



# We're Here With the Goods! Direct From New York!



All other Sales pales into insignificance before this incomparable array of  
**High Class Goods featuring the newest and most advanced Styles**  
for Spring, 1915. Come and see the first showings now.

## AMERICAN BLOUSES.

### American Shirt Waists.

There is an irresistible charm about these, such dainty makes, in fine White Pique, Linen, Ratine, Lawn and Voile, low necks and new style low collars; some hemstitched and trimmed with pearl buttons. Special Prices at

80c., \$1.00, 1.25, 1.80 & 2.00.

### American Blouses.

The latest New York effects in Blouses; more handsomely made than ever, that's why we specialize here. Made of fine White Voile with silk embroidered fronts, etc., turned down collar, others in pretty high neck effects; sleeves with lace and insertion trimmings; never shown here before. Special Prices

80c., \$1.00, 1.25, 1.80, & 2.00

### THE NEW SILK BLOUSE.

Known in New York as the "Pussy Willow" Silks. Beautiful style creations are to be seen here, plain and fancy spot silks, new style turned down collar, silk worked fronts; other styles in Crepe de Chine, White, Black and Colored to decide from. Special During Annual Sale

\$3.42



### Hand Bags

A lot of smart styles in Brown, Royal, Tan and Black leathers, strong leather strap, fittings inside; a most serviceable handbag. Reg. \$1.50. Annual Sale Price

\$1.12

### Sample Scarfs

Prices range from 35c. to \$2.70. These are new and show quite a lot of pretty styles, any colour you may want will be found here; Sax, Navy, Rose, Purple, Tango Tan, and White, and Black, etc. Special prices now, avail of them.

### Children's Night Rompers. JOB

Mostly White Flannellette, fitted with feet; an ideal garment for present wear; assorted sizes, for boys and girls. Special During Annual Sale

28c

### Ladies' Vests.

"New Knit" Brand. See This Line!

Just what you require for present wear, finished with high neck and long sleeves; nice soft woolly finish, nothing better for comfort and all round wear. A job line at 65c. Annual Sale Price

59c

### MISSES SWEATER COATS.

For the winter girl, smart "Balkan Middy" style, turned down collar and scarf with pocket, specially shaped and very snug fitting, in colors of White and Navy, and White and Royal only. See these. Reg. \$2.75. Annual Sale Price

2.38

### Sample Blouses.

Something very dainty in pretty Coloured Silks, showing low neck and three-quarter sleeves, some with lace ruffle in front, others with plain silk trimmings, in colors of Cerise, Helio, Tan, Purple, Green, Sax, Pink, Black, White and Oriental; a few others in Cream Chiffon with colored bow; very effective. Reg. \$2.50. Annual Sale Price

1.89

### D. and A. CORSETS.

Our regular \$1.00 line of Corsets, either low or medium bust to decide from, long hips, and four suspenders attached; every pair made bias cut, in finest quality coutil; all new stock, full assortment of sizes. Regular \$1.00. Annual Sale Price

89c

### JOB TOWELING.

#### GLASS TOWELING.

250 yards of this, crimson striped, extra fine grade. You haven't bought it at this price before. Get your year's supply now, the quantity is not over large. Special During Annual Sale, per yard

8c

#### JOB ROLLER TOWELING, 5c. per yard.

330 yards of soft finish Roller Toweling, White with Crimson border, suitable either for dish cloths or rollers. Get your supply now at this ridiculous low price for Annual Sale, per yard

5c

### Hosiery for the Family.

#### BOYS' WORSTED HOSE.



A line of Hose guaranteed to stand the wear and tear, and though low priced will give as much wear and satisfaction as many higher priced Hosiery. We make two lots and mark them to the lowest possible price during Annual Sale.

Small sizes . . . . . 19c.  
Large sizes . . . . . 29c.

#### CHILDREN'S CASHMERE HOSE.

24 dozen pairs of ribbed Cashmere Hose for children, full length, black, assorted ribs, some with double knees; values to 30c. Annual Sale Price

17c

#### MEN'S HALF HOSE.

These come in a nice heather mixture, real winter weight; one of the best values we have ever shown. Regular 40c. Annual Sale Price

33c

#### WOMEN'S CASHMERE HOSE.

An assortment of plain and ribbed mostly, with a few dozen pairs of plain showing embroidered front, closely woven, fast black. Reg. 60c. Annual Sale Price

49c

### MEN'S WEAR, CHEAP.

#### Men's Caps.

The popular Golf Shape, in light and dark weaves. Caps are here to suit every kind of feature, best London manufacture. Regular up to 70 cents. Annual Sale Price

58c

#### Men's Braces.

An easy fitting Brace, gives with every movement of the body; extra good elastic and strong cord attachments. Reg. 35c. pair. Annual Sale Price

27c

### JUST IN TIME For THE CHILDREN'S CARNIVAL.

#### COWBOY SUITS.

Boys! These are the same as you see at the Nickel. Complete make-up suit—Hat, Pistol, Holster, Lasso and Scarf. Suit made of fine American Drill, Tan color. Special During Annual Sale

\$1.58

Hurry up, boys!

#### INDIAN SUITS.

Another smart get-up, "Pawnee" Indian Suits for boys, fine American Drill flared with crimson and headwear of feathers, with tail of same behind. Made to fit comfortably. We have two makes in these. Specially Priced for Carnival.

78c. & \$1.58.



We are now opening our First  
Shipment of  
**NEW YORK MILLINERY.**  
Come and see the many winsome shapes  
we have for Spring wear.



### BOY'S PANTS,

33 cents.

To fit boys from 3 to 8 years, mostly Dark Tweeds, open knee style. Get a pair or two of these, you haven't bought them so cheaply before. Reg. 40c. Annual Sale Price

33c



### BOY'S AMERICAN Felt Hats.

39 cts. ea.

These are smart and becoming, superior grade felt, nicely shaped broad band on each; pretty shades of Crimson, Navy, Brown & Grey. Special During Annual Sale

39c

### Stair Carpets.

A great time to buy these, now that prices are lower than they may be later on. We have nice color blendings; usual stair widths.

Reg. 70c. Annual Sale Price . . . . . 58c.  
Reg. 80c. Annual Sale Price . . . . . 68c.  
Reg. 95c. Annual Sale Price . . . . . 83c.  
Reg. \$1.10. Annual Sale Price . . . . . 95c.

### Scotch Concert.

The Scotch concert held under the auspices of the Ladies' Committee of St. Andrew's at the Presbyterian Hall last night was largely attended and proved highly successful. The affair was under the patronage of His Excellency the Governor and Lady Davidson, who attended, accompanied by Capt. Goodridge, A.D.C. Mr. J. C. Hepburn acted as chairman and after a brief address announced the programme, which was as follows:—"Charlie is ma darlin'" Miss J. Strang; "Bonnie Sweet Bessie," Mr. McIntosh; "Ye Banks and Braes," Miss Trapnell; Quartet, "Row weel my boatie," Mixed Voice; Recitation, Miss Fennell; Trio, "Brewed a Peck O'Maut," Male Voice; "We a hundred pipers," Mrs. Sheriff; Recitation, "Jessie's Dream," Mr. T. H. O'Neill; "Callie Herrin," Miss Herder; "O Wert thou in the Cauld Blast," Miss Anderson and Mr. King; "Mary," Mr. Seymour; "Mary of Argyle," Miss J. Anderson; Quartet, "Annie Laurie," Male Voices; "Angus MacDonald," Miss Strang; "A Wee deoch an' Doris," Mr. Young. The concert was under the direction of Mr. F. J. King, who acted as accompanist during the evening. The several items of the programme were admirably rendered, all of the performers having to respond to encores. To Mr. King, the director, Mrs. McKee and the other ladies of the committee who ably assisted in promoting the affair, and to the performers, much congratulation is due. The programme closed with the singing of Auld Lang Syne and the National Anthem.

### All First Class Druggists Sell Salvia Hair Tonic

SALVIA destroys dandruff in ten days.

The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and fluffy. Like all American preparations SALVIA is daintily perfumed. It is hard to find an actress who does not use SALVIA continually.

### Volunteers Granted Holiday.

The Recruiting Office at the C. L. B. Armoury was not open yesterday for enlistment. Owing to the day being observed as a public and Bank holiday commercially, the Volunteers of No. 2 Company of the 2nd Contingent were not deprived of the privilege of a holiday either, and after going through platoon drill were dismissed and given leave for the remainder of the day, though a squad were at musketry practice in the afternoon at the Southside Range.

### HAIR COMING OUT?

Dandruff causes a feverish irritation of the scalp, the hair roots shrink, loosen and then the hair comes out fast. To stop falling hair at once and rid the scalp of every particle of dandruff, get a 25-cent bottle of Danderine at any drug store, pour a little in your hand and rub it into the scalp. After a few applications the hair stops coming out and you can't find any dandruff.

### How the Holiday Was Spent.

Yesterday's general holiday was well spent and thoroughly enjoyed by those who took advantage of it, especially as the weather was so clear and fine. In fact it was the finest mid-winter day we have had for the past decade or more. Though the rinks and theatres were well attended in the afternoon and night, crowds of folks visited such popular resorts as Quidi Vidi Lake, Burton's Pond and Mundy's Pond and passed the evening skating and playing hockey. Many persons who are ardent disciples of Isaac Walton spent the day on suburban lakes and ponds and some fine catches of speckled beauties were brought to the city last evening.

### WILL MAKE ONE MORE TRIP.

The s.s. Adventure is due here tomorrow night from Louisburg with a car-week, was jammed in the ice off trip in the coal trade before preparing for the sealfishery.

BECAME JAMMED.—The s.s. Coban, which left here for North Sydney last week, was jammed in the ice off Table Head, Cape Breton, for two days, but has since reached port safely.

OCEAN RACE.—The schr. Waterwitch, fish laden by James Baird, Ltd., sailed yesterday for Pernambuco. The bargt. Attila, taking a cargo of fish shipped by Baine Johnston & Co., also left for Pernambuco yesterday. Both vessels are fast sailers and it will be interesting to know which vessel will cross the "herring pond" first.

EDWARD'S LINIMENT RELIEVES RHEUMATISM.