

June Third
KING'S
Birthday.

Bishop, Sons & Co., Ltd.

St. John's

Holiday
Attractions.

Many items that cannot be replaced at anywhere near these prices. Only a small part listed here.

Distinctive Millinery



Hats Exquisite

Those styles now in high favour at Paris. Hats of every size and material for wear with the new tailors—every one new, every one unequalled value at prices now offered. Paris created them—and quickly they are presented to you in St. John's by

BISHOP, SONS & CO., LTD.

London Raglans

LADIES' \$16.50 to \$77.50.
GIRLS' fit 8 to 14 years, at \$6.20 up.
Distinctive models, suitable for all purposes. Included are the famous English Aquascutum specialties.

Extraordinary Price Reductions on Beautiful

Evening Dresses

for this week only.

Regular \$60.00.	Now	\$49.00
Regular \$70.00.	Now	\$57.00
Regular \$102.00.	Now	\$82.60
Regular \$115.00.	Now	\$93.00
Regular \$75.00.	Now	\$61.00
Regular \$96.00.	Now	\$77.80
Regular \$109.00.	Now	\$88.20



Summer, 1920

LADIES' COSTUMES & COAT WRAPS that present just the variety you need at prices you used to pay. Hundreds of New Styles from London and New York. There is certain to be one for every type. Now priced at much below their real values.

Evening Dress Materials

Will welcome the arrival of these latest products from the looms of France and America, in a choice selection of the season's most beautiful patterns and colours.

Van Raalte DRESS NETS. Never tear \$2.85. In flesh, maize, gold, ivory, navy, brown and black.	TRIMMINGS. Sequins in opalescent, gold, silver, royal, Nile at \$2.00 to \$23.00 yard.
FAIRYTEX NET. In grey, henna, gold, maize, mauve, rose and pink, at \$3.50, \$4.00 and \$4.30 yard.	FRINGES. In silver and white, Turquoise, silver, orchid and silver, and sky and silver at \$1.20 yard.
RADIUM CLOTH. In cream, gold and flesh at \$3.50 yard.	SILVER & GOLD TRIMMINGS. Suitable for straps, bodices, etc., from 1 1/2 to 9 1/2 inches wide, at 24c. to \$3.85 yard.
METAL CLOTH. In silver and gold at \$6.20 and \$9.00 yard.	TASSELS & DROPS. 16c. to 50c. each. In Opalescent and Black.
FANCY BLACK NET at \$5.50 yard. as worn in the musical comedy "Irene."	Evening Wear SCARVES, \$2.70, \$4.85 and \$5.50. in plain and fancy Ninon, Chiffon and Tulle.
Evening DRESS GIRDLES, \$1.90 and \$2.00, in Black only.	

Ladies' Muslin Underwear

White "undies," sheer and beautifully trimmed in new ways, are here in large assortments, purchased months ago, and put on our counters now at very low prices for such good qualities and pretty styles.

Camisoles 90c. to \$4.00
Chemises \$1.80 to \$4.75
Nightgowns \$3.20 to \$8.70
Brassieres 95c. to \$5.75
Athletic Combinations \$1.80
Drawers \$1.45 to \$4.75
Combinations \$2.10 to \$8.35
Shadowproof Underskirts, \$3.00 and \$3.50
Embroidered and Lace Trimmed Underskirts \$3.45 to \$7.20

GIRLS' MUSLIN UNDERWEAR.

Knickers 70c. to \$2.20
Princess Underskirts, \$2.10, \$3.00 and \$4.40
Short Underskirts, \$2.35 to \$4.00

LADIES' CREPE DE CHENE AND SILK UNDERWEAR.

Camisoles \$2.55 to \$ 8.10
Envelope Chemises \$6.30 to \$11.00
Vests \$5.10 to \$ 6.90
Divided Skirts \$12.50
Pyjamas \$20.00 and \$23.50 suit
Step-in Combinations \$8.40
Knickers \$8.80 to \$9.50

Negligees and Breakfast Coats

Exquisite models, dainty styles, adorned with exquisite Laces, Ruffles and hand Embroideries.

SHORT COATS.

Cotton Crepe \$ 2.10 to \$ 4.60
Crepe-de-Chene \$13.00 to \$30.00

GOWNS.

Cotton Crepe \$ 5.00 to \$10.20
Crepe-de-Chene \$18.50 to \$54.00
Velvet \$20.00 to \$34.00

Hanasome Ribbons

"The largest selection in New foundland" at unusually low prices.



French & American Dresses

Wash dresses that radiate the spirit of youth, and is just the soft sheer thing for balmy summer days. Now is the time to make your selections before they are picked over.

GINGHAMS \$4.40 to \$8.70
PRINTED VOILES \$9.80 to \$33.00
PERCALES.

\$4.20 to \$8.70

Afternoon Dresses

Delightfully revealed in many new and tempting fashions which will add elusive grace to any occasion. Made only from materials that are firm of strand and weave. They retain their crisp, dainty line long after they have served their purpose and grown old styled.
\$32.50 to \$96.00.

863 French and American Blouses of Simplicity and Refinement

Of all the fabrics fashion's fancy has evolved for Blouses, to wear on every possible occasion where a separate skirt may be worn.

GEORGETTE, TRICOLETTE, CREPE-DE-CHENE, CHIFFON, SILK POPLIN and MUSLIN.

Shades are Rose, Navy, Grey, Brown, Victory Red, Coral, Bisque, Mahogany, Taupe, Green, White, Plum, Wisteria, Dawn Blue, Dandelion and Black.

In every New Style, including the popular Russian Blouse, and Forsyth Tailored Waist, which so many Newfoundland ladies claim that they cannot wear out.

Opening To-Day:

LADIES' BLACK SATEEN AND LUSTRE BLOUSES @ \$2.50 to \$6.30.

FLOWERLIKE AND SUMMERY ARE OUR

New Display of Silks

In their frivolous guise they are appropriate for any summer afternoon or evening party—and in quieter colours. Just the thing for travel or shopping, when packed away in trunks, etc., and sadly crumpled, just a little pressing makes them fresh and new. Various designs of flowers, roses, scrolls and figures on light and dark grounds.

GEORGETTE CREPE, in self colours, at \$2.85, \$3.30 and \$4.80 yard.

PRINTED GEORGETTE, \$4.40 and \$6.80 yard.

NINON SELF COLOURS, \$3.55 yard only.

PRINTED NINON, \$2.45 and \$4.55 yard.

CREPE DE CHENE, \$5.70 yard. All colours and Black.)

36 inch HABUTAI, White at \$1.50, \$2.30 and \$3.20 yard. Assorted colours at \$1.95

NATURAL SHANTUNG, \$1.80 and \$2.00 yard.

DUCHESSE MOUSSELINE, White and assorted colours, \$2.90, \$3.65, \$4.40 and \$5.35.

36 inch TAFFETA, all colours, at \$2.95, \$3.50, \$4.00, \$4.30

36 inch BLACK TAFFETA @ \$5.90.

Mainly About People.

Booth Tarkington used to write fearsome tales as a youngster. They generally began: "It was dusk and four horsemen were seen coming over the top of the hill." "Tark" was at Princeton planning to become an illustrator and cartoonist when he wrote "The Better Man," and this won for him a \$15 prize and decided his career.

Manianne Brandt, one of the favorite stars at the Metropolitan Opera House, New York, would have died of neglect and lack of nourishment in Vienna but for her New York friends. She lived to see the days when she received \$1,000 a night and enjoyed every luxury changed to days of want by war. It was 20 years ago when she last sang in Gotham, and she is now 54 years of age.

Queen Victoria "Ena" of Spain is very proud of her reputation as "the best dressed queen in Europe." She delights to cover her face with hats, wraps and furs, because it permits her to be incognito at her own will. She bought \$100,000 worth of furs of a London furrier. She has a fine figure and likes short dresses because they show her ankles and shapely legs.

So much poverty was in the childhood of Marie Ganz, who for years was one of the chosen lieutenants of Alexander Berkman, Radical and Red extremist, and who is now an opponent of his dogmas and doctrines, that it took the Ganz family 18 years to pay on the installment plan for a sewing machine.

Lieutenant General Sir W. P. Pulteney, who has been appointed by King George to the purely ornamental office of gentleman usher of the black rod, has a good war record. In his new position he has nothing much to do to get \$5,000 a year and a free suite in the House of Lords. It is his duty to invite the Commons to the Lords to hear the King's Speech.

Mrs. Edward T. Stotesburg of Philadelphia, probably has a gem collection that puts those of many leading society women in the shade. On public occasions the Quaker City banker's wife has so scintillated that opera glasses of such ultra-aristocratic matrons as Mr. Ogden Mills and Mrs. Charles R. Alexander level their opera glasses at her. Her rope of pearls is worth a million. She has also innumerable tiaras and diamond chains that hang below the waist line.

Captain Joseph I. Kemp, the marine superintendent of the Fore River plant at Quincy, Mass., has a world record in having during his career, delivered to owners boats which cost \$350,000,000. In 18 months he delivered to the United States government 49 destroyers. Among battleships he delivered were the Nevada, Oklahoma, Utah, New Mexico and Mississippi.

General Varerino Wewler, who was the Spanish commander in Cuba during the Cuban insurrection, to suppress which he was specially sent from Spain, is now living near the royal palace in Madrid and is in his 90th year. He is still chief of the general staff and despite his years, active in the performance of his duties. He pays no attention to either criticism or ridicule, although he has fought many duels. One of his sons is a senator, another a deputy, and a third a Jesuit priest.

Helen Montague, one of the chorus girls at a New York theatre, who is called by her companions "Monte," is the Hon. Helen Scott Montague, in whom is vested some of the most ancient and proudest titles in Burke's peerage. She is a tall, golden-haired, good-natured English girl and is the eldest daughter of Lord Montague of Beaulieu, England, and her mother is the second daughter of the Earl of Midlothian of the Scottish peerage. Her father is an eminent London journalist. She has been in America five years.

George J. Whelan, the head of the United Cigar Stores, was in the also-ran class when he selected 20 good looking fellows, dressed them as admirals and sent them about New York pushing a cigarette he had branded "Admiral." He pestered Francis B. Duke, the millionaire tobaccoist with these admirals, for wherever Mr. Duke went there would be an "admiral" hovering in the offing. Duke insisted upon knowing so clever an advertiser. Whelan and Duke have done big business since.

Hilda Conkling, a little 9-year-old girl who lives at Northampton, Mass., has written songs, that are considered good enough to publish. There is no instance of such really beautiful poetry being written by a child.

Lady Newborough, generally admired as one of the most beautiful peeresses in England, is the daughter of the late Colonel Henry M. Carr, U.S.A., of Louisville, Ky. She met her husband, the baron, while touring in Egypt. Another American much admired is the Hon. Mrs. Alfred Shaughnessy, a widow, the daughter of Judge J. C. Bradford, of the Supreme Court of Tennessee. She lost her English husband in the war.

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The very finest preparation made for marking all kinds of white-wear. After repeated washing the ink remains as when first applied—a beautiful blue-black. Linen marked with John Bond's "Crystal Palace" Marking Ink is permanently protected because IT NEVER FADES OR WASHES OUT.

Price: Small size, 20c; Larger size, with Linen Stretcher, 35c; Postage, 2c. extra.

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Equally popular with both men and women because of its healing qualities, delightful perfume and velvety smoothness. Everybody uses Nyal Face Cream. Gentlemen will appreciate it after shaving. Generous size jar, 85c.

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We are now booking orders for Anthracite Coal to arrive about June 10th. Egg, Stove and Nut sizes.

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