


When undesirable goods accumulate, the wheels of business begin to clog.  
Standard goods are best to handle---they are always saleable.

**“STANDARDS”**



**STOWER'S**  
Lime Juice,  
Lemon Squash,  
Lime Juice  
Cordial.

Cases contain  
1-dozen Quarts.

**“Side Lines.”**

Home Dyes for a side line, for Grocers, help a grocer's trade beyond a question, and help it much. The reason is plain,—home-dyeing helps a woman to economize.

The woman who buys those clean, brilliant, fast Dyes—Maypole Soap, economizes doubly, because she can wash and dye at one operation with the

**Maypole Soap  
Dyes**

and

**Maypole  
Specialties.**

(Over 40% profit.)

**Moir's  
Kippered  
Herring.**

From Moir, Wilson & Co., of Aberdeen, Scotland.

You know how plump and rich and delicate the Scottish

Herring are, and always have been.

Think of the delicious flavor of Herring like this, with Tomato Sauce—Moir, Wilson put them up this way, as well as without the Sauce.

“Quality counts” in Kippered Herring.

**A. P. TIPPET & CO.**

Genl. Agts. for Canada,  
Montreal, Canada.