Flat World Round



When Columbus set out to reach India by sailing westward, he met with opposition and ridicule. He believed the earth to be round.

Wise men held that it was flat—that Columbus was mad—and that he'd fall off somewhere if he departed from established beliefs.

But Columbus' belief found him a continent and made him blessed of memory.

The Business World is flat to some men. Their profit-bearing shores of Opportunity stretch only so far as their grandfathers' trod. Custom, superstition and apathy have set them confines which they may not pass.

For instance, they believe the business year is a flat one—not an all-year round of trade, with East joining West, with Spring merging into Autumn—but just two distinct seasons, with saved-off edges gaping into space.

They confine their activities to a Spring trade and to a Fall trade. To them there is no intervening continent with stores of waiting wealth. Their world is flat. They have not explored the mid-year months of Summer trade. June, July and August are never-never land.

Surely this conception of Summer as a "dull" season is as fallacious as the delusion that the earth was flat. People have just as much money in the hot weather and spend quite as freely as in Spring and Fall. Granted that they are not buying skates and snow shovels in August, yet they are buying staple articles. Furthermore, they have an eye on luxuries and comforts they are counting upon purchasing in the Fall.

The modern Columbus has discovered this Summer trade—this golden West lying between the known continents of old beliefs. Departing from established habit, many have made their energies and their Advertising an all-year-round proposition.

Keeping up Advertising during the Summer months not only links your Spring and Fall, but produces rich harvests from the Summer months themselves.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

NEW MUSKOKA TRAIN.

Now leaves Toronto 10:15 a.m. daily, except Sunday, arriving Muskoka Wharf 1:40 p.m., making direct connection with steamers for all points on Muskoka Lakes.

A brand new train, consisting of baggage car, vestibule coaches and parlor-library-buffet car are operated and passengers are assured of a comfortable ride along the most interesting route to Muskoka Wharf, which is the original gateway to the far-famed Muskoka Lakes.

This train runs right to side of steamer at Muskoka Wharf, thus avoiding any inconvenience to passengers.

Return connection is made with train leaving Muskoka Wharf at 10:45 a.m. daily, except Sunday, arriving Toronto 3:10 p.m.

Tourist tickets at reduced rates are now on sale to Muskoka resorts, good for stop-over at any point and good to return until Nov. 30, 1913.

Full particulars and tickets from Glenora agents.

R. E. Ruse, city passenger and ticket agent, Phone 80.

SYRUP OF FIGS IS BEST FOR A CHILD

If Its Little Tongue Is Coated, Breath Feverish, Stomach Sour and Bowels Clogged.

Every mother immediately realizes after giving her child delicious Syrup of Figs that this is the ideal laxative and physic for the children. Nothing else regulates the little one's stomach, liver and bowels so promptly, besides they dearly love its delicious fig taste.

If your child isn't feeling well, resting nicely, eating regularly and acting naturally, it is a sure sign that its little insides need a gentle, thorough cleansing at once.

When cross, irritable, feverish, stomach sour, breath bad or your little one has stomach-ache, diarrhoea, sore throat, full of cold, tongue coated, give a teaspoonful of Syrup of Figs, and in a few hours all the foul, constipated, clogged-up waste, undigested food and sour bile will gently move on and out of its little bowels without nausea, griping or weakness.

And you will surely have a well, happy and smiling child again shortly.

With Syrup of Figs you are not drugging your children; being composed entirely of delicious figs, senna and aromatic, it cannot be harmful.

Mothers should always keep Syrup of Figs handy. It is the only stomach, liver and bowel cleanser and regulator needed—a little given today will save a sick child tomorrow.

Full directions for children of all ages and grown-ups plainly printed on the package.

Ask your druggist for the full name, "Syrup of Figs and Elixir of Senna," prepared by the California Fig Syrup Company. This is the delicious, tasteful, genuine old reliable. Refuse anything else offered.

Don't Worry About That WEDDING

WHY WORRY ABOUT THE PROPER THING TO GIVE FOR A WEDDING PRESENT?

See our large and well-selected stock of Entrees, Dishes, Bakers, Salad Bowls, Bread Trays, Sandwich Plates, Butter Dishes and Servers; also our Casserole Dishes, with brown, green and white porcelain linings, and you will have no trouble selecting a present.

C. H. WARD & CO.

Diamond Merchants and Jewelers,
374 RICHMOND STREET. PHONE 1084.

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