

The World Renowned  
**HUDSON'S BAY**  
**"POINT"**  
**BLANKETS**

**For Prospector      For the Auto**  
**For Lumberman      For the Home**

They are pure wool, with a camel-hair finish that makes them impervious to cold and dampness.

They may be chosen in any of the following colors:

**Grey - Scarlet - Khaki**  
**as well as White and Stripes**

**AT THESE ATTRACTIVE PRICES**

3-Point - Grey - \$10.50	3½-Point - Grey - \$12.50
Khaki - \$11.50	Khaki - \$13.50
Scarlet - \$11.50	Scarlet - \$13.50
White - \$12.00	White - \$14.50
4-Point - Grey - \$15.00	4-Point - Scarlet - \$15.00
Khaki - \$15.00	Green - \$16.00
White and Striped - \$17.50	

*Hudson's Bay Company*

In Knitting Sweaters

and Socks

**USE**

**Elasco**



**Brand**

**Wools**

*Jas. Thomson & Sons Limited*

*Vancouver and Nanaimo, B. C.*

**Paper and  
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A GIFT of fine social or personal correspondence paper implies a compliment, for it gently suggests that both giver and recipient appreciate the finer personal element; the unspoken atmosphere one's letters always have.

Such papers are  
**OLDE ENGLISH PARCHMENT VELLUM**  
*and*  
**KENMARE LINEN.**

Both come in various shapes and sizes, boxed for convenience and for giving.

*Your Stationer Has Them  
 Or Will Get Them For You.*

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Manufacturers and Wholesale Paper Dealers.

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*Subscriber—Are you an  
 "Asset" or a "Liability"?*

FIRST, we THANK those who have paid ahead—one year, two years, or even five years! Yes, we HAD a five-year AHEAD renewal the other day, and we have had one for TEN YEARS AHEAD!

If YOUR renewal date is NOW in 1925, or ahead of that, you are an "asset," and a valuable one, whose practical co-operation we appreciate. But those who, (for so small an item) need REPEATED REMINDERS, involving stamps, stationery, clerical work, etc., become more of a "liability," and are persons whom the most patient publisher is pleased to have pay up and come off.

YOU do not wish to be in that class, but EVERY MAGAZINE MAILED MEANS MONEY PAID by the publisher to the Post Office; AND one has only to look at the B. C. M. to understand that its PRODUCTION COSTS MONEY.

PLEASE CHECK YOUR DATE, and, if due or overdue—

*Remit your renewal to-day!*