

The Broadway House of Fashion

For the
Closing Days
of July

WONDER SALE

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of July

This is an Extraordinary Clean-Up Sale which we offer You at Dollars Below the Makers' Cost--for it is the Greatest Slaughter of Ready-to-Wear Apparel Prices Ever Known in this City.

THE ONLY WAY in which you can be really convinced of the astounding values we are offering during this Wonder Sale is to come into our store and look at the goods for yourself. To tell you the prices and give you descriptions of the different articles would not convince you more than by a visit to our store. Words are cold things and prices are only cheap or dear when compared with the things offered. We want you to examine our goods and compare the prices with anything you have ever known before. We are making offers that are literally staggering the ready-to-wear apparel trade of the whole dominion.

Ladies' Summer Hats

IN THIS WONDER SALE

WE OFFER

500 Ladies' Summer Hats

IN DASHING AND ALLURING STYLES.

The Regular Prices of these were
\$3.90, \$4.25 and \$4.90.

TAKE YOUR CHOICE FOR

\$1.50 each

We have also

300 SUMMER HATS

Most of them hand-made and patterned after exclusive models. Dainty Silk Crepe Hats, trimmed with Canton and Ostrich, small Sport affairs, brightly Wool embroidered. Many handsome Black and Navy Dress Hats, as well as some flower-trimmed Straw Flop Hats.

Specially Priced for this
WONDER SALE

\$3.90 to \$6.00

Specially Attractive Lines of Apparel

THAT WILL ENHANCE YOUR APPEARANCE AND ADD TO YOUR ENJOYMENT.

DURING REGATTA WEEK.

SWEATERS

IN PULL-OVERS AND TUXEDO STYLES. With new stitches in lovely colorings.

\$1.75 to \$4.90

SPORT JACQUETTES

IN A VARIETY OF HANDSOME COLORS.

We have 50 of these which we offer for this WONDER SALE

at \$7.90 each

Women's Voile & Swiss Gingham Dresses

These come in smart Check Patterns and in a variety of colorings; the long, graceful reverse elbow cuffs and pocket tabs are of White Pique. Sizes 36 to 48.

Specially Priced for this

WONDER SALE

\$1.95 to \$3.95

Waists

Over Blouses and Fancy Styles, in various Crepes, in Suit Colors and Pastel shades. Specially Priced for this WONDER SALE.

2.95, 3.60, 4.25

Misses' and Children's Wash Dresses

In attractive Fabrics and Designs. Specially Priced for this WONDER SALE.

\$1.45 to \$2.75

Ladies' Dresses

For several weeks we have been preparing this assortment of SUMMER DRESSES, and never yet have we bought so advantageously. Some of the fine materials in these Dresses are very difficult to obtain in to-day's market; and as for the values we are certain we could not begin to duplicate them. This will be

The biggest Dress Offering of the Season!

for we are prepared as never before.

We have these Dresses in the following

MATERIALS

FLAT CREPE.

GEORGETTE.

CREPE DE CHENE.

SPORT CREPE.

PRINTED SILK.

SATIN FACED CANTON CREPES.

COLORS

NAVY, BLACK, GREEN, COCOA,
BROWN, GREY, MAIZE, TAN.

WONDER SALE PRICES

range from

\$13.90 to \$29.00

In the Men's and Boys' Dept.

We have for this WONDER SALE the following:

Men's Suits

ON DISPLAY IN STYLES, FABRICS AND PATTERNS THAT ARE RIGHT FOR MEN AND YOUNG MEN.

The New Tans and Greys—the trim hair lines—the fancy stripes in Worsteds—the new bright colored Sport fabrics—fine Blue Serges—WE HAVE THEM ALL.

Sport Models, Norfolk Models, two and three button sacks; single and double-breasted models; belted and plain backs.

WONDER SALE PRICES

\$18.95 to \$32.50

Special Offering!

FOR THIS WONDER SALE ONLY

300 Pairs

of

Men's Separate Trousers

— IN —

FANCY MIXTURES AND SERGES.

PRICES RANGE FROM

\$2.50 to \$7.50

Boys' Suits

Fine Mixture Suits in Cassimeres, Tweeds, Stripes and Fancy Mixtures, in the popular Norfolk Model—nearly all with two pairs of pants. Sizes 8 to 17.

Wonder Sale Prices **\$7.90 to \$15.50**

Boys' Wash Suits

in Linen and other fabrics, very suitable for Regatta Week.

1.50 to 3.25

THE BROADWAY HOUSE OF FASHION

331

Water Street

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