

Boots.

These Boots will afford the most comfortable water-proof sturdy outfit for the winter.

We Show Models for Men, Women, and Children.

High cut; water proofed, leather. Bellows tongue. Rubber proofed Oak tanned. Sizes 12, 14 and 16 inches.

\$2.50, \$2.90, \$3.50,

Boots, \$2.25, \$2.50, to

Boots, \$2.00, \$2.50,

4 & 306, Water St.

Proprietor.

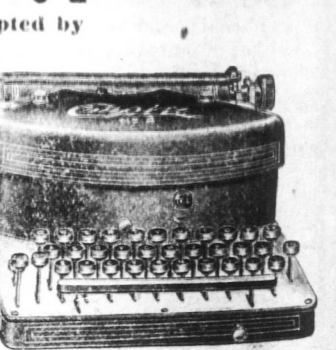
Most important outfit

"SINE" MAKES

works hard and... are just what...

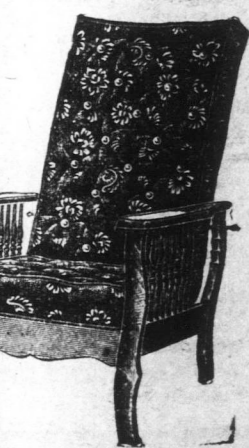
ER for THEM.

Typewriter



Typewriters are in constant... Sole Agents for Nfld.

NISHING!



Everything here... of a worthy quality... and somely finished and... the many lines car... complete assortments of.

Portrait Co., Furnishers.

ROYAL BAKING POWDER

Absolutely Pure

Economizes Butter, Flour, Eggs; makes the food more appetizing and wholesome

The only Baking Powder made from Royal Grape Cream of Tartar

The Evening Chit-Chat

By RUTH CAMERON



"Yes," said the lady, "I always know somehow, she is a very good optimist about other people's troubles."

Did you ever meet that kind of an optimist? Of course you have.

For some of him or her is to be found in ever community. The dressmaker telephones you that she has found that she can't possibly get your gown done in time for the wedding. It is the first new 'best dress' you have had for four years and you had been looking forward to appearing in it as quite an event.

"Oh, well, you'll have it for the next wedding (an indeterminate distant event). And anyhow your blue dress looks very well. (You have worn that gown to every formal event since you were married.) Besides, no one will be looking at you at a wedding, anyhow, so it doesn't matter. Everyone looks at the bride."

No, of course we don't like the person who always has some pessimistic thing to say about our troubles and always looks on the dark side of things.

What we do like is the man or woman who can mix sympathy and encouragement in just the right proportion to make a good cordial for our drooping spirits.

We don't like to have our troubles magnified, but still less do we like to have them made light of.

Most of us, at least.

IT MAKES WEAK WOMEN STRONG, SICK WOMEN WELL.

It allays inflammation, heals ulceration and soothes pain. It tones and builds up the nerves. It fits for wifehood and motherhood. Honest medicine dealers sell it, and have nothing to urge upon you as "just as good."

It is non-secret, non-alcoholic and has a record of forty years of cures. Ask your Neighbors. They probably know of some of its many cures. If you want a book that tells all about woman's diseases, and how to cure them at home, send 31 one-cent stamps to Dr. Pierce to pay cost of mailing only, and he will send you a free copy of his great thousand-page illustrated Common Sense Medical Adviser—revised, up-to-date edition, in paper covers. Handsome cloth-binding, 50 stamps. Address Dr. R. V. Pierce, Buffalo, N. Y.

Uncle Walt THE POET PHILOSOPHER.

The idle rich are trifling folk whose only end and aim is just to make this life a joke, and play it as a game; they bore themselves the long year through with pleasures stale and coarse, and when there's nothing else to do they seek for a divorce. I can't admire these sportsy guys who laugh at love and law, and try to show that marriage ties are fetters made of straw. To swap their wives they go to court and keep their lawyers' horses; there's something wrong with jays whose sport is busting for divorce. The idle rich who never earned a dollar of their pile aren't worth the gasoline they've burned in scorching half a mile. Some fresh sensation still they seek, at ring or racing course, and go to court three times a week to ask for a divorce. One honest working man who comes with shovel in his hand, outvalues all the gilded bums in this wealth-rotten land. The man who has his work to do remains a moral force, and ought to shame the idle crew whose pastime is divorce.

Rigid Economy!

Read the following extract from Morris's speech on one of his latest Plenics:

"Since our assumption of office principles of economy have been rigidly practised in the public service."—Sir Edward Morris, at Burin, Oct. 11th. And then carefully read the following:

(Continued.)

Sept. 5—1910—

J. T. & A. Fowlow, award.	10.00
Martin Fowlow, Jr., award.	10.00
Martin Fowlow, sr., award.	10.00
Martin Fowlow, of Pat. award.	25.00
Robt. Fowlow, of Pat., award.	8.00
Oswen Fowlow, award.	9.00
Est. Patk. Fowlow, award.	9.00
John Fowlow, award.	55.00
Joseph Fowlow, award.	60.00
Martin Fowlow, award.	70.00
John Fowlow, award.	10.00
J. P. Fowlow, award.	40.00
Philip Fowlow, award.	71.00
Matt. Evielly, award.	125.00
Arthur Watts, award.	130.00
Wm. Watts, award.	60.00
John Milley, award.	200.00
Chas. King, award.	84.50
Amy Tibbs, award.	215.00
Peter Taverner, award.	6.95
John Taverner, award.	6.95
Amy Tibbs, award.	6.95
Johannah Taverner, award.	37.33
Ben. Taverner, award.	14.92
Martha Taverner, award.	14.92
A. M. Sansford, award.	14.92
Naomie Short, award.	14.94
Margaret Taverner, award.	14.94
Wm. Walters, award.	76.50
Mary A. Bellows, award.	40.00
John Bellows, award.	40.00
Jane Late, award.	6.50
James Fowlow, award.	8.00
Martin Fowlow, award.	75.00
Wm. Tholman, award.	94.50
Wm. Tholman, award.	130.00
Mary A. Fowlow, award.	55.00
F. J. Fowlow, award.	11.12
Richard Fowlow, award.	11.12
I. J. Fowlow, award.	11.12
Baxter Fowlow, award.	11.12
Albert Fowlow, award.	11.12
Alfonso Fowlow, award.	11.12
Kenneth Fowlow, award.	11.14
Mrs. John Green, award.	11.14
Emma Fowlow, award.	11.14
Eliz. Fowlow, award.	11.14
Peter Tholman, award.	70.00
Wm. Tholman, award.	74.00
Martin Lawlor, award.	131.50
Edward Lawlor, award.	131.50
Ann Jones, award.	18.50
Mary A. Fowlow, award.	19.00
Zeter Ploughman, award.	19.00
Fannah Ploughman, award.	15.00
Mary J. Ploughman, award.	22.50
Mary Ploughman, award.	70.00
Alf Ploughman, award.	60.00
James Crocker, award.	66.50
Wm. Bartlett, award.	50.00
H. House, award.	115.00
Wm. Walters, award.	6.00
Geo. Walters, award.	6.00
Chas. Walters, award.	6.00
John Thorn, award.	30.00
Fred. Taverner, award.	21.33
Ann Taverner, award.	21.33
Wm. Taverner, award.	21.33
Mary Tibbs, award.	120.00
Mary Tibbs, award.	10.00
John Thorne, award.	25.00
Thirst Miller, award.	15.00
Fannah Bailey, award.	83.31
V. J. Bailey, award.	41.64
Eliza Goldworthy, award.	41.67
Mary J. Vokey, award.	41.67
Smilly House, award.	41.67
Geo. Brown, award.	41.00
Chas. Jeans, award.	115.00
Susan Ivany, award.	150.00
Amy Tibbs, award.	10.00
Chas. Seivour, award.	80.00
Lydia Thorne, award.	70.50
David Marshall, award.	12.00
Esther Taverner, award.	16.16
Edna Locke, award.	8.33
Lucy Taverner, award.	8.34
Fether Baxter, award.	28.32
Edna Locke, award.	14.16
Lucy Baxter, award.	14.17
Uriah Thorne, award.	20.00
Wm. Dewling, award.	20.00
Joseph Gover, award.	6.00
Abram Gover, award.	11.12
John Christian, award.	11.12
Thomas Christian, award.	11.12
Geo. Christian, award.	11.12
Jesse Christian, award.	11.12
Wm. Hunt, award.	34.00
Henry Hunt, award.	41.00
Geo. Bartlett, award.	23.23
James Bartlett, award.	23.23
Wm. Bartlett, award.	23.24
Geo. Bartlett, award.	94.32
Wm. Bartlett, award.	94.33
Wm. Bartlett, award.	12.00
Thos. Dampier, award.	10.00
Wm. Dampier, award.	10.00
John Dampier, award.	10.00
Robt. Hewett, award.	6.00

The C. L. MARCH Co., Ltd., Can Show You The BEST BARGAINS in all St. John's.

Not on one or two days out of the week but every day you will find the most phenomenal Bargains staring you in the face on entering the C. L. MARCH CO. Big West End Store. Whether it's Dry Goods, Clothing or Furniture, you desire to purchase, you cannot in justice to yourself fail to visit the C. L. MARCH CO. GIGANTIC FALL SALE, to at least inspect the unprecedented values now being offered in every Department throughout this Big Establishment

As money saving examples we have picked up a few samples of this sale's real bargains to give you here and in reading them you are pleased to remember that everything in this Big Shop is now on sale at the same Grand Bargain Basis.

- Men's good wearing Dark Work Shirts for only **35c**
- Men's Fancy String Neckties for only **16c**
- Men XXXX Quality Rubber Collars, 2 for **25c**
- Men's very fine Goodyear Welt American Boot for only **\$2.40**
- Men's All-Wool Heather Half Hose **22c**
- Astonishing special offer of Men's Tweed Caps, for **13c**
- Extra Grade Men's Fleece Lined **45c**
- Heavy Winter Weight Fancy Regatta Work Shirt, for only **48c**
- Grey Army Heavy Work Shirt **63c**
- Men's Navy Blue Plain Knit Wool Jersey, for only **\$1.10**
- Men's good Worsted Pants for only **\$1.05**
- Very special fine quality Wool Pants of American form, cut and style. A correctly shaped garment in attractive patterns. They are worth \$3.00, and some of the lot even more. Our Fall Sale Price is only **\$1.50**
- Good strong serviceable Pants in assorted patterns. This lot contains an assortment of American fabrics, styles and fashion cuts. They are good \$1.50 values and up. You can take your pick **90c**
- Good Tweed-Suits, sizes 3 to 7, striped and mixed patterns. A durable and serviceable Suit, during this **\$3.25**
- Fall Sale for only **\$3.25**
- Men's good value Tweed and Navy Serge Suits at the Big Bargain Price of only **\$5.25**
- Very finest All-Wool Suits, comprising fancy Worsted, Serges, unfinished Worsteds and Mixed Tweeds. These Suits are the very latest American cuts, shapes and styles; very neat, dressy and up-to-date. These Suits are worth from \$10.00 up. You take your pick from the lot for only **\$7.50**

- Grey Heavy Knit Men's Coat Sweaters for only **75c**
- Guaranteed \$7.90 Men's Mackintosh Rain Coat for... **\$4.75**
- A guaranteed \$5.00 Men's Mackintosh Rain Coat for... **\$3.75**
- Ladies' beautiful Pure Silk Blouses only **85c**
- Ladies' extra high quality Pure Silk Blouses for only **\$2.35**
- Ladies' good weight Fancy Flannelette Blouses for only **80c**
- Ladies' special quality Flannelette Nightdresses for only **85c**
- Ladies' Grey Knitted Divided Skirts or Bloomers at only **65c**
- Ladies' excellent Grey Knitted Underskirts **85c**
- Special lot White Lawn Aprons **23c**
- Ladies' extra quality Black and Colored Leather Belts at only **23c**
- Ladies' nice quality Black Sateen Belts for only **13c**
- Ladies' handsome White and Ecru Lace Jabots, now only **21c**
- Ladies' Black and Colored Ringwood Gloves, at only **22c**
- Ladies' Black Cashmere or Fleece Gloves **22c**
- Ladies' fine Black Leather Combination Purse and Card Case, at only **27c**
- White and Colored Wool Clouds for but **43c**
- Very neat design Black Leather Handbags **\$1.40**
- Ladies' exceptional quality Black Hare Stoles for **\$1.00**
- Muffs to match, **\$1.00**
- A job lot extra great big value, Ladies' Black Caracul Necklets at **50c**
- Very pretty Brown High-class Fur Necklets and Muffs, to match, each **\$2.20**

A lot of Special American imported Lawn Blouses, very newest patterns and designs, and warranted perfect fitting. Your chance of this handsome line at the unheard of low price of only **50c**

Extra quality American White Lawn Blouses, only **78c**

One lot of High Art American Shirt Waists, most elegant in design, and up-to-the-minute style. Full form cut and a handsome choice of rich patterns. These are the biggest \$1.75, qualities, which we now cut to **95c**

Ladies' Navy, Black and Tweed Dress Skirts, only **\$1.75**

An exceptionally large and beautiful line of Ladies' Winter Coats, the very latest up-to-date fashions, styles and newest cloths at Rare Bargain prices.

Newest Tweed and Navy Cloth Coats, up from **\$2.95**

A good line of Children's Winter Coats, all ages, will be sold during this Sale at prices so low as to delight all mothers. A very nice Cloth Child's Coat, in Navy & Tweed, up from **\$1.00**

A great big wonderful value in Ladies' Black Melton Skirts for **98c**

High Art American Superior Blouses, only **\$1.05**

White Cotton Underskirts, embroidery trimmed, for only **80c**

Foundation Collars, only, each **4c**

Heavy Black Ribbed Ladies' Wool Hose **25c**

Good Pillow Cases, size 40 x 33, only **16c**

Brown Turkish Towels, red stripe, each, only **11c**

Fine White Honeycomb Quilts, knotted fringe, only **\$1.10**

Handsome Bear Skin Coats for **\$2.00**

Ladies' Fine Sweater Coat, in White, with Grey border; only a limited number in stock, which will be closed out for only **75c**

BIG WEST END STORE.

C. L. MARCH, Co., Limited, Corner Water and Sprindale Sts.

BIG WEST END STORE.

New Fall Styles in Ladies' Jackets.

Just opened: Special Values in

Children's Jackets.

Splendid Variety of the Newest Creations in

Ladies' Millinery,

—AT—

MARVELOUSLY LOW PRICES.

A. & S. RODGER.

Enjoyment

tonight may mean suffering tomorrow, but not if your stomach, liver, and bowels are helped to do their natural work by **BEECHAM'S PILLS**

Joseph Sexton, award.	48.00
Denis Churchill, award.	40.00
Jane Crocker, award.	48.50
Geo. Churchill, award.	48.00
Darius Churchill, award.	100.00
James Eagan, award.	89.00
Eagan's Est., award.	150.00
Adam R. Randall, award.	15.00
Eliz. Randall, award.	15.00
Robt. Randall, award.	30.00
Geo. Randall, award.	68.00
Wm. Randall, award.	81.00
Joseph Butten, award.	90.00
Adam Randall, award.	42.00
John Butten, award.	25.00
Ambrose Butten, award.	7.00
Willis Butten, award.	131.00
Jos. Butten, award.	6.00
Albert Butten, award.	32.00
Thomas King, award.	4.00
Jas. Piercy, award.	119.00
Wm. Banister, award.	13.50
James Banister, award.	192.00
John Banister, award.	20.00
Richard King, award.	88.00
Jos. Butten, award.	62.00
John Butten, award.	68.50
Wm. Mate, award.	25.00
Alex. Butten, award.	180.00
John Butten, award.	170.00

To be continued.