



Your Customers Know

that in "Eagle Brand" they get the best Condensed Milk made—rich, pure, dependable, safe

Borden's Eagle Brand Condensed Milk

is known in every community. Borden advertising in the newspapers and national magazines is being read by people from one end of Canada to the other. Your own customers read these Borden advertisements—that's why you'll find it good business to display Borden's "Eagle Brand" on your shelves and on your sales counter.

THE
**Borden Milk Company,
LIMITED**

"LEADERS OF QUALITY"
MONTREAL

Branch Office, No. 2 Arcade Building, Vancouver