


ALL WHO ARE PAYING
**Prudential premi-
 ums will share in
 the profits which
 result from Pru-
 dential Mutuali-
 zation.**



THE PRUDENTIAL INSURANCE CO. OF AMERICA
 FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.
 Incorporated under the laws of the State of New Jersey

YES, Opinions Differ—

Some claim that life insurance "without profits" is preferable to life insurance "with profits."
 Some hold that life insurance issued by stock companies is just as good as life insurance issued by mutual companies.
 Others maintain that old line companies issue policies that protect while fraternal societies issue certificates that only SEEM to protect.
 We have our opinions too but on one point all of us are agreed, namely, that **NO CANADIAN HOME IS SAFE WHOSE OWNER IS NOT INSURED.**
 And on another point all are agreed—that one cannot make a mistake in placing his insurance with "The Good Old Mutual."

The Mutual Life Assurance Co.
 Of Canada,
 WATERLOO - - - ONTARIO
 ESTABLISHED 1869

GENERAL
 ACCIDENT **FIRE** AND LIFE
ASSURANCE CORPORATION, LTD.
 OF PERTH, SCOTLAND.

Total Security to Policyholders over \$8,600,000

PELEG HOWLAND,
 Chairman,
 Canadian Advisory Board

T. H. HALL, Manager for Canada
JUDSON G. LEE, General Agent, Montreal.

ANGLO-AMERICAN
 FIRE INSURANCE COMPANY
MONTREAL-CANADA
 FIRE INSURANCE COMPANY

Established 1859

J. W. RUTHERFORD, General Manager,
A. B. DUFRESNE, Provincial Agent.
 ROOM 21, DULUTH BUILDING,
 Head Office Cor. Notre Dame and St. Sulpice Sts

The London Mutual Fire
 INSURANCE COMPANY
 Established 1859

Head Office - - - TORONTO

Assets	- - - -	\$863,554.52
Surplus to Policyholders	- - - -	433,061.40
Losses Paid	- - over	\$8,000,000.00

PROVINCE OF QUEBEC BRANCH

W. J. CLEARY, Provincial Manager
R. de GRANDPRE, Inspector
 17 St. John Street, MONTREAL

Union Assurance Society Ltd.
 OF LONDON, ENGLAND.
 (Fire Insurance since A.D. 1714)

CANADA BRANCH, MONTREAL
 T. L. MORRISEY, Resident Manager.
 NORTH WEST BRANCH, WINNIPEG
 THOS BRUCE, Branch Manager.

Agencies throughout the Dominion

The Imperial Guarantee
 AND ACCIDENT INSURANCE CO., OF CANADA

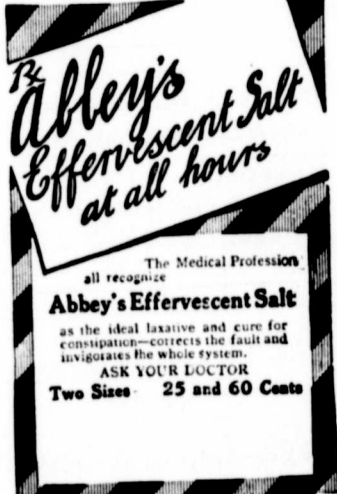
Head Office: 46 King Street W.,
 TORONTO, Ont.

A Strong Canadian Company.

ACCIDENT AND SICKNESS INSURANCE
 GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE

E. WILLANS, General Manager.
FRANK W. COX, Secretary.



Dr. Abbey's Effervescent Salt
 at all hours

The Medical Profession
 all recognize
Abbey's Effervescent Salt
 as the ideal laxative and cure for
 constipation—corrects the fault and
 invigorates the whole system.
 ASK YOUR DOCTOR
 Two Sizes 25 and 60 Cents