

B.B.C.<sup>28</sup> and the F.C.C.<sup>29</sup> reports on jamming, the estimated number of listeners to foreign broadcasts in these countries. It may be that if the number of listeners is small, it would be preferable to concentrate our efforts on preparing broadcasts for friendly or marginal countries like Italy or Sweden.

3. If it is decided that broadcasts are to be directed systematically to communist controlled countries, close arrangements will have to be worked out with the C.B.C. so that their broadcasts are properly related to our policy objectives. This can only be done with the approval and the cooperation of the C.B.C. which is under no compulsion to accept advice tendered by this Department.

4. *Mr. Dunton* agreed that such liaison between the C.B.C. (I.S.) and External Affairs would be desirable. It was felt that while the Department could not undertake the actual drafting of scripts, cooperation could best be effected if the Department were to prepare for the international service guidance notes on matters of policy and on the interpretation of questions of current interest. No attempt should be made, however, to edit the scripts. C.B.C. writers and editors are specialists in their field and provided guidance is given to them in time on matters of policy, they should be left to deal with implementation in terms of their broadcasting technique.

5. In drafting these general guidance notes, *Mr. Pearson* suggested that the following principles might be taken into account:

(a) nothing should be done or said which might lead people in communist controlled countries to believe that Canada approves of their government;

(b) every opportunity should be used to give encouragement to the democratic elements;

(c) great care will have to be taken to avoid giving the governments of these countries valid grounds for protests, as technically Canada is on friendly terms with them.

6. *Mr. Dunton* reported that the C.B.C. had been giving some thought recently to the setting up of a small intelligence unit. If guidance notes prepared in the Department were accompanied by information material on conditions in these countries, the unit could make good use of this material. This would improve the value of the C.B.C. broadcasts and build up abroad their reputation for accuracy.

7. It was agreed that our missions in communist controlled countries should be consulted as to the general policy to be followed in preparing broadcasts. Their advice is also to be sought on the special interests of the groups which it is desired to reach in these countries.

8. The Department, in order to keep the guidance notes up to date and to ensure their usefulness as well as to check on their implementation, should receive the texts of the broadcasts. As some C.B.C. editors now prepare their scripts in foreign languages, translations are not always available. *Mr. Dunton* thought that if *Miss Sullivan* were assigned to the unit he mentioned above, she could check the scripts from the policy standpoint. It was agreed, however, that translations should be made available if possible.

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<sup>28</sup> British Broadcasting Corporation.

<sup>29</sup> Federal Communications Commission.