

LUNG-HEALING PINE FUMES.

A NEW HOME TREATMENT FOR COLDS, COUGHS, BRONCHITIS & LUNG TROUBLES

DID IT never occur to you as peculiar that when you have a cough or a cold, or any chest trouble, you should apply medicine—not to your lungs, but to your stomach?

Look at it the other way round. Suppose you suffered from some stomach complaint—indigestion or ulceration. How strange you would think it if you were asked to take a medicine which had to be breathed in, and which went—not to your stomach, but to your lungs and breathing passages!

There is no connection between the stomach and the lungs, and when for a cold or a cough or any chest complaint you take some medicine which goes—not to your lungs, but to your stomach, you are wasting time. Peps—the newest remedy for coughs, colds, and lung troubles—go to the lungs and breathing-tubes, direct.

Think again! When a person's lungs become seriously affected, the doctor orders the person away, generally to some district where there are pine trees. Why? Because pine fumes provide the best healing for damaged lungs and diseased breathing-tubes. In Alpine districts, such as this scene depicts, the peasants who daily breathe in the pure pine-laden air, never suffer from colds and chest affections. You must BREATHE IN healing for the lungs—you can't take it in by dosing your stomach with sickly liquid mixtures and cough drops!

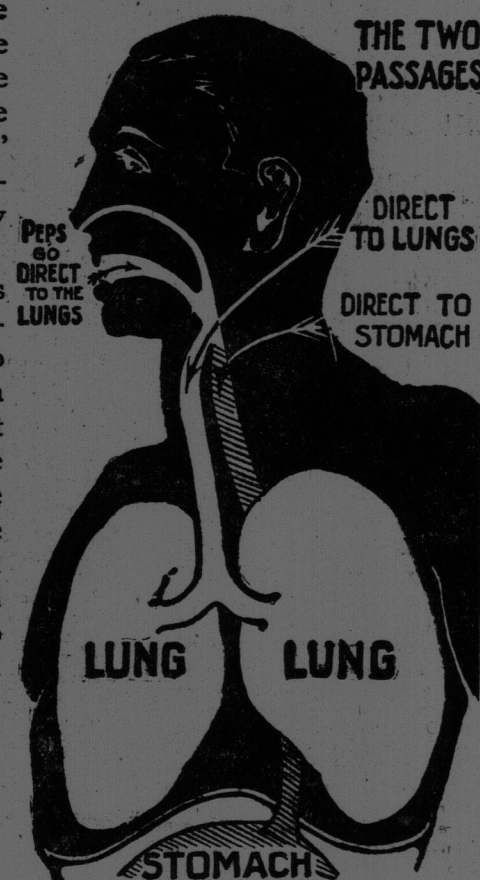
Peps provide the new "breathing treatment" for coughs, colds, bronchitis, and all lung troubles. Peps bring lung-healing pine fumes to your home, instead of you having to go to the pine forest. Peps are pine fumes, and certain highly beneficial medicinal essences condensed into tablet form. You put a Pep on your tongue and let it dissolve. As it does so, the healing volatile essences are

liberated. You breathe them DIRECT TO YOUR LUNGS. Whether you breathe deeply or easily, these healing essences pass down your breathing-tubes, bathing all the inflamed surfaces, which no liquid or solid matter can ever reach, in health-giving pine fumes, and carrying health or healing wherever they penetrate. The tissue strengthening, pleasant fumes, so liberated from the dissolving Pep, are not only healing in their operations. They are highly antiseptic. They kill the germs of consumption, catarrh, and those many and varied throat and lung troubles so common to-day. Peps fumes—like the fumes from nature's pine woods—get direct to the lungs and chest, and give instant relief to colds, tightness, bronchitis, etc. In short, Peps bring pine forest air to your home!

You have a nasty cough? Take a Pep before going to bed—your cough will not trouble you! Your lungs are a little weak, and going from the warm house into the cold air outside makes you cough? Just before going out put a Pep in your mouth—there will be no coughing! Your throat feels "stuffed up." Your chest feels tight, and your breathing troublesome? Peps will put matters right for you very quickly.

Peps, while gradually turning to vapor as soon as put into the mouth, will retain their goodness indefinitely if kept dry. Each little Pep pastille is packed in an air-tight wrapping, which is easily removed, and they are packed in neat tin pocket boxes. They are not sticky—the minister or public speaker can carry a few loose in the vest pocket, they do not spoil the appetite and ruin the digestion, like cough syrups and mixtures do, and—they DO cure coughs and colds! Excellent for children too, because so pleasant to take.

Try a Sample. See Coupon Below.



The Above Diagram

Shows how when Peps are placed in the mouth, the healing essences and fumes pass directly along the breathing-tubes to the lungs. The air passages and lungs are indicated in white. The passage from the throat to the stomach is marked by cross lines. This is the way cough mixtures, liquid cough preparations and cough lozenges must take. None of these preparations can possibly reach the lungs direct. Peps can. Hence their vast superiority.

Members of the Dominion Senate Use Peps

Peps have won golden opinions from medical men, nurses, public speakers, and from persons who have proved their value for lung troubles, sore throat and catarrh. For public speakers, ministers, singers, and all persons who have to use their voices frequently, and so often suffer from throat affections, Peps are a veritable boon. They are used in the Dominion Houses of Parliament, and the following letter from an eminent Senator is but one expression of the high regard in which they are held. Senator Derbyshire of Brockville, the writer of the following letter, is Chairman of the Joint Committee of the Dominion House of Commons and Senate on Printing. He writes:—

To the Proprietors of Peps,
Toronto.

I am pleased to express my high opinion of your preparation. Some time ago I contracted a very bad cold, which settled on my lungs and bronchial tubes. I almost lost my voice, was constantly coughing, and experienced considerable pain. A friend offered me a box of Peps, and I tried them. I was very much pleased with their almost instant action. They seemed to go direct to the sore places, stopped the coughing and made my breathing easier. I continued their use for a short time, and they completely cured my cold. Since then, on one or two occasions, when I have contracted a bad cold, I have used them, and each time the result has been equally satisfactory.

My wife has had an experience somewhat similar, and although neither of us believe in very much medicine-taking, we regard Peps in a class by themselves, and such a handy, effective remedy, that we always keep a supply in the house.

(Signed) D. DERBYSHIRE, Senator.

What You Should Use Peps For

Peps are the latest word of science on the treatment of coughs, colds, bronchitis and lung troubles generally. Just as the outdoor treatment for consumption—the "breathing" treatment—is now admitted to be the only rational treatment, so the "Pep" treatment is the only rational home treatment. Peps treatment means the BREATHING down to the lungs, bronchial tubes and chest cavity, of healing, strengthening purifying medicinal ingredients. You can't SWALLOW medicine into your lungs. If a medicine can't be BREATHED, it can't get to the lungs and bronchial tubes (see diagram). Peps provide a medicine you breathe—not swallow. For all disorders or irritations of the lungs or bronchial tubes, therefore, use Peps. These include: asthma, coughs, bronchitis, sore throat, tightness or aching across the chest, difficulty in breathing, night cough, hoarseness, asthmatic laryngitis, smoker's throat, etc. All Druggists and stores sell Peps at 10c, box or 5 for \$1.50. Should your dealer be out of stock, order direct (postpaid) from Peps Co., Dupont St., Toronto, or 52 Princess St., Winnipeg.

FREE TRIAL

Test this famous home treatment at our expense! Cut out this coupon and mail it with 1c stamp (to pay return postage) to PEPS CO., Dupont St., Toronto, or 52 Princess St., Winnipeg. Free trial packet will be sent you by return.

LET'S GET ON WITH THE RECRUITING

(Halifax Chronicle)
The Winnipeg Free Press makes what we believe is a valuable suggestion when it says that a system of recruiting stations throughout the country

should be established so that every man who presents himself and declares his desire to go to the front, will be enrolled forthwith, and will be despatched to a central point where the work of training will go on continuously, and when 1,000 men who have been thus enrolled have been given preliminary training they can go to England for further training before taking their place in the fighting line. The Free Press says:—

"Thus the Canadian recognition that this is our war, with everything which makes life worth living at stake for us as for the people of the British Isles, will declare itself in terms of Canadian man-

hood. The need of men at the front makes it necessary that there shall be no red tape to hamper the response to the call of duty.
"When a man says, 'I want to serve my country and the empire at the front' the recruiting officer would thus be able, instead of telling him to wait and talking about the likelihood of a call for a third contingent, to enroll him at once, and the cause of freedom should meet with interpositions of red tape or other unnecessary hindrances or delays. The fulfillment of his desire and his de-

termination should be facilitated in every way possible.
"It is to be hoped that the government will speedily realize the vital importance of acting with all possible speed in this

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doubt that the response of Canadian manhood will be worthy of our dominion, once the requisite lead is given by those in authority. Now is the time to act promptly. Delay may be worse than dangerous.

Named for Two Kings

Paris, Nov. 3.—Madame Philip Roy, wife of the Canadian Commissioner-general in Paris, who gave birth to a son on Oct. 6 has christened him George Albert, after the Kings of England and Belgium.

"Wonder what makes Pounder, the famous pianist, wear his hair so long?" "Well, he's been limited so much, I suppose he feels that a man is the proper thing."

PILES

Do not suffer another day with itching, bleeding, or protruding piles. Dr. Chase's Ointment will relieve you at once and as a certain cure you can see a box of Dr. Chase's Ointment at all drug stores, or Edmonson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 1c stamp to pay postage.