Ready Tailored Suits At Greatly Reduced Prices

\$10, \$12.50, \$15 and \$20

We do not urge you to buy unless

The styles are up to the minute and include regular models, shape-ly and pinch back coats. The cloths are Tweeds, Cheviots and Scotch Homespuns, light and me-dium colors—what is left of the

When you can get suits like we handle, 20th Century Brand and other good makes, regularly priced \$15 to \$20 for

there is among them what is suit-ed to your taste or requirements, but they are unrivalled bargains

Gilmour's, 68 King St. Open Friday Evenings; Close Sat-urdays 1 p. m., June, July and Au-gust.

Wounded—

M. K. Nickerson, St. John.
F. E. Petley, Harcourt, N. B.
Killed in action—
P. A. Gould, Cape Bald, N. B.
Wounded—
P. Methodo Nicker, N. B.

Wounded.—
B. Melanson, Digby, N. S.
A. T. Spurr, Annapolis Royal, N. S.
E. C. Turner, Bay Verte, N. B.
F. J. McNamara, Cowie Creek, N. B.
Corporal M. Grant, Evandale, N. B.

Gunner C. L. Armstrong, St. John. Mounted Rifles. Wounded--W. J. Smith, Young's Cove, N. B. A Series of "BUY IN ST. JOHN" Editorials - No. 9

"Spirit Of The Hive"

If you have read Maeterlinck's "The Life of the Bee" you know the "Spirit of the Hive"—the spirit of working together — cooperation.

The "Spirit of the Hive" is the spirit that St. John must have to grow as it should

St. John is fast becoming a "beehive" of industry and the spirit of co-operation is growing—yet there are some who join in the shouting-who cry "Buy in St. John" and then quietly sidestep and follow their old practice of ordering goods by mail or going to distant cities for things they could buy at home.

"BUY IN ST. JOHN" movement is to help St. John, there must be no more lip-loyalty and much more of the sincere, earnest "THIS MEANS ME" Spirit.

The idea or policy of preaching without practicing tends to prejudice every movement—lessens every wave of progress.

Instead of the cry "THIS MEANS YOU" let the real booster say: "THIS MEANS ME," and then act accordingly. Then helping St. John will not be an idle thought without form and void, but a spirit that will bear fruitful results.

Buying in St. John is just as profitable, just as advantageous, and much more satisfactory than buying in distant markets. St. John markets offer equal goods, equal values, equal variety and better service.

"BUY IN ST. JOHN" because you make your living here, because it is your home, because your prosperity is dependent upon the prosperity of St. John, because wherever you live in the St. John district, the City of St. John is your metropolis, your market place.

Get the Spirit of the Hive "ST. JOHN CAN SERVE YOU BEST"

-Signed By:-

EDGECOMBE & CHAISSON Tailors DONALDSON HUNT Men's Clothing J. M. HUMPHREY & CO., LTD. Boots and Shoes SCOVIL BROS. LTD..... Men's Furnishings F. A. DYKEMAN & CO..... Dry Goods BROCK & PATERSON Millinery E. G. NELSON & CO., Books and Stationery ROSS DRUG CO.—REXALL STORE Drugs WILCOX'S..... Clothing and Dry Goods H. MONT JONES Furs T. McAVITY & SONS LTD,..... Hardware D. McARTHUR Wall Paper and Stationery H. N. DeMILLE Men's Furnishings FERGUSON & PAGE Jewelry W. H. THORNE & CO., LTD,..... Hardware J. M. ROCHE & Co., Ltd., Cameras and Supplies GEORGE NIXON Wall Paper W. TREMAINE GARD Jewelry A. GILMOUR Men's Clothing F. A. JOHNSON Dry Goods WIEZELS' CASH STORES Boots and Dry Goods M. J. H. MULHOLLAND..... Furnishings

