

**Serviceable
Black Dress Fabrics.**

BUY BLACK ALPACCA for your mourning dress; it is the most serviceable for general wear—its smooth surface does not allow the dust to cling—in fact the wind that blows the dust on takes it off again, owing to its peculiar smooth, glaze surface finish. Alpacca hangs in graceful, round folds and has all the appearance of Glace Silk.

Black Alpacca is the proper and correct mourning, especially this sad season when Empire mourning is demanded. See our stock to-day. Here are the prices to select from: **30c., 35c., 40c., 50c., 65c., 75c., 80c., and \$1.00 yard.** Widths run from 38 inches to 44 inches, all best makes and finish. Figure on six yards for a dress and buy yours to-day.

ANDERSON'S,
Water Street, St. John's.

**NOVELTIES in
Ladies' EMBROIDERED
BLOUSE ROBES.**



**SEE OUR
NOVELTY BORDERED ROBES,**
TO MAKE, consisting of:
**4½ yards 45 inch Flouncing,
4½ yards Trimming,
2½ yards 48 inch Bodice Material.**

\$3.75

EACH.

Ladies, there's no question about it, you must have one of these **Beautiful Robes.** You would not want summer to find you without a **Dainty White Dress,** and for that reason we invite you to come and look them over.

S. MILLEY.



**You Can't Keep a
Building in Good Condition
If It Has a Poor Roof.**

LOOK TO YOUR ROOF! A leaky roof is the most annoying and expensive item with which the property owner has to contend. Save the expense by covering all your buildings with

RUBEROID ROOFING.

Nothing to worry about then. No leaks, no damage, no repairs. No tar, paper or rubber to rot, crack or melt—nothing to rust. Ready for laying; you can do it yourself. Outlasts metal and shingles; costs less.

**See that you Get the Genuine.
Write for Samples and Prices.**

THE ROYAL STORES, LTD.

Typewriting Paper and Ribbon.

Invincible Typewriting Paper is the most satisfactory paper on the market. We keep it in laid, wove and linen finish, light, medium and heavy weight. Letter and Foolscap size.

Ribbons for the Smith Premier, in Black Record, Purple and Red Record, Blue, Purple Copy, Purple Non Copy.	Ribbons for Remington, Purple Copy, Purple and Red, Purple Non Copy, Blue.
Auto Purple Copy, Purple Non Copy.	Ribbons for Empire, Purple Copy, Purple Record.

**Dan's Special Ribbons for Duplicators,
Dan's Duplicators—\$7.50 each.**

DICKS & Co.'s Popular Bookstore.

PAROID ROOFING

REQUIRES NO COATING!

Sold in rolls of 108 square feet complete, with Rust Proof Tins and Nails. Also, **CEMENT** for laps, and full instructions for laying, which anyone can do.

**NOW is the TIME
FOR
Spring Cleaning!**



2000 boxes Window Glass

Window Glass

Just Received a Shipment of
2000 boxes
WINDOW GLASS.
Quality Guaranteed.



MARTIN HARDWARE CO'Y.

**HOW CAN WE COUNTER-ACT
THE INCREASED COST OF LIVING?**

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

SEND FOR SAMPLE.

Empire Wood-Working Co.,
Ltd., Water St., East, St. John's,
Sole Agents for Newfoundland. ap11,1m

We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets.

Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.
ap21,tf

Job Printing Executed.

**SEE OUR
LACE CURTAINS**


50c. to \$10.00
per pair. Also,

CURTAIN NETS,

12 cts to 40 cts
per yard.

BOWRING BROS.,
DRAPERY DEPT.

THE "CERT"



**Football
BOOT.**

Buy your Football Boots now, and have them broken in for the League Games.

All winners in the United Kingdom wear "Cert" and you would be wise in following their example.

WE SELL "CERT"
Boys', from \$2.10. | Men's, from \$2.60.

**PARKER & MONROE,
LIMITED.**

**REID NEWFOUNDLAND
COMPANY.**

Electrical Department!

Just received a shipment of New
Ornamental Fixtures.

Chandeliers, Drop Lamps, etc.

INSPECTION INVITED.

Reid Newfoundland Company

A. & S. RODGER.

**New Designs, New Shades, EXCEPTIONAL
VALUE.**

Summer Dress Materials, Muslins and Linens.

Dainty Shades in Silk Voiles with Spot, \$1.00 per yard.

Exclusive Silk designs in "Tobralco," the Newest Dress Fabric, White, Ecru and Black, 30 cents yard. This material is a revelation in Wash Dress Goods.

Striped Dress Linens, pretty and extremely useful, 24 cents yard.

Plain Dress Linens, in Newest Colorings, 18 cents yard. Strong, Fast Colors and Washable, the most economical & useful material for Summer costumes.

A. & S. RODGER.

"You'll Find It Wholesome!"

RABBIT, 1 lb. tins, Bake Apples, 1 lb. tins, Heinz's India Relish, Heinz's Tomato Ketchup, Table Vinegar, on draught, Boyer's Tomatoes, Lazenby's Pickles, Norton's Pickles, Halifax Sausages, FRESH EGGS.

J. J. ST. JOHN.

FARMERS!---You Are Interested.

Improve your worn out Land and make it both PROFITABLE and PRODUCTIVE by using the right kind of Fertilizer.
We have Just Landed

326 Bags Best Nitrate Soda.

ORDER NOW—We guarantee the price will suit you. BE SURE you have it in order that you will begin your season's work early.

George NEAL.