

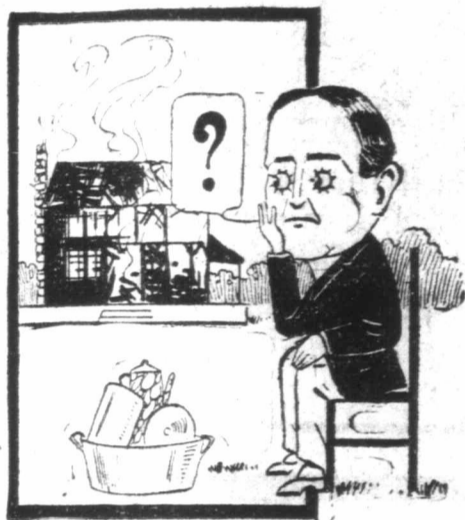
UNION MEN
ask for
WELCH'S
GRAPE JUICE

at the Union Store.
UNION STORES
ask for a supply of
WELCH'S GRAPE JUICE
from St. John's Headquar-
ters.

UNION TRADING CO.
Please phone requisitions of
Union Stores for

WELCH'S GRAPE JUICE
TO
P. E. OUTERBRIDGE
(Sole Agent for Nfld.)
Commercia Chambers,
Telephone 60.

sept 7, th, sat, tues



OUR QUESTION IS,

What will you do if you have a fire and haven't any insurance? Can you stand this loss?

IT'S FOOLISH TO TAKE YOUR OWN FIRE RISK when our premiums are so low. Don't take chances, but...

HAVE US INSURE YOU in one of our companies. Why not do it to-day?

PERCIE JOHNSON
Insurance Agent.

ADVERTISE IN THE MAIL AND ADVOCATE

TIDE OF WAR
NOW FAVORS
THE ALLIES

Dr. Rand, Harvard University Librarian, Returns After Extended Study of England's Military Prowess

All that has taken place in the battlefields of western Europe is but the prelude of what is about to come, in the opinion of Dr. Benjamin Rand, philosophical librarian of Harvard University, (formerly of Nova Scotia), after a prolonged visit in England. The excellent morale of the English people as a whole, the wonderful organization of the British army, and above all, the hitherto undreamed of inventions and ordnance now being evolved in English munitions factories, will all combine in the near future to drive the Germans over the Rhine and lead the Allied forces to a victorious peace.

Somme is Turning Point

"The attack on the Somme may be regarded as the turning point of the war," said the doctor on his return. "The war is entering upon a final and triumphant phase for the Allies. The long resistance of the French at Verdun has been relieved and the Germans can no longer press the Russians in the east or the Austrians seriously threaten the Italians in the south. The big push is on. No longer can the Hun ship his reserves in large numbers from the west to the east and east to west. He has all he can do to hold on at any place.

"The Allies have attacked and broken the front lines and taken ground. They will attack again and again and gain yet more ground. The final advance will come in the west and a victorious army can then push forward." Upon Dr. Rand's arrival in England, the Foreign Office granted him permission to investigate the preparations which the nation has been making during the past two years in its determination to carry the war to a successful issue. Among other things of interest he inspected a museum of inventions perfected since the war began, the censor's office, an encampment of 2,000 interned Germans, the vast munitions works of the north, the ordnance foundries and the great naval yards under war conditions.

Great Problems Solved

"In the magnitude and multiplicity

of the problems which have been solved, a task has been performed greater perhaps than has ever fallen to a nation in so brief a time," said Dr. Rand. "Munitions plants are being created and existing ones are being constantly extended. In the ordnance works such things have been seen as would make a Krupp turn green with envy. Master of the sea in this great conflict, England intends to retain control. Stronger in every branch of the navy than at the outset of the war, its growth is still going forward with a speed and thoroughness of which the general public has not the slightest conception.

"One of the striking incidents of the summer in London was the burning of a Zeppelin during the last air raid. Its destruction by an aeroplane will, I believe, serve as a stimulus for future attacks by the cheaper and lighter craft. The Zeppelin raids in England I regard as a conspicuous failure from a military standpoint.

"The amazing success and strength of the British patrol service is another remarkable feature of the present war. It was a wonderful sight to see 20 ships alike of the neutrals and of the Allies, gathered under the safe protection of this arm of the British navy. I regard my comparison as most farcical in a mercantile way the frequent voyage of the Deutschland. One can now approach English ports in comparative safety."

On several occasions while in England Dr. Rand delivered addresses upon the American attitude toward the war.

HAMS AND BACON!

We smoke our own Hams and Bacon, and are prepared to quote you the lowest possible price on same.

H. J. Brownrigg
Phone 469.

THE NICKEL "ALWAYS WORTH WHILE."

PROGRAMME FOR FRIDAY AND SATURDAY.

"THE ROAD OF MANY TURNINGS."

A three act social drama produced by the Broadway Star Features, presenting LEAH BAIRD, LOUISE BEAUDET, VAN DYKE BROOK, KALEM MATUS and GERALD GORDON.

"THE GRUDGE"

William S. Hart, the Triangle Star, in a thrilling 2 act western drama.

"THEIR VACATION."

A sure-fire Vim comedy.

"Old Foes With New Faces,"

Chapter ten of that powerful serial story with Lottie Pickford.

"THE DIAMOND FROM THE SKY."

SEND THE CHILDREN TO THE GREAT BIG BUMPER MATINEE EVERY SATURDAY. SPECIAL PROGRAMME. Monday—"MORTMAIN," in five parts, with ROBERT ELESON, a great Vitagraph Blue Ribbon Feature.

Coming—"WHEELS OF JUSTICE," with DOROTHY KELLEY and JAMES MORRISON.

Airman Fell 10,000 Feet and is Unhurt

PARIS, Sept. 29.—Three German aeroplanes were brought down in two minutes and thirty seconds by stop watch, is the latest report of Second Lieut. George Gujnmeyer. Accidentally, Lieut. Gujnmeyer fell 10,000 feet but escaped unhurt. Gujnmeyer went to the assistance of a comrade who was hard pressed by five German machines. He brought down two of them within 30 seconds, and then rising, overtook the third which he shot down two minutes later. He was looking for the remaining German machines when a shell burst beneath him and stripped the left wing of his aeroplane of every stitch of its covering, and he plunged giddily earthwards.

New Lord Mayor For London

LONDON, Sept. 29.—Sir Wm. Henry Dunn was to-day, elected Lord Mayor of London. The new Lord Mayor, who will take office in November will be the third Roman Catholic Lord Mayor of London in recent years. He has been closely associated with Sir Wm. Treloar in the work of improving the condition of thousands of London's poor cripples; and is treasurer of the Alton Cripples Home, Alton.

Submarine Vivtims

BERLIN, Sept. 30.—The following semi-official announcement was made to-day:— "11 British fishing steamers were sunk by German submarines in the North Sea on Sept. 23rd. Four Belgian lighters were sunk in one day at the entrance to the English Channel by another submarine.

Norge Steamer Sunk

LONDON, Sept. 29.—The Norwegian steamer Vindeggan has been sunk by an Austrian submarine, according to a Reuter despatch from Madrid. Twenty-four of the crew have been landed at Las Palmas, Canary Islands.

POLICE COURT NEWS.

Mr. Hutchings, K.C., to-day fined two disorderlies \$1 or three days each, and discharged two drunks.

A case of slander between Violet Tucker and Anne Olliver was postponed till Monday.

Several people were up at the instance of the Municipal Council for failure to connect their houses with the sewerage system, when notified. Some advance the plea of inability to meet the expense, and others advanced the unfitness of their houses for such service. Most were fined \$5 and were warned to conform with the law. Mr. L. Carter appeared for the Council, and Mr. W. Higgins, B.L., for some of the defendants.

MR. ANDREWS HEARD FROM.

Mr. F. W. Andrews, who was the pioneer of the Pilly's Island pyrites mines some 25 years ago, after leaving here corresponded regularly with Mr. Arthur Hiscock, but for some years past has been silent. Mr. Hiscock thought him dead until Thursday, when he received a long letter from him, and was agreeably surprised. He now resides at St. Stephen, N.B., and asks to be remembered to old friends here. Assistant Manager Young, of the Bank of Nova Scotia, while away visited Mr. Andrews, who is enjoying good health.

FIRST GRAND JURY.

The Supreme Court on Circuit visited Grand Falls on Tuesday last, when the first Grand Jury in the history of the town—or for that matter the first jury of any kind—was empanelled. Mr. Josiah Goodyear was chosen foreman, but there was neither civil nor criminal business to be transacted. Justice Johnson, the presiding Judge, addressed the Court, complimented the town and its people on its order and civic excellence and had many nice things to say of the

GERMANS MELTED LIKE WAX IN FURNACE

Two Prussian Battalions Annihilated in Furious Battle—Road From Comblès to Rancourt is a Veritable Shambles

PARIS, Sept. 25.—Prussia's despair was betrayed in Wednesday's furious attack on the Somme front: her waning strength was revealed in its complete failure. It was the most formidable effort she has made to stem the victorious progress of the Allies. Prussian guns shelled the French lines, and the violence of the battle raged for ten hours. Twenty battalions took part in it, and were melted like wax in a fiery furnace. The fighting was the bloodiest in the centre before Bouchavesnes, and on the left wing in the vicinity of Comblès. Two Prussian battalions were annihilated before Le Prez Farm, and a French military officer says batteries of seventy-seven, and one of twenty millimetre guns caused a terrible massacre.

"How is it possible," he added "that the Prussians still believe in massed formation attacks after so many ghastly lessons." The roads from Comblès to Rancourt was a veritable shambles. Heaps of torn and bleeding dead strewn the whole distance. A company of the Eleventh Bavarian Division lost 160 men out of 210. Two battalions and the 123rd Prussian Regiment were almost wholly swept out of existence. The Twelfth Division of Reserves suffered enormously, certain regiments losing sixty per cent, of their effectives. Military conviction is that Prussian has suffered the bloodiest defeat imaginable, which is all the more important as the move was the project of Field Marshal Von Hindenburg who instead of being a mascot, seems to be a hoodoo.

British Agents Declare Bremen Sunk off Ireland

PORTLAND, Me., Sept. 27.—The Portland Press publishes a story to the effect that a German submarine merchantman, not the Bremen, is hovering outside, awaiting a suitable opportunity to make a dash for the harbor.

According to the Press the Bremen has been sunk by a hostile battleship. The name of the boat said to be off this harbor is not disclosed, but it is said it may be the Deutschland.

LAI D TO REST.

The funeral of the late George O'Reilly took place yesterday afternoon and was largely attended by citizens of all classes and creeds, testifying to the esteem in which the deceased was held. Undertaker Myrick had charge of the funeral arrangements. At the Cathedral the services were conducted by Rev. Dr. Carter, after which the cortege wended its way to Belvidere, where all that was mortal of a respected and highly esteemed citizen was laid to rest.

His Grace Archbishop Roche, accompanied by Rev. Fr. Sheehan, left here by this morning's train to lay the corner stone of a new Catholic church.

THE CRESCENT PICTURE PALACE.
EVERY AFTERNOON 2.15. EVERY NIGHT AT 7.15.

Presenting Marguerite Clayton and Richard C. Travers in

"THE INTRUDER,"

An Essanay 2 Reel feature, a sequel to "The Edge of Things."

"HIS MOTHER'S SON"

A Biograph Drama with Mac Marsh and Jenny Lee.

"CURED"

A Comedy Drama with Billie Reeves.

Burns and Stull as Pokes and Jabbs in

"THE ARTIST'S MODEL"

A lively Vim Comedy.

PROFESSOR McCARTHY playing the Piano.

SAM ROSE, Baritone, singing Newest Ballads & Novelty Songs. A New and Classy Musical Programme, Drums and Effects. Send the Children to the Crescent's Big Saturday Matinee. Extra Pictures.

625 Cases
New Crop Tomatoes
Due to arrive 1st half September.
Get our Prices.
Job's Stores, Limited.

Just Arrived:
A LARGE SHIPMENT OF
PRINCE ALBERT
Smoking Tobacco
In ½ lb and 1 lb Glass Jars.

Always in stock a full line of
Smokers' Requisites.
S. G. Faour
378 WATER STREET.

WE ARE NOW BOOKING ORDERS FOR:
NEW OAK COD LIVER OIL BARRELS
SCOTCH AND LOCAL HERRING-BARRELS.
SALMON TIERCES AND BERRY BARRELS.
If you need any of the above we can supply you at short notice. No order too large or too small to receive prompt attention. Write Box 156. Phone 144.
The Mercantile Coöperage,
275 Southside Road.

NEPONSET PAROID ROOFING
Don't Take Just Any Roofing
Get the kind that is made not on the "how fast," but on the "how good" principle. Then you will never get a poor roofing when you need a good one. The ready-to-lay
NEPONSET PAROID ROOFING
is long on the roof because long in the making. It's the only way to surely make a roofing absolutely reliable and one hundred per cent. weather- and waterproof.
Paroid is only one of the Neponset Roofings. There are others meeting every requirement and priced to suit. Grass treated Shingles for pitch roofs; Proselite, the colored roofing, and other roofings for all kinds of buildings, from temporary sheds to the largest railroad buildings.
A substitute for laths and plaster—Neponset Wall Board, in different finishes—may be applied directly to studing or over old plaster. Made in Canada.
Dooklet, "Repairing and Building"—Free
THE DIRECT AGENCIES, LTD.,
Sole Agents.

SLATTERY'S

Wholesale Dry Goods House.

TO THE WHOLESALE BUYER---

In stock and ready for your inspection, at the Lowest Possible Prices:

POUND GOODS		YARD GOODS	
Percalé	Cheviots	Dress Goods	Art Muslin
Lawn	Sateen	Curtain Strim	Bed Tick
Cotton Tweed	Linolette	Curtain Net	Percalé
Fleece Calico	Quilt Pieces	Curtain Muslin	Mottled Flannel
Mispprints	Mottled Flannel	Shirting	Toweling
Denim	Cretonnes	Blay Calico	Regatta
Shirting	Art Tick	Dress Gingham	Cotton Tweed
Striped Flannelette	Muslin	Apron Gingham	Lawn
White Flannelette	Towelling		
	Blay Calico		

Also the following, many of which are Jobs:--

Men's Underwear	Boys' Hose	Girls' Coats	Ladies' Coats
" Braces	" Overcoats	" Sleeping Suits	" Neckwear
" Sweaters	" Suits	" Gantlers	" Blouses
" Hndkrhfs.	" Pants	" Wool Mittens	" Nightdresses
" Ties	" Rompers	Ladies' Underwear	" Underskirts
Boys' Underwear	" Rain Coats	" Corsets	" Sweater Coats
" Braces	Girls' Underwear	" Corset Covers	" Aprons
" Sweaters	" Dresses	" House Dresses	
Hair Pins	Crochet Cotton	Toys	Dress Fastners
Dressing Combs	Brooches	Mirrors	Shirt Buttons
Fine Tooth Combs	Hat Pins	Playing Cards	Neck Beads, assorted
	Cushion Tops		

SLATTERY'S

Wholesale Dry Goods House.

P.O. Box 236. Duckworth and Georges-Sts. Phone 522.

ADVERTISE IN THE MAIL AND ADVOCATE