

THE CANADIAN BANK OF COMMERCE

HEAD OFFICE: TORONTO

CAPITAL, \$15,000,000 REST, \$13,500,000

BRANCHES THROUGHOUT CANADA, AND IN THE UNITED STATES, GREAT BRITAIN AND MEXICO

A General Banking Business transacted. Drafts and Money Orders issued. Foreign exchange bought and sold.

SAVINGS BANK DEPARTMENT

Deposits of \$1 and upwards received and interest allowed at current rates

Are You a Secretary-Treasurer

Of a Farmers' Organization, Rural Municipality, Local Improvement District or Village? Then don't bother your neighbors, but give a Company's Bond when asked to supply a Guarantee Bond.

Canada's Oldest and Strongest Casualty Company

Dominion of Canada Guarantee & Accident Insurance Co.

"All surplus funds invested in Canada." Write for particulars to

E. P. WITHROW, Branch Manager Calgary, Alta. J. F. C. MENLOVE, Branch Manager Winnipeg, Man.

ADVERTISING is the foundation of all successful enterprises. If your advertisement appeared in these pages it would be read by over 35,000 prospective buyers. Patronize our advertisers—advertise yourself—and we will all be successful.

ALEX. NAISMITH President S. H. HENDERSON Vice-President C. D. KERR Treasurer

The Wawanesa Mutual Insurance Company

Head Office: Wawanesa, Man.

A. F. KEMPTON, Secretary-Manager

Amount of business in force, over \$36,000,000.00
Assets over liabilities, over 642,000.00
Number of farmers insured, Dec. 31, 1912 23,261

The largest Farmers' Mutual Fire Insurance Company in Canada

A. NAISMITH President R. M. MATHESON Vice-President C. D. KERR Treasurer

The Occidental Trust Company

Head Office :: Wawanesa, Man.

A. F. KEMPTON, Secretary-Manager

CAPITAL \$1,000,000.00

The Company's Charter authorizes it to carry on all branches of a General Trust business, including the duties of:

- Trustee, Executor, Administrator, Guardian.
- Trustee for issue of bonds by corporations and for deposits of bonds and documents in escrow.
- Receiving funds for investment and guaranteeing interest thereon.
- Loaning funds on mortgages or other securities.
- Transfer Agent and Registrar of Shares of Joint Stock Companies.
- Agent for sale and purchase of real estate.
- Agent for management of property.

A. NAISMITH President R. M. MATHESON Vice-President C. D. KERR Treasurer

The Occidental Fire Insurance Company

Head Office: Wawanesa, Man.

A. F. KEMPTON, Secretary-Manager

Subscribed Capital \$500,000.00
Security to Policy-Holders \$640,817.29

Full Deposit with Dominion Government. Practically all classes of insurance written, including Automobile risks

The Grain Growers' Guide

GEORGE F. CHIPMAN Editor

JOHN W. WARD Associate Editor

PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter.

The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; two years, \$1.50; three years, \$2.00; five years, \$3.00; ten years, \$5.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, through careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

General Advertising Rates

DISPLAY	
16 cents per line. No discount for time or space.	
	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cover	\$144.00

Live Stock Advertising Rates

DISPLAY	
14 cents per line. No discount for time or space.	
	Each Insertion
One Inch	\$1.96
Eighth Page	\$12.60
Quarter Page	\$25.20
Half Page	\$50.40
Full Page	\$100.80

Eight words average line; fourteen lines to one inch; 720 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

CLASSIFIED RATE

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 space lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

The Grain Growers' Guide, Winnipeg



Mr. Gopher gets no warning when the grain is poisoned with

GOPHERCIDE

ONE big trouble with ordinary strychnine is that its intensely bitter taste gives it away. The gopher "gets wise" before he has swallowed enough to kill him.

Gophercide is a preparation of strychnine without this bitter taste. Gophers actually like grain poisoned with it—eat it greedily—and trouble you no more.

Perhaps you know how hard it is to dissolve ordinary strychnine and get enough soaked into the grain to be deadly. Gophercide is just the opposite. It dissolves freely in warm or even cold water, making a strong solution which poisons every grain through and through. Rains won't wash it off, for it goes right into the grain, and though the gopher may not get it for days, it gets him—quick.

Mr. W. E. Wright, of Vancouver, Sask., says this about it:—"Gophercide" has given me complete satisfaction. It is easy to prepare, and is a sure killer. I used it on land that was full of gophers, and it certainly did the work well."

A 50c package of Gophercide, dissolved in half a gallon of water, poisons a gallon of wheat—and that's enough to kill 350 to 400 gophers—7 for a cent. Get a package from your druggist, and start after the gophers early.

NATIONAL DRUG AND CHEMICAL CO. 7 OF CANADA, LIMITED, MONTREAL

