

GOSSIP

Work supplies the daily bread, but it is cheerfulness which gives it a relish.

Is it really certain that happiness is the prize of brilliant success rather than a wisely accepted poverty? Ah! if men but knew in what a small dwelling joy can live, and how little it costs to furnish it! And why this insatiable craving for riches? Does a man drink more when he drinks from a large glass? From whence comes that universal dread of mediocrity, the fruitful mother of peace and liberty? There is the evil which it should be the aim of education to get rid of. What treasuries could be spared, what baseness avoided, what a chain of excess and crime would be forever broken! We award the palm to charity and to self-sacrifice; but above all let us award it to moderation, for it is the great social virtue.

While stumping the State during the last gubernatorial campaign, Governor Frazier, of Tennessee, entered the office of a village hotel, where he discovered a corpulent German seated at a table writing. Suddenly the Teuton paused in his task, frowned, scratched his head, chewed the end of his pen, and looked so obviously worried that Mr. Frazier good-naturedly asked:

"My friend, can I be of any service to you?"

"Yah," was the prompt and relieved reply, "bless me! you velder you puts an 'e' behindt 'before'?"

It was several seconds before the affable candidate grasped the man's meaning and gave the desired information.

SOUR MILK FOR LONG LIFE.

According to an interview with Professor Eli Metchnikoff, of the Pasteur Institute, which appears in the October number of the Pall Mall Magazine, the nearest approach to the elixir of life is sour milk. Any person desiring to attain a ripe old age is recommended by the professor to follow the example of the Bulgarians, noted for their longevity, and consume large quantities of this cheap and easily-obtained beverage. The following statement is accredited to the professor: Sour milk contains a large bacillus remarkable for the great quantity of lactic acid it is capable of producing. This microbe does not exist normally in the human body and can be introduced with very great benefit to the health, as it preys on the hundreds of thousands of microbes which infest the large intestines. It has been noted that there is a great similarity between old age and disease. A study of certain diseases has proved that there is no difference between the mechanism of senile atrophy and that of atrophy caused by a microbe or poison; in fact, on the approach of old age a veritable battle is waged in the innermost part of the body.

—[Literary Digest.

AYRSHIRES for sale, all ages. Some extra fine bulls, coming one year old, and heifers of all ages. Also my stock bull, Sir Donald of Elm Shade, just 3 years old. Write to **DONALD CUMMING, Lancaster, Ont.**

AYRSHIRES FROM A PRIZE-WINNING HERD Hover-a-Blink, one of my stock bulls, and heifers for sale at reasonable prices. For particulars, etc., write to **WM. STEWART & SON, Campbellford Sta. o Menie P.O., Ont.**

Isaleigh Grange Farm DANVILLE, P.Q., offers

Six Choice Ayrshire Bull Calves From 5 to 10 months old, cheap if sold before November 1st.

AYRSHIRES. 4 choice bull calves four to six months old; 1 bull fit for service. Females all ages, bred for size and production. **DAVID LEITCH, Prices right. Cornwall, G. T. R. CORNWALL, ONT. Apple Hill, C. P. R.**

FREDINNOCK PRIZE-WINNING AYRSHIRES 4 imported bulls from the best milking strains in Scotland head the herd of 75 head. Winnings for 1903 at Toronto and Ottawa: The gold medal and 1st prize herds; 38 prizes in all—18 firsts, 6 seconds, 5 thirds, 9 fourths. In the Pan-American milk test, the 2 first Ayrshires were from this herd. Quality, size, milk and teats is our aim. Young bulls and heifers for sale. Price and particulars, apply to **JAS. BODEN, Manager, St. Anne de Bellevue, P. Q. 3 miles west of Montreal.**

AYRSHIRES Am now offering my famous stock bull, Lord Rifton, at reasonable price; also a few cows from 5 to 8 years. Have a choice lot of heifers and bull calves out of my prize cows, winners at Canadian Eastern Exhibition. **D. M. WATT, Allan's Corners, Que.**

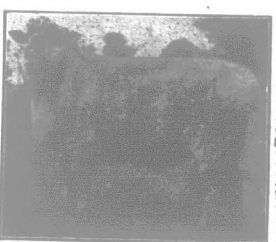
MAPLE CLIFF DAIRY AND STOCK FARM. Breeders of Clydesdale Horses, Ayrshire Cattle, Berkshire and Tamworth Pigs. Young stock for sale at all times. **R. E. ID & CO., Bintonburg, Ont. Farm adjoining Central Experimental Farm.**

SUNNYSIDE AYRSHIRES. Are prizewinners as well as enormous producers. I have for sale 4 young bulls, sired by the Pan-American winner, Leader of Meadowbank; females all ages, of true dairy type. **JOHN W. LOGAN, Allan's Corners P.O., Que. Howick Sta., G.T.R.**

High-Class Ayrshires My offering of bulls consists of one August, 1903, calf and three spring calves, including one from imported Daisy of Auchinbrair, with a record in her 13th year of 12,773 lbs. milk in 9 months. All sired by imp. bull.

W. W. BALLANTYNE, Stratford, Ont.

AYRSHIRES FOR SALE. Four yearling bulls and 6 heifers, and spring calves of both sexes, all sired by Minto (10490). Bred by A. Hume, Menie P.O., Ont. **F. W. TAYLOR, Wellman's Corners, Ont.**

**FARNHAM OXFORDS**

We are offering for the next three months a few good yearling rams, thirty strong, vigorous ram lambs. Also 50 yearling ewes bred to imported sire. Prices reasonable. **Henry Arkell & Son, Arkell, Ont. Arkell, C. P. R.**

Guelph, G. T. R.

A good story is reported from Duluth. A Jap was sitting in a car reading a report of the Russo-Japanese war in a daily paper, when a rather fresh young fellow approached him, and expecting to make the Jap appear ridiculous to the large crowd in the car, asked in a loud deep voice: "What kind of a 'nese are you, a Japanese or a Chinese?" The little native of the Orient quietly folded up his paper and looked the f. y. f. squarely in the face and remarked: "What kind of a key are you, a Yankee, a donkey or a monkey?" The uproar of the car was so great that the f. y. f. quietly made his exit at the corner and waited half an hour or more for another car.

ADVANTAGES OF ADVERTISING.

There is some advantage in firing a broadside. A half-page or a full page "ad." compels attention. The smaller card that is well gotten up, however, and keeps pegging away every week and every day gets its facts fixed in your mind, and is always handy in case you have mislaid the copy of the paper that had the big display in it.

There is no business that can be built up without advertising. A very important part of your business is to find out and follow up the best way.

A very successful cattle-feeder says it is often the last month that gives value to the feeding of the preceding months. It is just so with advertising.

You can't get something for nothing in the way of printers' ink any more than you can in any other line of business.

Most of the cheap advertising is the dearest in the long run.

Your advertisement should say clearly in the fewest words exactly what you have to offer or what you want to buy, but there are a good many ways of saying the same thing, and there is only one way that is best of all.

The best way is to either make a study of your advertising or have some one who understands it frame it up for you.

DAIRY NOTES.

Cooling and airing the milk removes all odors.

Persistence in milking is more desirable than a large flow at first.

Test and weigh each cow's milk, and if she is not profitable, sell her.

If it pays to feed a cow for milk at all, the more feed she will turn into milk the better.

No policy is more short-sighted than to feed a cow only slightly above a mere maintenance.

One advantage of the public creamery is that the farmer's wife gets rid of the drudgery of making butter.

A cow is largely influenced by training and habit, and any change in custom in feeding or milking will effect the milk flow.

It is no use to get good cows and feed them poor feed. It is the good cow and the good feed combination that works to the best advantage.

A point of great value in a cow is to have the milking habit firmly established so that she does not dry up soon after calving and indulge in a long spell of unremunerative idleness.

THE END OF TOIL.

How sweetly it comes back, how tenderly,

That evening's end; no little thing forgot;

The fire made safe; set back the steaming pot;

Windows and doors shut tightly as could be;

The tall clock wound; the house all still; and then—

The dear old man his candle takes and goes

To seek his own well-earned, prayer-blessed repose,

His heart at peace with all the sons of men.

And, when we to the end of toil have won,

And it is time for us to go to bed,

May we as gently move unto our rest,

Leaving no simplest needful thing undone,

No word of healing gentleness unsaid,

Some lamp of God close to our bosoms pressed.

—John White Chadwick.

W. W. CHAPMAN,

Secretary of the National Sheep Breeders' Association.

Secretary of the Kent or Romney Marsh Sheep Breeders' Association, and late Secretary of the Southdown Sheep Society.

Pedigree Live Stock Agent, Exporter and Shipper. All kinds of registered stock personally selected and exported on commission; quotations given, and all enquiries answered.

Address: **MOWBRAY HOUSE, NORFOLK ST. LONDON, W. C., ENGLAND.**

Cables—Sheepcote, London.

Broadlea Oxford Down Sheep.

Present offerings young ewes bred to imp. rams, ram and ewe lambs by imp. rams. For price and particulars write to

W. H. ARKELL, Teeswater, Ont.

20-Shropshire Rams-20

We are offering twenty yearling Shropshire rams for sale. They are from the best stock to be had in England, and will be sold at very reasonable prices. Also ram lambs and young ewes.

JOHN MILLER & SONS, BROUGHAM, ONT.

Imported and home-bred **Shropshire Rams and Ewes** from the best of breeders, of grand quality and at very moderate prices. Imported and home-bred Shorthorn Bulls, Cows and Heifers, all straight Scotch, of the best quality, and at prices you can stand. Write for catalogue and prices. **Robert Miller, Stouffville, Ont.** Representative in America of Alfred Mansell & Co., Shrewsbury, England.

Sheep Breeders' Associations.

American Shropshire Registry Association, the largest live stock organization in the world. Hon. John Dryden, President, Toronto, Canada. Address correspondence to **MORTIMER LEVERING, Secretary, Lafayette, Indiana.**

Lincoln Sheep and Shorthorn Cattle

Choice Lincoln Lambs of both sexes. Several carloads choice yearling rams and two carloads of one and two-year-old ewes, ready for Sept. and Oct. delivery. Also some choice young bulls, cows and heifers, which will make good herd foundations.

F. H. NEIL, PROP., Telegraph and R.R. Station, **LUCAN, ONT.**

McDOUGALL'S SHEEP D.I.P.

Liquid, Paste and Solid. 20 oz tin, liquid, 35c.; 1 gal. tin, liquid, \$1.25; 1 gal. tin, liquid, \$2.25; 20 oz tin, paste, 35c.; 5 lb tin, paste, \$1.25; 10 lb. tin, paste, \$2.25; 1 lb. block, solid, 25c.; 5 lb. block, solid, \$1.00. Charges prepaid on 1 gal. or 10 lbs.

THE WORTHINGTON DRUG CO., Guelph, Ont. General Agents.

"MODEL FARM" SHROPSHIRE

Do you want an imported ram or a home-bred one to improve your flock? Our offerings will please you. 10 imported rams and many home-bred ones (from imported stock) to choose from—massive fellows, all wool and mutton and the type that pleases. Stock of all ages for sale. Prices consistent with quality. Long-distance phone No. 94.

W. S. CARPENTER, Prop., SIMCOE, ONT.

American Leicester Breeders' Association.

A. W. Smith, Pres., Maple Lodge, Ont.

Pedigrees now being received for Vol. 5. For information, blanks, etc., address

A. J. TEMPLE, Sec., CAMERON, ILL., U. S. A.

60 Dorset Sheep and Lambs

of choice breeding. For particulars write to **E. H. HARDING, Thorndale, Ontario.**

SHROPSHIRE

20 yearling ewes, 45 lambs, both sexes included, from imp. ram. For particulars write to **GEO. HINDMARSH, Alisa Craig P.O., Ont.**

BARGAINS IN SHROPSHIRE. We have ready for shipment shearing rams and ewes, \$12 to \$15 each; lambs, either sex, at \$10 to \$12 each. The above are of excellent breeding and quality. Plymouth Rock cockerels, \$1. **W. R. BOWMAN, Mount Forest, Ont. o**

COTSWOLD'S HILL STOCK FARM

Offers for sale, Nov. 15, 200 head of Cotswold Sheep, imported and home bred. **E. F. PARK, Burgessville, Ont., G. T. R.**

**FREE FUR SCARF**

Beautiful This handsome, fine quality, rich black Fur Scarf is

OVER 44 INCHES IN LENGTH

6 inches wide, made in the latest New York style from fine selected full furred skins, with six large lovely black tails, ornamented with a handsome silver-plated Neck Chain, is elegant and high class in appearance. In order to quickly introduce **DR. ARMOUR'S Famous Vegetable Pills**, the grandest remedy on earth for the cure of Indigestion, Rheumatism, Weak and Impure Conditions of the Blood, Constipation, Nervous Disorders, Kidney Complaints, Catarrh and all Female Weaknesses. They build up the system. We want a few honest agents in each locality to receive our handsome Furs. Don't send any money. Just send your name and address and agree to sell 8 boxes at 25c. a box. We trust you and send them by mail postpaid. Each customer who buys from you is entitled to a handsome extra present from us. You can sell the 8 boxes quickly. When sold, return us the money, \$2.00, and we will send this lovely Fur Scarf at once. Don't delay. If you answer promptly, and sell the goods and return the money quickly, we give you an opportunity to secure, as an extra present, a handsome Fur Muff or "Gold" Watch, Free, without selling any more goods. Address **The Dr. Armour Medicine Co., Dept. 111 Toronto, Ont**

In answering any advertisement on this page, kindly mention the **FARMER'S ADVOCATE.**