

THE AUTOMOBILE TRADE IN ST. JOHN

Paige President in Big Tour of Pacific Coast

Harry M. Jewett, president of the Paige-Detroit Motor Car Company, has been spending the past five weeks in a tour of the Northwest and the Pacific Coast district. Mr. Jewett's purpose in this tour was to make a thorough inspection of Paige Agencies and territory in the far West, to acquaint himself with the conditions peculiar to that section and to carry the story of Paige growth, development and success to the Paige representatives, and owners across the continent. While the trip was primarily for business, Mr. Jewett took occasion to pleasure the opportunities offered for pleasure, not the least of which was the Panama Pacific Exposition at San Francisco.

Mr. Jewett's tour was complete and comprehensive. He visited such cities as Spokane, Seattle, San Francisco, Los Angeles and Denver, besides innumerable smaller points, and he addressed special meetings of Paige dealers and motorists in each city, telling among other things, how the demand for the Paige Six is keeping the factory going 24 hours a day. In fact he travelled over every inch of the far western territory, saw every dealer personally and met, personally, a large number of the western Paige owners.

Mr. Jewett reports his inspection tour as the most profitable, and interesting he has ever undertaken. The meetings he held were large and enthusiastic over Paige business—especially over the success of the new Paige Six—he found to be inspiring. Business conditions, Mr. Jewett also reports, are in the main excellent, and he sees no reason why this section of the country should not enjoy a very prosperous year in all lines. Mr. Jewett did something besides travel and address meetings. He took a large number of orders for Paige cars, securing in Los Angeles an order for 102 for immediate delivery.

While in San Francisco Mr. Jewett was the guest of Don Lee, Paige distributor for California, who entertained him with a beautiful dinner at which all the California branch managers and dealers were present. Mr. Jewett lost no time in visiting the Exposition where he found a fine exhibit of the Paige that was attracting an unusual amount of attention. He reports that the Panama Exposition is a remarkable show, well worth crossing the continent to see, and he is immensely enthusiastic over its architectural beauty, its magnitude and its wonderful lighting effects.

Things Worth Knowing

More Tube Lubricant

The inner tube should never stick to the inside of the casing. It does so it means that not enough lubricant has been used. Lubricant is far cheaper than good inner tubes.

A New Carbon Remover

A small lump of gum camphor dropped through the spark-plug hole into the cylinder will remove carbon when the engine is started up.

Heating the Gasoline

By wiring the feed pipe against the exhaust manifold the gasoline supply may be rendered quite warm in winter, giving greater power and using less fuel.

Missing at Slow Speed

As a rule when missing occurs in one cylinder at slow speed, and firing is right at fast speed, the fault consists of too wide a spark gap in the plug of that cylinder.

Rough Roads—More Gas

Owing to the fact that the float in the carburetor is violently agitated when the car is traveling over rough roads, the gasoline level is practically raised, and more gasoline is fed to the engine than is needed.

Sticking Pedals

May cause you to run into some obstacle and injure things. A small piece of the foot boards where it will act as a bumper for the pedal will remedy the trouble.

Winter Grease

It is not sufficient to simply use thinner lubricating oil in winter. The grease in the transmission and differential should not get so congealed by cold that it will not follow the wearing surfaces.

A Headlight Glare

A simple method of avoiding the objectionable glare is to direct the light downward by bending the lamp supports so that the principal rays strike the roadway about fifty feet ahead of the car.

"Don'ts" for Drivers

Don't drive a car until you are old enough to have good ordinary "horse" sense. Don't look around when your hat blows off. Don't try to kiss the lady in the seat beside you. Don't go to sleep while driving. Don't trust one hand to do the guiding. Don't try to make up lost time by speeding.

down hill. Don't run at night without lamps. Don't delay putting on the chains when the roads get greasy. Don't forget to "STOP, LOOK, and LISTEN" before crossing a railway track.

The Weight on Tires

It is generally supposed that the greater portion of the weight of a car is carried on the rear wheels. This is only true when there is a full load in the back seat. Usually the front wheels carry one-eighth more weight than the rear.

A Mistake Concerning Power

It is a mistake to increase the power of an engine beyond the amount for which it was designed, no matter what means may be used. By so doing there is placed upon the working parts of both engine and chassis an excessive strain that may injure the whole car.

Popping Carburetor

While too lean a mixture is the usual cause of "popping back," it must not be forgotten that any defect in the intake manifold, either original or acquired, may cause only one cylinder to get a too lean mixture, and cause popping back when the average mixture is right.

Thick Cement

When rubber cement has stood exposed to the air for even a short time it becomes too thick to give best results. But great care should be used in thinning it as the common gasoline contains some oil and is not suitable. High test gasoline or kerosene of carbon should be used as a thinner.

Throw the Light Down

The only light that is useful in automobile driving at night is that which is thrown on the roadway. This effect may be obtained by painting the lower segment of the conical reflector and letting the ray that strikes the upper part and are directed downward do all the lighting.

Proper Care of Inner Tubes

The tube should be rolled flat with soft cloth between the layers, a strip of cotton flannel rolled up with the tube is good. The roll should then be placed in a thick cloth bag with the stem protruding, and the mouth of the bag be tied around the stem. It is a good plan to put talcum powder in the bag.

Attention to Ball Bearings

Few persons ever think of the ball bearings until some mechanic calls their attention to the injury done by breakage. At least once in six months ball bearings should be inspected, the rough worn balls replaced with perfect ones, and the ball run filled with graphite grease.

Battery Ignition

Magnets give a good spark when the engine is running fast, but for a hot spark when the engine is being turned over to start it the battery-delivered spark is usually the better. It gives even better sparks on slow than high speed, owing to better condenser action.

Motor Cars and Racial Health

"The hand that rocks the cradle rules the world"—but the "hand that rocks the cradle" is strengthened by contact with the steering wheel. The motor car—mechanical, a material thing—has accomplished for the future of the race what centuries of idealists have failed to accomplish. It has given the city woman of today—the city mother of tomorrow—a love of the open, an attachment to life, a tireless energy that must benefit her descendants.

Before the advent of the motor car doctors and savants had labored for decades to teach the city woman her need of an outdoor life, for the sake of her children.

They argued that the woman of our cities was fast becoming a weakling—her children stunted and anaemic because of her life of confinement and inaction. They said we were more thoroughly housed than cliff-dwellers, for by day the cliff-dwellers swarmed down on the green plains below, while we lived, slept, and died in our caves.

But the result of their agitation was negligible. Suddenly, almost over night, their dreams were realized—not by a wonderful lecture nor a masterly book, but by an inanimate piece of machinery—the automobile.

It supplied both the means and the incentive to an outdoor life—the means by carrying the city woman quickly and comfortably to her destination—the incentive, by being in itself a recreation.

Formerly the city woman was tied down to the more or less interesting things within walking radius or the distant things which could only be attained after a protracted street car ride.

Today, whether she owns an electric or a touring car, she can go and come in the fresh, bracing air and bright sunshine whenever and wherever she pleases.

So successful have been the motor designers that the most delicate woman can drive the biggest car as easily as a pony cart.

For instance—the electric starter has done away with cranking. It is as easy to start the big motor turning as to switch on the tall lights. So simple is the mechanism that it is no longer necessary to "get out and get under."

Formerly to go out every day as the should have done was to the city woman a nuisance—a tiresome task. Is it any wonder she formed the habit of staying at home?

Now her daily "beauty rides" are limited only by the capacity of her battery or gasoline tank. To the charm of distance is added the zest of discovery. Today she may explore a lonely country road—tomorrow a lovely suburb—"clear across town." She finds motoring a splendid recreation—not so taxing as golf or tennis and offering more variety than either.

And all the time she is storing within her that priceless vitality which her weaker sisters so sadly lacked. She is bright, clever, interesting. Her eyes are sparkling, her cheeks rosy. She has nerves as steady as her brother's—an endurance as great as his. Yet with all this she is no Amazon—just a normal healthy woman.

The new generation—her children—combining through the automobile the sturdy health of the country, with the agility of the city, should be a race of supermen and superwomen.

SPORT NOTES

BASEBALL IN THE BIG LEAGUES

INTERNATIONAL LEAGUE.

Providence, 4; Toronto, 2.
Providence, R. I., May 7.—Providence took the first game of the series from Toronto today, 4 to 2. The score: Toronto 00000000—2 4 0
Providence 10000030—4 8 1
Batteries: Cook, Couchman, Kelly and Konnock; Constock, O'Brien and Haley.
Montreal, 10; Jersey, 5.
Jersey City, May 7.—Montreal continued her great batting today, this time Jersey City being the victim. The score was 10 to 5, and the Royals hit the Jersey City pitchers for 16 hits. The score:
Montreal 402010003—10 16 2
Jersey City 100012001—5 7 2
Batteries: Richter and Murphy; Jensen, Lane and Reynolds.

AMERICAN LEAGUE.

Buffalo, 8; Richmond, 3.
Richmond, May 7.—Both Richmond and Buffalo hit the ball hard today, but Buffalo made their hits count and won, 8 to 3. The score:
Buffalo 403010100—8 13 0
Richmond 000020001—3 7 2
Batteries: Beebe and Lalonde; Starnes and Schaeffe.
Philadelphia, 4; Washington, 1.
Philadelphia, May 7.—Philadelphia knocked Bentley out of the box in less than two innings today and defeated Washington, 4 to 1. The score:
Washington 001000000—1 6 2
Philadelphia 210010009—4 8 1
Batteries: Bentley, Engel, Hooper and Henry; Shawkey and Schang.
Detroit, 11; St. Louis, 2.
St. Louis, May 7.—Detroit slugged Hamilton, Hoch and Baumgardner alike here today and beat the locals, 11 to 2. The score:
Detroit 302010041—11 14 1
St. Louis 200000000—2 7 2
Batteries: Coveleskie and Baker; Hamilton, Hoch, Baumgardner and Agnew.
Postponed Games.
Cleveland-Chicago, wet grounds.

NATIONAL LEAGUE

Boston, May 7.—The Braves defeated New York in a slugging match today, 11 to 7. The score:
New York 202100200—7 15 3
Boston 022401200—11 14 1
Batteries: Schupp, Fromme, Ritter and Myers; Rudolph, Ragon and Gowdy.
Pittsburg 6, St. Louis 4.
Pittsburg, May 7.—Pittsburg made it three straight today by winning from St. Louis by 6 to 4. The score:
St. Louis 001100011—4 13 1

Pittsburg 004011000—5 6 3
Batteries—Doak, Griner and Snyder; McQuillan and Schang.

Cincinnati 9, Chicago 2

Chicago, May 7.—Wildness of Chicago's pitchers gave Cincinnati an easy 9 to 2 victory today, the Cubs' first defeat in eight games. The score:
Cincinnati 000320023—9 12 0
Chicago 000000002—2 7 1
Batteries—Benton, Ames and Clarke; Vaughan, Lavender and Brennan.

Postponed Game

Brooklyn-Philadelphia, wet grounds.

FEDERAL LEAGUE

Pittsburg 10, Baltimore 9.
Baltimore, May 7.—Pittsburg defeated Baltimore today, 10 to 9. The score:
Pittsburg 260011000—10 12 0
Baltimore 200230200—9 11 1
Batteries—Dickson, Leclair and Berry; Bailey, Smith, Quinn and Owens.
Newark 5, Chicago 4.
Newark, May 7.—Newark defeated Chicago today, 5 to 4. The score:
Newark 104000000—5 10 6
Chicago 000000022—4 7 1
Batteries—Moran and Raiden; Brennan and Fletcher.

Brooklyn 4, Kansas 1

Brooklyn, May 7.—Brooklyn won from Kansas City today, 4 to 1. The score:
Kansas City 100000000—1 5 2
Brooklyn 021000010—4 6 1
Batteries—Packard and Easterly; Seaton and Land.
Postponed Game
Buffalo-St. Louis, wet grounds.

SOUTH END LEAGUE.

The South End League will reorganize this year. The league have received permission to use the Barrack Square for the games, and at a meeting to be held Monday evening, May 10, at eight o'clock, in the Temperance Hall, St. James street, an endeavor will be made to launch the league. It is hoped to have a league composed of four teams.
It is the desire of the management that all persons interested in having baseball in Lower Cove this year to attend this meeting; and all teams wishing to enter will be represented at the meeting.

VISITED DETENTION CAMP IN GERMANY.

Amsterdam, April 28, via London, April 29, 2.05 a. m.—A telegram received here from Magdeburg, Saxony, says that James W. Gerard, the United States Ambassador to Germany, on Thursday visited the military detention camp for war prisoners in Magdeburg where the British officers are in solitary confinement as a reprisal for the treatment of German submarine crews in England.

A Convenience

A piece of canvas eighteen inches square is a good "carry-along." It saves the kness when you have to get down with (out) a prayer on your lips to reach some inaccessible part. It will keep the jack from slipping on ice, snow or wet surfaces. It will keep the inner tube from getting in the mud or dust when inserting one along the road. It will answer to strain gasoline, keep the tools from rattling, for protection in handling hot parts, and will make an inside blow-out patch that will do very well.

TO ESTABLISH SYSTEM OF PRICE REGULATION

Preparations are now being made for establishing a system of price regulation for automobiles and accessories. The Automobile Trade Association has already decided to take up the matter, and there is now being formed another association to be composed of the accessory dealers, who will also enter the field of rate regulation. It was not considered that the one body could handle such a large question, hence the second association.

Messrs. Higgins, of Higgins & Lee; Tuckwell, of Tuckwell Bros., and Renard, of the Renard Motor Supply Company, are the organizers. It will not be a limited company, as is the Automobile Trade Association, but bonds will be obtained. In the event of a member breaking the regulations regarding price cutting, he will be liable to forfeiture of his bond.

The two associations will work in harmony, the more so as the members of the one will be the members of the other. Mr. T. C. Kirby, manager of the old association, is in charge of the organization of the new one.

The question of rate regulation has been discussed with the N. Y. Dealers' Association, and it is possible that an international agreement will be made.

HOPE TO MAKE DETROIT MOTOR CYCLE RACING CENTER

Detroit, Mich.—That Detroit will soon be one of the centers for motorcycle racing is the prediction of the men behind the Detroit Motor Speedway Company, which is erecting a speedway at Wyandotte near Detroit. Work has already started and the contractors building it are under bond to have it completed by Labor Day of this year, at which time there will be automobile racing for prizes aggregating \$75,000. While it is not likely that the new speedway will see any motorcycle racing this year, plans have already been started to line up motorcycle events for 1916. The promoters would like to see motorcycle races on the track at least once a week. They have already taken the matter up with some of the Detroit motor cycle dealers who are enthusiastic over the proposition.

Storage Battery Charging with Westinghouse Equipment

Vibrating Rectifier:—For operation from electric light circuits, charging rate 6 to 8 amperes. The simplest device for private owners, to charge a three cell, six volt battery.

Mercury Arc Rectifier:—For garage or private use. Made in various sizes arranged to charge from one to sixty cells, charging rate can be accurately adjusted.

Motor Generator Sets:—These can be supplied with switchboard complete from a fraction of a horsepower up.

The name WESTINGHOUSE is your GUARANTEE

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Apelco Electric Starter INSTALLED

Price Complete \$100.00

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27-33 Paradise Row



"MADE IN CANADA"

Ford Touring Car Price \$590

No advance in the price of the "Made in Canada" Ford will be made because of the additional 7 1-2% War Tariff. We as loyal Canadians will gladly absorb whatever increased duty we are forced to pay on such raw material as cannot be obtained at home. The Ford in made in Canada—Not assembled in Canada.

The Ford Runabout is \$540; the Town car \$540; both fully equipped, f. o. b. Ford, Ont. Ford buyers will share in our profits if we sell 30,000 cars between August 1, 1914, and August 1, 1915.

ST. JOHN BRANCH, MAIN 2004.

Ford



The Light Six

7-Passenger Phaeton
3-Passenger Roadster



The High-Grade Car Is the Light Car

Remember that. Lightness requires the highest skill in designing. It requires much aluminum, special steels. To get strength without bulk is the acme in car building. Therefore the Hudson—the lightest 7-Passenger Six—is a matchless example of fine engineering.

Not all Light Sixes are really light. Not one is as light as Hudson in this class. Our rivals, of course, say their extra weight—perhaps hundreds of pounds—is essential.

But it isn't. No more than 4,500 pounds which Sixes used to weigh. And to carry extra weight daily is a heavy tax, both on tires and fuel.

Why Go Half Way?

This is the day of Light Sixes. Men have definitely decided never again to carry vast, crude, needless weight.

All leading cars are built lighter. Overwhelming demand has compelled it. But many cars, in another year, will be lighter still. Cars of Hudson size must come to Hudson weight. In the meantime, is it wise to get a car which has only gone half way?

Hudson Strength

The strength of the Hudson is beyond any question. Remember that 12,000 of these Light Hudsons are running. Many have run for two seasons. All of that driving, covering

30 million of miles, has failed to bring out a single weakness. There never was a sturdier car. Any extra pound would be useless—a weakness, not a strength.

But It Took Four Years

Hudson is the original Light Six. It took us four years to attain. Hundreds of parts were re-designed by Howard E. Coffin, a genius in designing.

That is why Hudson weighs but 2,870 pounds. That is why it shows ultra-refinement. It will be your first choice in the Light Six class. But bear in mind that Hudsons are in tremendous demand in the spring. Decide on your car while we can make prompt delivery.

7-Passenger Phaeton or 3-Passenger Roadster, \$2,100, f. o. b. Detroit. Duty paid.

HUDSON MOTOR CAR CO., Detroit, Mich.

One of the greatest things we offer you is the matchless Hudson service. Let us explain it to you. It keeps your car in trim.

HUDSON Light Six Sold by

Motor Car and Equipment Co., Ltd.

Distributing Agents

Princess Street - St. John, N. B.