

# FEMME 'n' FANCY

Berenice McDayter

Science has changed the face of beauty.

Today, with the skillful use of cosmetics and clothes, a pretty girl is transformed into a beauty, and a plain girl can at least be interesting-looking.

Women have always striven to improve on nature but in the past many a luckless lass had to resign herself to beauty defects that a dab of powder and a touch of rouge couldn't cover.

Now we have a range of cosmetics and beauty treatments that even Helen of Troy would have envied. We can change our hair color, enhance our best features and if nature short-changed us, we can rely on science to fill the breach. We can even change our skin, a feat that until now only reptiles have been able to perform.

Our knowledge of make-up is more sophisticated. The new contouring cosmetics have given us a new dimension. A round face can be narrowed by a dark toned shader on the sides of the face. A dab on the end of a long nose "shortens" it. Interesting hollows under cheekbones can be made to order with shaders.

Pale highlighters bring forward deep-set eyes, broaden a narrow forchead or round out a narrow face.

#### Optical Illusion

These are, of course, optical illusions, but effective ones. An optical illusion is often all we need to tone down our less loveable facial characteristics.

A few years ago a new cosmetic caused quite a stir among the not-so-young segment of the female population. The potion, a byproduct of animal protein, claimed to smooth away wrinkles and lines caused by age. It received a mixed reaction. On some it worked wonders. But other women complained of a tight feeling and a puffy appearance after they applied the product to their faces. At best the effect only lasted a few hours. Clearly it was not the final answer to the rayages of age.

A new process which is hardly off the drawing board may provide that answer. It's silicone therapy. Injections of silicone literally fill up skin imperfections, in rather the same way that plastic wood fills up scratches on furniture. It's a long way from being in general use but it's encouraging to know that it may be around when we really begin to need it.

A more immediate answer to skin defects is dermabrasion. The top layer of skin is removed with a motorized brush, and with the old skin go superficial scars, wrinkles and birthmarks. In two weeks the patient is ready to face the world with a new skin as faultless as a baby's.

#### Choose Your Own

Plastic surgery is a rather extreme answer to a girl's beauty problems and at present it's usually confined to the very disfigured and the very rich. But it may not be long before any girl can thumb through a book of sample noses, mouths and chins and choose exactly the face to please her. Let's hope that there will be some individualists left who will prefer to keep their own unique features rather than trading them in on a set of mass produced ones.

Fortunately, our concepts of beauty are changing and we are accepting the fact that pulchritude shouldn't come off the assembly line. The angular appeal of Barbra Streisand and Julie Christie wouldn't have won too many fans a few years ago but today their unusual attractiveness is recognized. The full-blown womanhood of women like Sophia Loren has wooed us away from the stereotyped baby-doll beauty of the early 50's. We've conceded that a girl with strikingly defined features is just as pleasing to look at as dimples and a rosebud mouth.

In today's world of beauty there's room for all types. We can alter our appearance or remain our own sweet selves. Whichever we choose, one thing's certain. The day of the Plain Jane has gone forever.

### Suffragette Mary Fix Supports Women's Rights



Mrs. H. M. Greene, left, becomes the new president of the Women's Auxiliary of South Peel Hospital. Outgoing president, Mrs. W. G. Bell, accepts a gift from the group in appreciation of her work and to commemorate her term of office.

## Wedding Bells To Peal For S. Peel Couple

DIXIE — Miss Beverley Feast, who is to be a bridesmaid at the wedding, was hostess at a miscellaneous shower at her home on Dixie rd. for Miss Alice Eileen Parker, who is to be married to Terrence Curtis on Saturday, Apr. 15 at St. John-the-Baptist Anglican Church, Dixie.

Twenty neighbors and former school friends of the bride-elect attended and presented, her with a variety of lovely gifts. A salad lunche on was served, topped off with a beautifully decorated shower cake.

The bride is the daughter of Mr. and Mrs. B. A. Parker of 4411 Dixie rd. and the groom is the son of Mr. and Mrs. Charles Curtis of Credit Woodlands. The bride's sister, June, will be maid of honor, and the other bridesmaid will be Miss Marguerite Curtis, sister of the groom. The reception is to be in St. John's Parish Hall.

## The Mississauga News WOMEN'S

### One-Woman Show Highlights UCW

ERINDALE — A one woman show by Mrs. O. M a cNaughton, was the highlight of the program following the Get Acquainted pot luck supper of the Erindale UCW on Wednesday, Feb. 1.

Mrs. MacNaughton cleverly portrayed people watching and listening to a church choir practicing an anthem which couldn't get off the ground

off the ground.

Again she was a riot when she portrayed husband and wife at breakfast; first on their honeymoon with the wife being so attentive and 10 years later with children receiving the attention and after 30 years when they were grandpar-

ents.

Mrs. Ed Flowers struck a contrasting serious note when she briefly explained her work on "Christian Citizenship and Social Action" carried on throughout the Presbytery of 45 churches of this part of Ontario.

Mrs. Flowers conducts "Work Shop" in different churches, informing UCW members on "Women in Law and Government," "Citizenship and Immigration", "Public and Mental Health", "Crime and Correction", Senior Citizenship and "Peace and Internation at 1 Affairs". The delegates then took the information back to their parent groups.

#### By LINDA (BIRD) REED

PORT CREDIT — The latest 'Bird' to feed the headlines is a Canadian and she's not pregnant or denying engagements like the southern White House doves.

Mrs. John Bird, journalist and broadcaster, will ruffle a few household nests across Canada when she produces a charter of equality for women.

The centennial chorus for Canadian gals will shout, 'this land was made for you and me but put it in writing for me to see.'

Green-eyed wives, envious about their husband's centennial project at office, factory or club can have a project by mailing their inequalities to the Royal Commission headed by Mrs. Bird.

The commission will in-

vestigate woman's position in the labor force; civil service; marriage and divorce; criminal, immigration and citizenship laws. Mary Fix, of Port Credit,

mary Fix. of Port Credit, marched for women's rights when she was a 14 year old Ottawa schoolgirl. "The teenage boys

"The teenage boys marced with us because the girls boycotted dances unless the boys joined the cause," she explained.

As the youngest suffragette at the time, Mrs. Fix believes that she might well be the only woman living who participated in the march.

Later, as the first woman lawyer in Ottawa; Reeve of Toronto Township and lady warden of Peel County, Mrs. Fix says she's had a lot of fun. Working with men on

Working with men on their level has never phased her. "I've never met an intelligent man that I couldn't handle," she hinted. A clever man doesn't criticize a woman if she is well qualified for her position."

"I was never demanding and men always treated me politely," she said.

Her advise to a woman who wants to be part of a man's world is, 'never be a cry-baby; take criticism as well as you can dish it out and don't be too vulnerable"

Despite her career, Mrs.

Fix feels that unless finances force a woman to take a job she should feel privileged and fulfilled by caring for her children and husband.

Should older women go out to work? "Not unless they really

want to because they still have their husband and grandchildren," she said.

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Recently Dr. Morton Shulman, Chief Coroner of Toronto, advised men over 40 to 'let their wives shovel snow.'
"Well, Dr. Shulman can

"Well, Dr. Shulman can express his opinions but I'd never shovel snow," disputed Mrs. Fix.

Suburban wives might counter Dr. Shulman's theory with 'why should I shovel snow? I have as much right to have a coronary as you do."

# Humane Society Auxiliary Appeals For New Members

PORT CREDIT — An urgent appeal has gone out by members of the Ladies' Auxiliary of South Peel Branch of the Ontario Humane Society for new members, both teen-age girls and adults to join them in their very worthwhile work.

Big things have been accomplished by a small group of 15 members in the short time they have been formed. On the opening of

the new animal shelter, they turned over \$2,200 to the Board of Directors and have since given other large donations as well as buying a floor polisher for the building. Funds were raised by holding a bridge party bake sales, rummage

sales and tag days.

Mrs. Clifford Larking of
Hiawatha parkway is 1967
president with Mrs. Marion
Kuhns as treasurer. Secretary is Mrs. Clifford Shorney and meetings are held

Board of Directors of the South Peel Branch of the Ontario Humane Society is to be held on Thursday, Feb. 23 at the Canadian Legion Hall. The general public is invited to attend and tickets may be obtained from Mrs. Shorney at 278-4136. There will be cocktails at 6.30, dinner at 7, followed by an outstanding speaker who will show nature pic-

at her home once a month.

Annual meeting of the