



## Free to Boys

Every Boy should have one, Special Leather Volunteer War Fob, with miniature revolver and cartridges. It's free for selling 50 Xmas Post Cards. Send for some now, we trust you.

### OFFER NO. 2

If you do not wish to avail of above offer send us 50 cts. and we will mail Fob prepaid with 20 Xmas Cards FREE. You can sell Cards for 50 cts. and you still have a Free Fob.

To arrive in a few day's Thrilling War Pictures. Now, Boys, send for something at once. Big list of 150 other Prizes mailed with goods.

### Shopkeepers

Write for wholesale prices on Cards. Samples 10c.

## J. M. Ryan Supply Co'y.

227 Theatre Hill Box 372. St. John's.

## ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTCHILD, G.C.V.O. Chairman  
ROBERT LEWIS . . . . . General Manager.

**TOTAL ASSETS Exceed \$120,000,000.**

Fire Insurance of every description effected.

**LEONARD ASH, Carbonear,**  
Sub-Agent for Carbonear District.

## BAINE, JOHNSTON & CO.

Agents for Newfoundland.

## "Father Time a Severe But Honest Judge."

For seven years the "FERRO ENGINE" has held the leading place among the Engines used in the Newfoundland Fishery. These "ENGINES" were built to use Gasoline; but we have hundreds of testimonials where Kerosene has been used with equal results.

Other Engines have been introduced and have been claimed by their Manufacturers to be the "ONLY." But Father Time has been their Judge and they fell by the Wayside.

Hundreds of "FERRO ENGINES" have been used in Newfoundland during the last seven years, and many of them without a cent of repairs, and the "FERRO" is acknowledged today as the best two Cycle "ENGINE" on the Market.

### "THE NEW FERRO Kerosene Oil Engine."

We have on hand a car-load of the "NEW FERRO KEROSENE OIL ENGINES" which were built expressly for Newfoundland trade, and which have Float Feed, Water Jacketed, Kerosene Carburetors, and all the Gasoline it requires is priming, no extra Tanks being required. These "KEROSENE ENGINES" will be sold at no advance over the price quoted by our Former Agents for the "GASOLINE ENGINES" while we have on hand a Number of the "GASOLINE ENGINES" which we will sell at a great reduction on their first cost to avoid the expense of shipping them back to the Factory.

The number of recommendations below should be satisfactory proof that these "ENGINES" though built for Gasoline will run satisfactorily on Kerosene.

La Scie, October 13th, 1914.

Dear Sirs,—I saw by Advocate where you stated you would wish to hear from every user of a "FERRO ENGINE," and receive the number of same, and you would send a Spark Plug of your own make, so I thought I would let you know the number, (The No. is) 3263, it is a 7 H.P., and to just give you the truth about the Engine, it is the best one made. We used it last Summer on a large Motor Boat, a Deck Boat about 7½ ft. wide, and about 3½ ft. deep and towed a trap skiff that would bring about 16 or 17 barrels of round Fish after her, and did good work fast enough, too good for the 9 H.P. F. Engine, and this year we have the Engine in a new trap skiff about 30 ft. long, 6 ft. 10 in. wide, 33 inches deep, and cares for nothing here, and there are lots of Engines here of different quality.

The 8 H.P. A Engine is here in a boat about the same size and they cannot do it, and for some, the A Engine, F Engine and all is here, have had plenty of trouble, and we have not had one hour's trouble since we had the "FERRO ENGINE." I say it is the best here.

Wishing you every success, I am yours sincerely,  
(SGD.) MOSES BURTON.  
Salvage, Bonavista Bay.


L. M. TRASK & CO., St. John's.

Dear Sirs,—We have been using one of your 5½ H.P. Ferro Gasoline Engines for two Summers, and it has given entire satisfaction in every way, it has never given one minutes' delay.

We consider the Engine the best on the Market for fishing purposes, and would recommend it to anyone requiring a good Engine.

The number of the Engine is \_\_\_\_\_  
(SGD.) ISAAC SQUIRES.

For Folder, Write to  
**L. M. Trask & Co.**  
140 Water Street.



### THE BRITISH LION.

The old British Lion grows youthful again,  
He rouses, and rises, and bristles his mane,  
His eyeballs flash fire, and his terrible roar  
Is shaking each Continent, ocean and shore.  
—John Spencer Cooper.

### THE SONS OF BRITAIN.

The Lion-Mother roused calls not in vain,  
Her brood make answer from their distant lairs,  
"Who is it threatens Britain? who so dares  
Must reckon with her sons across the main.  
From Mountain snows, from vales, from boundless plain  
We haste to strike for her who unawares  
Unmasked her foe, unveiled his stealthy snares,  
Rebuck his perfidy with deep disdain."

O matchless Mother! thy benignant eyes  
Brook no dishonour! Though thy sword may sleep  
In times of peace,—full-armed thou shalt arise  
In this dread hour—thy sword from scabbard leap  
To guard thy heritage; as arrow flies  
Thy multitudinous sons speed o'er the deep.  
—Ella M. Dietz Glymes.

### PRUSSIAN GUARD ALMOST DECIMATED

In attempts to Rush the French Positions in the Valley of the Suippe

SOME remarkable details of a sanguinary battle in the valley of the Suippe, which took place some time ago, are published by the Amsterdam Telegraaf. They show the heavy losses the Prussian Guard suffered in those battles.

The movements of French troops along the valley of the river opened the battle. They formed a counter-attack to some movements of the Prussian troops, whose intention had been to destroy the railway line which connects Rheims and Verdun.

While the French cavalry was advancing on Auberville, a small village on the Suippe, infantry built barricades in the streets of the town of Suippe and brought up a few mitrailleuses into good positions. Then artillery was sent to Auberville, followed by cavalry.

**Tried to Cut Them Off.**

Informed of these movements, German cavalry—a regiment of Death's Head Hussars—tried to cut off the French artillery. Across the newly-ploughed acres the Hussars stormed, and suddenly appeared on the left flank of the French artillery.

It was a critical moment, and it seemed as if the cavalry would be among the artillery before the latter would have time to bring their guns into action. The Germans came so close to the French that the latter could hear each of the German commands.

**Just in Time.**

But with quick and cool commands from the French officers the batteries whirled round and came into position. Like a hurricane the Hussars approached up to three hundred yards, their lances pointed downwards. Two hundred yards from the artillery they still galloped forward. Suddenly the French command fell: "Pointez! Feu!"

It was high time one of the witnesses said later. We could see through the dense blue smoke the horses rearing in their broken line. The officers tried to pull their men together. A second salvo of our batteries sealed the fate of the riders.

**No Sauntering.**

The French artillery did not look at their work. They continued their advance to Saint Hilaire le Grand, where they joined the French cavalry, which was already slowly retreating from Auberville.

The guns were greeted with wild enthusiasm. Again they took up positions, but this time with less success. The Germans, guns, which were favorably posted, opened a terrible cannonade. At last the infantry arrived from Suippe, swarmed out at once between the vineyards, and its presence was soon felt.

**Critical Position.**

The position of the Germans became critical. They had lost of their best cavalry regiments by the useless charge against the French artillery, and now ran the risk of being destroyed between the French infantry and cavalry.

At this critical moment the Prussian Guard again showed their notorious defiance of death.

While the greater part of the German army retreated in the direction of Rheims, a regiment of German infantry of the Guard attacked the French infantry. Not less than five times the Germans advanced, and nearly all of the crack regiment were annihilated.

After the fifth assault the remainder turned their rifles downwards—a sign of surrender. Hardly 100 of the whole regiment remained. All were wounded. They had lost about 3,000 men.

**SEE IT RISING!**

What? Why! The Mail and Advocate circulation, that's what. Second to none just at present. Bear this fact in mind when advertising!

### 800 WENT IN 60 CAME OUT

### British Soldier Tells of Terrible Experiences in Church During Retreat on Paris

Piper Laurie Bell, of the Gordon Highlanders, who left the training ship Cornwall about two years ago, writing to the superintendent, says with reference to the great retirement on Paris:

"The Germans came on in great masses, driving us back all the time. In the fighting my sword snapped, leaving me only my Colt revolver. We crossed a river, and make a stand in a church.

Eight hundred of us entered that church, the majority never came out again. The Germans' big guns ("Jack Johnsons") shelled us out. When the officer in charge of us saw how we were being knocked over he gave the order for all men who could to bolt down the road and save themselves, saying, "The people at home will not think any the worse of you lads for it."

"I came out of the church with sixty more. Private W. Greenhalgh, of the King's Own Royal Lancasters, said to me,

"Look out, Jock, watch that German in front of you." I fired my revolver at him, but being wet it only missed fire. Before I could do anything more there were two reports, and I got hit in the left wrist and left fore-arm."



### HAD A TRYING TIME IN ANTWERP SIEGE

British Marines Tell of Experiences Under German Artillery Fire

ABOUT thirty members of the band of the Royal Marines who have been through the siege and bombardment of Antwerp had vivid stories to tell of their great experience. They were chiefly clad in the caps and greatcoats of the Belgian soldiers. "We lost all our own clothes," one of them explained, "and these were the best substitutes we could get." A great crowd witnessed their departure for the Union Jack Club, and cheered loudly.

One of the men explained to a press representative how they escaped from the city.

**Became Red Cross Men.**

"We are bandsmen in time of peace," he said, "but in war time we become Red Cross men, and it was as Red Cross men we were in the trenches at Antwerp. When we evacuated the trenches we went into Dutch territory with the rest of the British force that is there, but as we were non-combatants we were allowed to go through and so we were able to get home again."

The terrible effect of the fire of the great German siege guns was mentioned by another Marine.

"Antwerp is in ruins," he said. "The buildings went down like a pack of cards under the terrific fire of the big guns. The firing was not precisely accurate in the military sense of the word, but there was no need for that. The German gunners just got the approximate range, and then there was no hope for their lace. They just dropped their great shells in, and everything near went up. The town is now a waste of ruins."

**An Awful Fire.**

"Our Marines and the Naval Brigade fought well, but they did not get a chance to do much. It was chiefly an artillery fight, and our men had to keep steady under an awful fire. It was a frightful experience. The screech of the shrapnel was nerve-shattering. The casualties were not heavy. Our men kept wonderfully cool, and during the last few days their losses were considerable."

"It was the German artillery that took Antwerp," said another of the arrivals. "It was vastly superior to that of the Belgians. We went into the Belgian forts, and their guns did not seem to me as big as our 6 in. gun. It was the German 12 in. gun that did most of the damage. Airmen, using smoke bombs, gave them the range, and then they let us have it; but our men were fine. They were just overwhelmed by vastly superior numbers, and when we left on Thursday it was the last chance we had of escaping."

The party included two members of the Naval Brigade. "I do not know quite how I got away," said one of them. "I know that I walked fifty-six miles, and that this is all I have got left," he added, indicating a Belgian kit-bag he was carrying.

## NOTICE!

The Sixth Annual Convention of the Supreme Council of the Fishermen's Protective Union of Newfoundland will be convened at Catalina on the morning of November 14th next. Every Local Council and District Council of the F.P.U. should endeavor to be represented. Every Chairman of a Local Council and all the Officers of District Councils are members of the Supreme Council and in event of such Officers not being able to attend, Councils may appoint a substitute.

By order of  
W. F. COAKER,  
President F.P.U.

St. John's, Oct. 4th, 1914.

### NOTICE

The Annual Meeting of the Shareholders of the Fishermen's Union Trading Co., Ltd., will be held at Catalina on the 16th day of November next.

By order of  
W. W. HALFYARD, Secretary.

St. John's, Oct. 1st, 1914.

### NOTICE

The Annual Meeting of the Shareholders of the Union Publishing Co., Ltd., will be held at Catalina on the 16th day of November next.

By order of  
W. W. HALFYARD, Secretary.

St. John's, Oct. 1st, 1914.

### NOTICE

The Annual Convention of Trinity District Council of the F.P.U. will be held at Catalina on the 14th day of November next.

By order of  
J. G. STONE,  
District Chairman.

Catalina, Oct. 1st, 1914.

### NOTICE

The Annual Convention of Fogo District Council of the F.P.U. will (by special permission of the President) be held at Catalina on the 17th day of November next.

By order of  
W. W. HALFYARD,  
District Chairman.

St. John's, Oct. 1st, 1914.

### NOTICE

The Annual Convention of Twillingate District Council of the F.P.U. will (by permission of the President) be held at Catalina on the 17th day of November next.

By order of  
W. B. JENNINGS,  
District Chairman.

Moreton's Hr., Oct. 1st, 1914.

### NOTICE

The Annual Convention of Bonavista District Council of the F.P.U. will (by permission of the President) be held at Catalina on the 16th day of November next.

By order of  
R. G. WINSOR,  
District Chairman.

Wesleyville, Oct. 1st, 1914.

### PREPARE FOR THE WORST.

Are you prepared for a fire? Most folk are not! One of my liberal policies will make the calamity easier to bear. It will cost you nothing to ask for a low rate and very little to be perfectly secure with Percie Johnson's Insurance agency.

### The Right Place To Buy— Provisions, Groceries, Oats, Feeds, Wines and Liquors

—is at—  
**P. J. Shea's,**  
Corner George and Prince's Sts.  
or at 314 Water Street.

Outport Orders  
promptly attended to.

### Picked Up

In John Anderson's West End Store, about Oct. 23rd, a Sum of Money. The amount will be returned by owner proving his loss, less expenses, advertising.—nv10,3i

### WANTED.

Good General Servant, where another is kept. Apply to MRS. URQUHART, 94 Military Road.—nov9rf

### Live Fox

For Sale a Live Fox, dark red in color, with silver hairs on back. In perfect health and beautifully furred. Feamale. Just the thing for a ranch. JAMES LITTLE of Geo., Bonavista.—nov9,tf

### FOXES WANTED

Wanted to farm Silver Black and good patch Foxes on good farms. Big money in ranch raised Pups. For full particulars apply to R.G.T., Shoal Hr., T.B.—nov9,11

ADVERTISE IN THE MAIL AND ADVOCATE

## Stoves! Stoves! Tinware! Tinware!

We have received a shipment of  
**STOVES**  
"Star Stirling," "Improved Success,"  
"Improved Standard."

We also carry a large stock of  
**Tin Kettles, Boats Kettles, Measures  
and Funnels.**

Local Councils and Union Stores requiring such goods should order at once.

## Fishermen's Union Trading Co., Limited.

Advertise in The Mail and Advocate