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We have made a sweeping reduction on prices of new

FERRO KEROSENE ENGINES

Regular Price Now Selling 11 H.P. Engine with Reverse \$312.80 71/2 H.P. Engine without Reverse \$213.00 \$160.00 Reduction on all other sizes.

EVINRUDE DETACHABLE DORY MOTORS Only \$55.00 complete.

Also all Motors and repair parts at reduced prices.

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Factors That Assure Long Life.

Special Crank Shaft-The crank Shaft is made of high carbon drop forged steel, heat treated, one of the toughest materiials known, and all bearing surface are ground to one onethousandth of an inch.

Connecting Rod-The Connecting Rod is of drop forged steel, 1 beam design, and the lower end is hinged for connecting to the throw of the crank shaft and is fitted with a special bronze and nickel babbitt bearing easily interchangeable.

Piston Pin-The Tubular Steel Piston Pin rocks in removable bronze bushings in the piston and is held in exact position by a dowel screw fitting in a groove across its surface. It has double the bearing surface of the ordinary piston pin and wears correspondingly longer.

Adjustable Main Bearings—The Main Bearings are made in two halves. Brass strips, or shims, four one-thousandths of an inch thick fit between them and insure perfect crank case compression, also reducing the necessity of replacing the

Ball Thrust Bearings-Two sets of Ball Thrust Bearings are installed to absorb both forward and backward thrust of the propeller shaft when boat is travelling either ahead or astern, thus reducing the strain on the engine and increas-

Timer Gears—The Timer Gears are accurately cut, are noise-

less in operation, and protected by a cover. Material-Every piece of material used in the construction of a Ferro Engine is specially selected for the purpose in view and careful tests for strength and composition of every shipment received insure absolute and continued uniform

NEW TESTIMONIAL: Messrs. L. M. Trask, St. John's.

Dear Sirs,—As I saw your advertisement in Mail and Advocate requesting Ferro owners to send number of their Engines and get in return a Sample Spark Plug. I have two Engines, one 71/2 No. 41813 and one 11 H.P. No.

I have these Engines three years and I am well pleased with

I may tell you the 11 H.P. has run something like 9,000 miles and has cost me nothing for repairs yet. B. FOWLOW, Trinity.

L. M. TRASK & CO.

P.O. Box 1217. 140 Water St. Exclusive dealers in Oil, Engines and Supplies.

FOR SALE!

To arrive, per "Ida M. Zinck"

Cargo Best Screened Sydney COAL

For Sale at the wharf of .

Baine, Johnston & Co.

ADVERTISE IN THE MAIL AND ADVOCATE. there moaning and badly teacher lay at my feet dead.

BERRIES For Sale

For Sale a few barrels of good

Partridge Berries

In air tight packages. Sent home for

\$4.00 per barrel

The Fishermen's Union Trading Co., Ltd.

HOW QUAKE WAS CAUSED

Subterranean "Boiler" Blew Up When Water and Fire Met

Paris, Jan. 20.-As to the cause of the Italian disaster, the Petit Panisien correspond-

"The most likely hypothesis is that continuous heavy rains resulted in filtrations which by contact with incandescent matter. This hypothesis seems confirmed by the fact that the spring at San Giuliano has almost doubled the volume of its flow since the shock was felt."

immummummmmi TELLS STORY OF HER ESCAPE IN THE 'QUAK

College Girl,, Dug Out From Avezzano Ruins, Saw Chums Die

BOY OF THIRTEEN . GAVE FIRST NEWS

Helped Railway Man To Rig Up Telegraph In a Freight Car

Avezzano, Italy, Jan 18.—Rescue work in this devastated town is becoming a ghastly and nerve-racking task. The mutilated bodies of the townspeople extricated from the ruins are being laid along the road which once led to the railway station. Some of the bodies are so unrecognizable that they frequently are claimed as relations by differ-

During the night the work of escue was continued by torchlight and the flickering shadows made it appear as though the walls were collapse, either as a result of the earth shocks still occurring or because the debris supporting them was removed by the workmen.

Girl Hung For Hours By Clothing. As the work of rescue goes on i becomes more and more apparent that many of the inhabitants did not die of injuries sustained in the earthquake, but as a result of becoming exhausted and frozen during the long hours of the winter night. One girl who had been hanging by her clothing for many hours from an upper floor of a building was finally rescued alive. Count Filippo Resta, a prominent resident of Avezzano, scaped, though his whole family of nine persons and two \$ 1872-Inoy Val., Cal. lapse of their dwelling.

Rescued Girl's Story. Rome, Jan. 18.—One of the students at the Normal College at Avezzano, Miss Corsetti had a remarkable escape from death. She was dug out of the ruined structure unhurt but hysterical from her experi-

"When the shock came," she said, ting out. Many of my chums were 2 1912-Turkey there moaning and badly hurt. A

www.www.www.www. "I tried the doors, but they were www.www.www.www.www. blocked with debris. There was no cold and my sufferings were intense. Finally to-day I heard voices and realized that help was at hand. screamed, but seemingly could not make myself heard. Suddenly, just The soldiers digging had uncovered to them and they finally rescued me

Boy of Thirteen Gave News. A wagoner's apprentice, a boy of to give the news of Avezzano to the outside world. He succeeded in getting back into the town a few moments after the first shock. He found a railroad employee, and persuaded this man, with his help, to rig up a telegraph instrument in freight car and connect it wth a wire that was still intact. Calling on the instrument, the railroad man, who is an operator, soon got Rome. The two together then sent the first news of the disaster.

As Though Forced to Dance. Some of the survivors at Avezzano lave not even yet sufficiently evered from the shock of their ex perience to tell a connected story of the visitation. One man who was taken yesterday from a ruin said:

"I had a rensation as though some one was forcing me to dance. Then

WORLD'S RECORD EARTHQUAKES.

Italy's 1915 earthquake will rank in history as one of the greatest of the world's disasters. Following are figures showing the losses in lives in all the earthquakes recorded in

the Christian era. Year Place Lives Lost 115-Antioch destroyed.......Thousands 557—Constantinople ... do 742-Syria and Pales-

tine......do 1137—Catania, Sicily. 15,000 1456-Naples 1531—Lisbon 30,000 1638-Calabria, Italy, Th'sands 1667Schmaki (3 mos.) 8.000 1693—Sicily. 100,000 1703-Yeddo, Japan. 200,000 1716—Algiers 18,000 1726—Palermo. . . . 6,000 1736—Petain. 100,000 1746-Lima and Callao,i Peru 18,000 1754-Cairo..... 1759—Baaldee, Syria. 1773—Guatemala..... 1797-Cuza Quito and other towns. .. 40,000 1812-Caracas, Vene'a .. Th's's 1822—Aleppo, Asiatic

Turkey 1851-Malfia, Italy ... 1857-K. of Naples ... 1859-Quito, Ecuador. 1861-Mendoza. 1863—Manila 1869—Peru & Ecuador 25,000 1875—Colombia 1880—Manilla..... 3,000 1883-Karatatoa . Thousands 1884-Andalusia, Spn.

1887—Riviera and Sou thern Europe ... 1891—Japan 1893—Persia 1894-Japan 1899-Tiffis, Trans-Caucasia 1902-Andijat, India... 1902-St. P. Marti-1905-Calabria, It. .. 1906-Vesuvius. 1906-San Francisco. 1906-Valparaiso, 1907-Kingston, Ja-1908—Sicily & Calab'a 76,483

1910-Cartago, C. Rica

1914—Japan ... Thousands

MANAGEMENT TO THE PROPERTY OF THE PARTY OF T

TOUCH HEARTS

SCENES WHICH

These Are Only Samples—Quake Created Many Such

Rome, Jan. 20.-At Scurcola woman who unearthed the child, suddenly became insane. At Popoli, a young husband, returning from the fields where he had been at work, rushed to his home and found it a heap cf ruins. He tore away the fallen masonry and entered what remained of his home, only to

find his wife lying dead with

the baby in her arms. At Sora an old grandfather, sole survivor of his family, insisted in forcing his way through the shattered walls of what once had been his home. Suddenly the walls collapsed, and the old man was buried with the other members of his

roof and walls fell upon my head. Even after I was half buried the earth seemed to heave and grow

A priest was saying mass in church when he felt the first shock. He rushed under an arch of the building, and this saved his life. His acolytes were struck down and kill-

A BEAR'S LONG LIFE

During the winter months, when work and money are both scarce, one thought occupies the mind of everyone-how to make a dollar last as long as possible-oftentimes, how to make one dollar take the place of

Economy must be practised, but it must be True Economy. A shoddy article, no matter how little it costs, is never cheap—a good article is never

For instance, how many pairs of rubbers do vou and your children wear out in the course of a winter? A great many you say, for dear and cheap rubbers are equally bad.

No, for we know men who bought their first pair of rubbers for this winter on that first slushy day in November; they are wearing them now every day, and they will wear them for many weeks yet-perhaps for the That is because they practised True

Economy, they bought Bear Brand. Bear Brand costs no more than some other kinds. You are constantly paying for others the same price as you will pay for them; yet the quality is there-Bears live longer.

If your dealer does not keep Bear Brand, write to the Cleveland Trading Co., St. John's, who will tell you

ADVERTISE IN THE MAIL AND ADVOCATE

Tailoring by Mail Order I make a specialty of

Mail Order Tailoring and can guarantee good fitting and stylish garments to measure. A trial order solicited.

Outport orders promptly made up and despatched C.O.D. to any station or port in the Island, carriage paid.

> JOHN ADRAIN, MERCHANT TAILOR,

ST. JOHN'S. (Next door to F.P.U. office.)

Furniture Opportunities during stock-taking

Owing to the depression in business during the past four months, our General Furnishing stock is somewhat larger than is usual at this time of the year. During stock-taking we have decided to considerably reduce the prices of all General Furniture.

Do you need to refurnish, entirely or in part, any room in YOUR house? Do you need a new Bedstead, or any separate piece of Furniture? If so, here is an opportunity too good for you to miss; as the reduction on all sales during stock-taking will be a special feature.

Our loss, your gain—and— 'Business as Usual."

U. S. Picture & Portrait Co.

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Paroid Roofing

1 and 2 Ply

The Best Roofing on the Market. F. W. BIRD & SON, Manufacturers.

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Write for a dozen at once. We trust you. Pay us when sold. Do not delay, as we only appoint one or two boys in each town as agents.

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