TO THE PERSON OF THE PERSON OF THE PERSON OF

publication of the follow-

eason to take cognizance of the bas- it was the heroine of "The Law of the of a religious life---parental train- Land." Remember that she was in its broader and secular sense.

Some, at least, of the clergy emnasized the fact that the parents ve the laying of the foundation of childhood days, brightened by smiling chords of a mother's love; are but too well aware of the st opportunities thus neglected by -opportunities which can be recalled and which result in such pitiable conditions as are seen among many Newfoundlanders to day---the inability to read and write---a state of existence, which is characteristic of many of our Newfoundland nortal fame, by their bravery and otion, have yet called forth pity their ignorance of even the most

have---true to their heart's reasoning ---sacrificed all for the destruction of an intellectual training based on marialistic lines, and productive of such frightful actions, as have caused Theatre Hill Drug Store is open the German name to be so universal- every night till 9.30.

Too late, but not too late to learn, and how many of you parents need to learn? It is you who have the

It is to you that is given the golden rivilege of learning the child's mind, ness worries---give some quota of time per day to your child's progress. Do you ask how? Why first of all gain your child's heart, strange words perhaps to say to a parent, and yet how very, very often do we find a lack of comprehension and understanding between parent and child.

Even to-day we can learn wisdom. Even to-day we can learn wisdom from the advice of Pestalozzi given so Opening of New Church long ago---"when the child's heart. The finishing touches to the new St. has been touched the consequences will be great for his development and

Understand your child, teach him

why we need ethics, and dwell upon the need of observation. Practice McMurdo's Store News the sense organs and develop your child physically, for strong muscles will give zest to thinking powers.

of the things he daily sees, and draw our Water Street Store. These your child out. Do not laugh at your sponges are all good value at the child's ideas---as is often the case, prices asked, and there are some barbut encourage and stimulate thinking. gains among them which will appeal If possible take walks with your to the buyer. child, and so increase that bond be-tween you which can only give good agreeable effect upon the hands, obresults. Select certain portions of tain a pair of Household Rubber the Press, and discuss them aloud, if possible let your child participate. clean and dry, and enable you to get Guard against precocity but for your child's sake do not crush his manhood and sense of liberty. Why do grease, etc. Three sizes 7, 8, and 9 Rubber Cement. we find such a state of muteness in which will suit everybody. Price our elementary schools to-day? Simp- \$1.50 a pair. ly because you crush the child's individuality at home, --- ay, because of your indifference,---blind or other wise---to your child's true welfare.

your living be an example of what you teach. Keep your language pure, day, your actions worthy of imitation, and your child must grow in wisdom and to-day. The

Carrier pigeons in China are protected from hirds of prey by a little apparatus consisting of thin bamboo tubes fastened to the birds bodies with thread passed beneath the wings. As the pigeon files along the action of the air through the tubes produces a shrill whistling sound which keeps birds of prey at a respectful distance.

ROWRING'S SHIPS, The Pros-pero left Exploits early this morning, south, due here to-morrow slightly in excess of two thousand barrels. ay, going west. MINARD'S LINIMENT CURES GAR MINARD'S LINIMENT CURE

"The Law of the Land.

day October 21st, was formatted for us to look into the as Children's Day, or as some women, our own and others, for like the ocean's depths, they hold surprisal that observance was, I take it, es. How did the woman decide? How decide? Swing pendulum timulate religious thought and again among all classes, and to agine the work of religiously ating the child. Would it not be and determining choice? If ever wong---and apply it also to Education tender mother. The scenes of pro-

STAFFORD'S LINIMENT for Rheu-matism, Lumbage, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c., 50c. a bottle. Postage 5c.

nentary rudiments of education— and 10c. extra.
which cannot but reflect shame STAFFORD'S PHORATONE COUGL CURE for all kinds of Coughs, Colds, Brochitis, Asthma and Vacious Lung Troubles. Price 25c. bot. Postage

> Prepared only by
> DR. F. STAFFORD & SON. St. John's, Nild.

Here from Northern Labrador.

The s.s. Hawk, Capt. Geo. Barbou where she had been engaged running the mail, freight and passenger service during the summer season. The codfishing voyage was not as successful in the region where the Hawk op-erated, we learn, as it was further

Joseph's Church in Hoylestown are Remember that a few minutes spent in training your child is far, far better than watching a nickel show, or playing a game of cards.

Lindowstend that it will be formally opened on or about November, 18th. The sacred edifice will not alone fill a long felt want but will be a monument to that

MONDAY, Oct. 29th, 1917. We would call your attention to Encourage your child to take note our Sale of Sponges now going on at We have good value in Horse

rapidly through dish washing, with-out the hands coming in contact with 50 doz. Assorted Pocket Knives.

Reid's Boats.

Everyone of you parents is a teach. The Argyle arrived at Placentia er. See that you teach rightly, Let 10,15 a.m. to-day. The Clyde leaving Lewisporte to

The Ethie left Brig Bay at 11 a.m.

The Home leaving Lewisporte to

or Saturday, going north

ing St. John's Friday.

ARE MORE BECOMING THAN FLAT LENSES.

edges of Toric Len an ignominous death of sentencing Torics much more becoming and the other to a life of ignominy, what useful. They give you a wider, did she do? Again, what would you, clearer field vision. You should who read this, do? See "The Law of know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,

LONDON DIRECTORY (Published Annually) ables traders throughout the World MANUFACTURERS & DEALERS

n each class of goods. Besides being complete commercial guide to Lon-don and its suburbs the Directory contains lists o EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they sup

arranged under the Ports to which they sail, and indicating the approxi-PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, fc., in the principal provincial towns and industrial centres of the United Kingdom.

STEAMSHIP LINES

Dealers seeking Agencies can advertise their trade cards for £1, or arger advertisements from £8.

The London Directory 25 Abehurch Lane, London, E.C.

DAZODEL

English Bengall, \$1.75 & 2.00 ea American, \$1.25, \$1.50, \$2.00 ea. SAFETY RAZORS. Giant Junior, with 4 blades, 60c.

We have about 50 doz. good quality Axes. FEATHERS. 3,000 lbs. New Feathers, small

Brushes, 30c. to 75c. each. HORSE SHOES. 0, 1, 2, 3, by the keg. HORSE SHOES.

Sharpened for winter use, from 31/2 to 6 inches wide. Due to arrive by Florizel: Rabbit and Fox Snare Wire.

NEYLE'S HARDWARE.

EUROPEAN

Obituary.

HARRY F. BUTLER.

young life, clouded by serious ill-ness following pleurisy for the past 10 months, closed on earth, and he has "crossed the bar." Harry F. Butler has been in the Central Postal Telegraph Office for the past seven years, having been promoted from checker to be an operator, and his obliging manner caused him to be liked by the whole staff. Two years, ago he offered for service in the Regiment but was thought too young and not accepted. Following lagrippe came lung trouble but in spite of best medical skill and constant attention of loved ones, like the falling leaves he has faded away into death. Unassuming, generous, a faithful member of the Gower Street A. B. Class. Harry had many friends who will greatly regret his passing; and his sorrowing father and mother who for many weeks have looked upon their restless, fewer-wasted boy, should feel comforted that he has exchanged weakness and pain for rest and peace, in a more glorious life.

Hospital Report.

Progressing Faborably .--- 1332 Ad ams, 728 Brown, 2798 Buffett, 2457 Ball, 2264 Chafe, 2774 Curtis, 2888 Carroll, 518 DesRoches, 1165 Fifield 3389 Froud, 3339 Gillis, 2875 Barrett 3018 Hann, 2536 Jewer, 2452 Legge, 3220 Mews, 3385 Mews, 2440 Parmiter, 1937 Pilley, 3347 Pennell, 780 Power, 3358 Paul, 3304 Quinlan, 1214 Reid, 2187 Read, 978 Sullivan, 405 Snel-grove, 3002 Tavernor, 939 Vardy, 1792

Improving .-- 2956 Butler, 694 Farington, 230 McDonald, 2397 Norris, 1458 Styles, 3448 Way. Slight Improvement --- 3377 Par-

Here and There.

When you want Steaks, Chops, Cutlets, try ELLIS'.

WEATHER REPORT. The weather across country is calm and dull; temperature 32 to 46 above.

Snelgrove, of G. M. Barr's employ

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

GETS GOYT, POSITION. -- Pte. Tibbs, a returned Gallipoli hero, has been given the position of mail officer on the s.s. Fogota.

Don't forget the Grand Dance RAZURS in the Star Hall on October 31st.

> TRAIN MOVEMENTS .--- Yesterday's 7.30 a.m. to-day. The incoming press is due at 6.30 p.m. to-day.

OFF DOCK .-- The Norwegian steamer Glittertend, which for the past three weeks was being repaired at the dry dock, came off the chocks this

NOTICE—I, hereby give notice that on Saturday last, I purchased at Public Auction the Fox Ranch and 21 Foxes, the property of The Exploits River Black Fox Co., Ltd., in liquidation, and will take over the property on November 1st, S. B. KESNER,—oct22,6i

FOR SOUTHERN CALIFORNIA .-ersons who intend spending the oming winter in Southern California, application to the General Passenger Department, R. N. Co.

From Cape Race.

CAPE RACE, To-day.
Wind west, light, weather fine. Bar.
29,35; ther. 50.

Fashions and Fads.

Blue wool velour and flesh-colored Nothing is so endlessly satisfactory for an evening gown as black tulle. White satin collars and culls are

It is better to use kitchen salt for ning. Table salt has more or ss starch mixed with it to prevent Young chickens are delicious if

rapped in buttered, glazed paper and cooked in the oven for twenty

The Letters B. F. H. T.

For us this week, the above letters represent :-

B Stands for BLOUSES, in \$2.80 to \$3.50 Cream and Black Silk, ... \$2.80 to

Stands for FURS. See \$3.00 to \$4.50 Window.

Stands for HATS, both in Ladies' and Men's Autumn wear.

Stands for ENDS of COTTON 80 cts.

A.&S. RODGER'S

Just Opened

Something new and attractive in Picture Frames, 16 x 20; Burnished Gilt Oak, and Oak and Gilt, 21/2" and 4" wide. If you have a picture or portrait, bring it to us and we will put it in a neat and inexpensive frame for you.

SPECIALS for THIS WEEK:

White Curtain Net. White and Cream Curtain Scrims, Blankets, White and Coloured Counterpanes, and a large lot of Quilt Cottons made up in one pound bundles, just the thing for patch work.

Come Early and Get the Best.

Corner Water and Springdale Streets, St. John's.

Always On Top!

We have procured a large shipment of English Briar Pipes, in all the leading shapes, viz.:

> Greave's Patent, 60c. and 65c. each. G. B. D. Briars, all prices.

And we wish to call special attention to our stock of CASE PIPES, including the very best makes

> G. B. D. with best Vulcanite Stems. M. R. C. with best Vulcanite Stems.

As this is possibly the last lot of pipes to be had from England, it will pay you to get one quick.

(Successors to Martin Hardware Co. & Royal Stores Hardware)

CONTROL REPORTED TO THE PROPERTY OF THE PROPER



Our line is now splen complete and notewo

ITS BIG DIVERSITY SHAPES, EXCLUSIV MODELS and NEW! FASHION IDEAS FO FALL & WINTER, 19

Messages Received Previous to 9 A.

ITALIANS RETREATING.

wo and a half years of war, i lent to assure the Comman Chief that the army to which honor and safety of the coun confided will know how to fu

BERLIN REPORT.

ROME, Oc The Austro-Germans have their attack through the m nto the plains of northern Ita furing the town of Cividale. office reports the City of Gor the Isonzo, also captured. Th ber of Italian prisoners, acc than 80,000, and the nun taken is more than 500.

GERMAN-AUSTRIAN PRESS

ANT. AMSTERDAM, Oc

The battle of the Isonzo shout of triumph from the G Austrian press, particularly according to a despatch fr enna. The Fremdenblatt goes as to declare that Italy will same way as Roumania, Serl Russia, paying a terrible price guilt of their unscrupulous, ous and rapacious statesm Neuswin Tageblatt talks of the den destruction of the Entent hope on European battlefields

BRITISH OFFICIAL.

LONDON, O The official statement to-nig that French troops advanced sides of the Dixmude Road of difficulties. Many farms an strong points and a number ners and villages were captu the British front there was g tivity by both artilleries. S mencement of operations lay morning the number of p

