July 1, 1915

Pure Bred Live Stock

FOR EVERY READER OF FARM AND DAIRY

Have You Secured One of Our Real Live Premiums?

IF NOT, DO IT NOW. THEY ARE PROVING VERY POPULAR

They are popular with Our Folks. We know this because they keep us busy filling their orders. We like them best because after Our Folks get them they will constantly become more valuable. A cheap and trashy premium would be lost or destroyed in the course of a few months, but at the end of that time one of our **REAL LIVE PREMIUMS** will have trebled in value and become a source of constant revenue. In a month or so, it will be like one of the fine big fellows you see in these illustrations.



Pure Bred Ayrshire Bull Calves

These are guaranteed to be good, strong-boned, typey calves, well marked with clearly defined colors and of the very best breeding.

In short, they will be

A CREDIT TO THE BREED AND ELIGIBLE FOR REGISTRATION

We are giving one of these calves for 25 New Subscribers to Farm and Dairy, at \$1.00 each.

FARM AND DAIRY

Dear Sirs,

Please send me full information and supplies, as I am determined to win one of your REAL LIVE PREMIUMS.

Name .	 	 	 	
Address	 	 	 	

Premium desired

PURE BRED

During the last four years we have given away hundreds of PUFE - BRED PIGS. They are still going strong. Not a day passes but two or three of



our boy readers send to us for supplies and sample copies of Farm and Dairy with which to secure the 9 New Subscriptions at \$1.00 each, which is althat is necessary to obtain a pig, either sex, of any of the common breeds. They have proved to be the most popular of all our premiums. Fill in the coupon and send to-day for all the information and supplies.

Pure Bred Holstein Bull Calves

We still have some of the Holstein calves from the same herd as those which we have been offering lately. They are big, strong, typey fellows. These are going rapidly. Begin at once and earn one of them before they are all gone. Send us a list of 25 New Subscribers to Farm and Dairy at \$1.00 each, and we will have one ordered for you right away.

